

“轻课”不轻 云课堂不飘

Microlearning Comes with Big Help

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Development and Goals



背景与行动

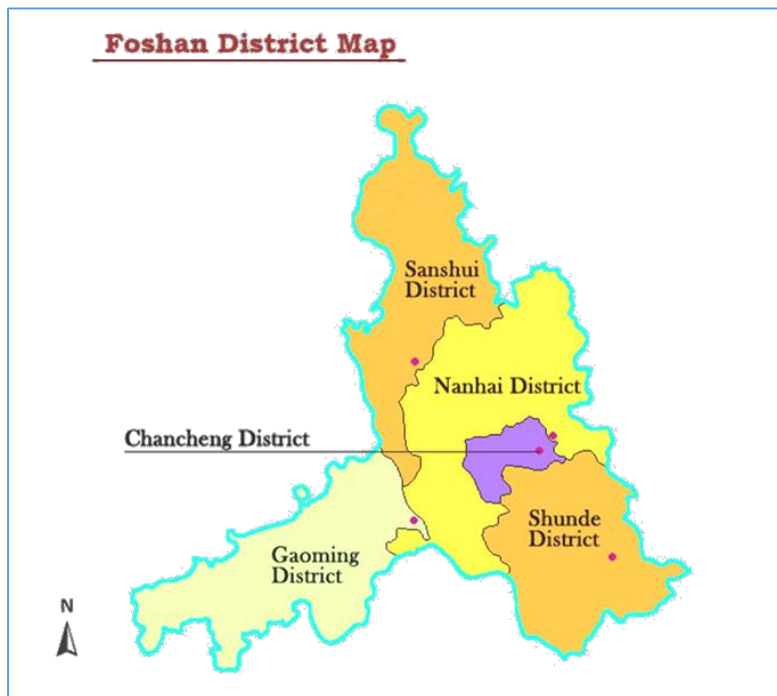
Context and Actions



Foshan, located in the center of Guangdong and near to Guangzhou, Hong Kong and Macao, has a strong economy and witnesses frequent international trades and exchanges. Therefore, the city is expected to offer primary school English education of higher quality.

佛山市地处沿海经济发达地区，社会经济发展水平位于全国前列，对外贸易和交流频繁，社会和家长对小学生英语教育的要求和期望较国内大部分地区更高。





In order to better meet the needs of local development and expectations of local people, the teaching and research office of Chancheng District, Foshan, has formulated a local English curriculum for primary schools according to the national curriculum, advocating for more educational resources and exploring the model of "education + internet" so as to improve the English language level of primary students in the district.

为更好的适应地方发展需要，办人民满意的教育，佛山市禅城区教研室依据国家课程标准制定本区小学英语课程实施方案，倡导拓展课程资源，优化教育教学手段，探索“教育+互联网”，提升我区小学生英语水平。



教研室充分发挥教研引领

Blazing a trail in primary school English teaching and research

一方面，基于国家教材，统筹区内骨干教师系统开发“教学微课”100多节，建构了完整的“国家课程”微课资源库。

On one hand, the teaching and research office of Chancheng has led the key teachers in the district to develop more than 100 micro courses for teaching.





在疫情期间，教研室针对线上教育的特点，从“教的设计”转向“学的设计”，基于地方教育发展水平，基于不同层次学生的学习需要，首次提出开发“学习轻课”新举措。

Based on the features of online education, the office has changed the teaching-oriented design to a learning-oriented one. In addition, taking into account local educational levels, the office has initiated a package of new measures of microlearning.



教研室充分发挥教研引领

Blazing a trail in primary school English teaching and research

另一方面，基于地方课程，统筹区内骨干教师系统开发“学习轻课”20多节，陆续构建“地方课程”轻课资源库。

Additionally, based on the local course arrangements, the key teachers systematically developed more than 20 micro courses for learning, gradually building local educational resources of microlearning.



教研室充分发挥教研引领

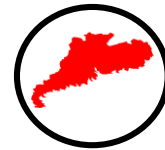
Blazing a trail in primary school English teaching and research



国家课程

National Curriculum

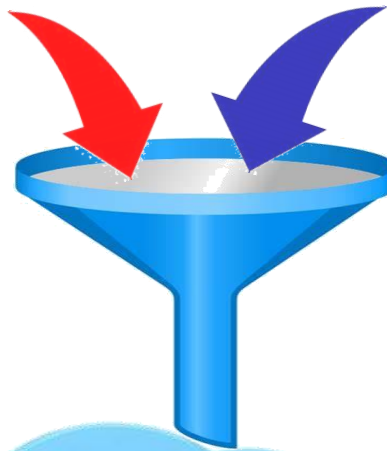
100+



地方课程

Local Curriculum

20+



小学英语资源库
Resource Pool



设计和理念

Features and Concepts

形式上突出“轻”的特点 Simple and concise in form



“轻” 时间：每节轻课总时长控制在 9 - 12分钟

Time: Each micro course is 9 to 12 minutes

“轻” 压力：以话题和内容为本，强调整体输入和整体感知

Pressure: Topics and content stresses the role of general input and reception

“轻” 载体：以整合的电子推文呈现，内容短小，即点即开

Media: Presented in WeChat public account feeds

开发上突出“重”的特点 Rich and diverse in content



“重” 选材：坚持立德树人，结合学科特点加强学科教育

Material selection: a combination of moral education and subject features

“重” 设计：基于“建构主义”理论，突出教师主导和学生主体的“双主原则”

Course design based on constructionism: teachers lead and students act.

“重” 呈现：基于“多媒体学习认知”理论，关注视觉表征和听觉表征同时输入的“双通道原则”

Course presentation based on multimedia learning: a combination of visual and auditory presentations

开发上突出“重”的特点 Rich and diverse in content



“重” 选材：坚持立德树人，结合学科特点加强学科教育

Material selection: combination of moral education and subject features

1. Delivering correct values and positive energy;
2. Attracting students and reflecting on our lives;
3. A sufficient supplement of textbooks.



《中国文化》系列“轻课”取材于
《你好，中国》系列短片
By the State Administration of Radio,
Film and Television, China Higher
Education Press



《Story time》系列“轻课”取材于
Learn English Kids上的英文短故事
From Learn English Kids, a website
under the British Council

开发上突出“重”的特点 Rich and diverse in content



“重”设计：基于“建构主义”理论，突出教师主导和学生主体的“双主原则”
Course design based on constructionism: teachers lead and students act

Microlearning, delivered through quality videos, has audio instructions before, during and after each course. Each feed contains pictures and text annotations, and practical examples and after-class exercises so as to help students understand the video content and improve their language proficiency.

《中国文化》系列 “轻课” Chinese Culture Series



《你好，中国》
中秋节
Mid-Autumn Festival

Video Clip 观看短片



《中国文化》系列 “轻课” Chinese Culture Series



《你好，中国》 中秋节 Mid-Autumn Festival

Lead-in 导入

Chinese Poem 名句欣赏

春江花月夜

作者：张若虚 译者：许渊冲

春江潮水连海平，海上明月共潮生。
滟滟随波千万里，何处春江无月明。

In spring the river rises as high as the sea,
With the river's tide uprises the moon
bright.

She follows the rolling waves for ten
thousand li,
Where the river flows, there overflows her
light.



Questions 头脑风暴

1. When is Mid-Autumn Festival?

中秋节在什么时候?

2. How do people celebrate Mid-Autumn Festival?

人们如何庆祝中秋节?

Key Words 关键词汇

1. dessert 甜品

▪ I had ice cream for dessert.
我吃了雪糕作为甜品。

2. tradition 传统

▪ Eating zongzi is one of the traditions of Dragon Boat Festival.
吃粽子是端午节的传统之一。

3. ancient 古代的, 古老的

▪ 'Zumiao' means an ancient temple.
“祖庙”意思是古代的寺庙。

《中国文化》系列 “轻课” Chinese Culture Series



《你好，中国》 中秋节 Mid-Autumn Festival

Comprehension 理解

Answers 回答问题

1. When is Mid-Autumn Festival?
 - It's on the 15th day of the 8th lunar month.
农历八月十五是中秋。
2. How do people celebrate Mid-Autumn Festival?
 - On this day, all the family members sit together, eat Moon Cakes and fresh fruits, and enjoy the round and bright moon.
在这一天，一家人围坐一起，品尝月饼和水果，欣赏又圆又大的月亮。

Key Sentences 重点句型

1. The moon was rising from the sea and all the people were sharing this moment.
海上生明月，天涯共此时。
 - rise 升起 rise from the sea
 - share 分享 share this moment
2. Those who cannot return home look at the round moon and think of their family.
那些不能回家团聚的人们仰望着圆月，思念着家人。
 - return 返回 return home
 - think of 想起 think of my family

《中国文化》系列 “轻课” Chinese Culture Series

Wrap-up 总结



《你好，中国》 中秋节 Mid-Autumn Festival

Summary 主题打包

中秋节是一个家人团聚的日子。

八月十五的月亮分外明亮！

那些不能归家的人儿仰望着皎洁的月光并思念着
远方的亲人。

Mid-Autumn Festival is a festival for families
to get together in China.

The moon is so bright on Mid-Autumn Day.
Those who cannot return home look at the
moon and think of their family.

Chinese Poem 名句欣赏

望月怀远

作者：张九龄

海上生明月，天涯共此时。

The moon was rising from the sea,
All the people were sharing this moment.



《中国文化》系列 “轻课” Chinese Culture Series

Exercises 课后练习



请扫描二维码完成练习！
我们会为坚持学习的你颁发奖状啊！

《你好，中国》

中秋节
Mid-Autumn Festival

× 《你好，中国》5: 中秋节 Mid-Autumn F... ...

听指导、看视频、做练习，英语轻课so easy!

* 1. Which are desserts? 【多选题】

- ☐ A. Cake.
- ☐ B. Pudding.
- ☐ C. Ice cream.
- ☐ D. Beef.

* 2. Judge the statement. 判断以下句子的对错。

The moon is round on the 15th day of each lunar month.

- ☐ True
- ☐ Flase

× 《你好，中国》5: 中秋节 Mid-Autumn F... ...

测评结果



Great work!

成绩单

黄咏珩

答题人

100/100

您的得分

2/2

答题数

设计和理念

Design and concepts

教学阶段 Stage	教学环节 Step	设计理念 Intention
引入 Lead-in	头脑风暴 Questions	<p>激活主题背景知识，铺垫重点词汇，增强学生自主学习信心。</p> <p>To provide background information and key words to build up students' confidence in self-learning</p>
	关键词汇 Key Words	
理解 Comprehension	回答问题 Answers	<p>帮助学生理解语篇主旨，梳理事件逻辑关系和故事情节脉络，支撑学生自主学习过程。</p> <p>To help students understand main ideas, storylines and logics</p>
	重点句型 Key Sentences	
总结 Wrap-up	主题打包 Summary	<p>总结语言知识和提升人文价值，提升学生自主学习品质。</p> <p>To summarize language points and highlight the cultural values transmitted through the material</p>
课后练习 Exercises		<p>通过在线测试、实时评价的方法，强化学生自主学习效果。</p> <p>To reinforce the self-study results through online tests and in-time evaluation</p>

开发上突出 “重” 的特点 Rich and diverse in content



“重” 呈现：基于 “多媒体学习认知” 理论，关注视觉表征和听觉表征同时输入的 “双通道原则”

Course presentation based on multimedia learning: a combination of visual and auditory presentations

Various facets: audio guidance, picture and text annotations, videos and post-course evaluation

Processing software: E.g., Camtasia Studio for audio and video processing, Xiumi for feed editing, WJX.cn for online questionnaires and in-time feedback

应用上突出“网”的特点 “Networked” in application



通过“**禅城小学英语**”微信公众号推送，分享便捷、传播范围广。

Communicated through the WeChat public account: Chancheng Primary School English, and they can be accessed and shared easily.

运用“**新媒体管家**”进行数据分析，研究移动学习和碎片化学习在小学生中的应用程度和成效。

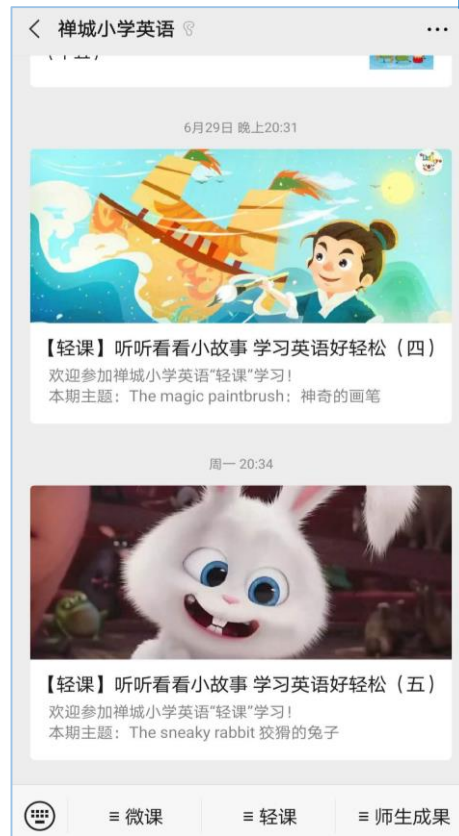
Analyzed by new media software, which helps us see how primary school students progress in mobile and fragmented learning.

应用上突出“网”的特点

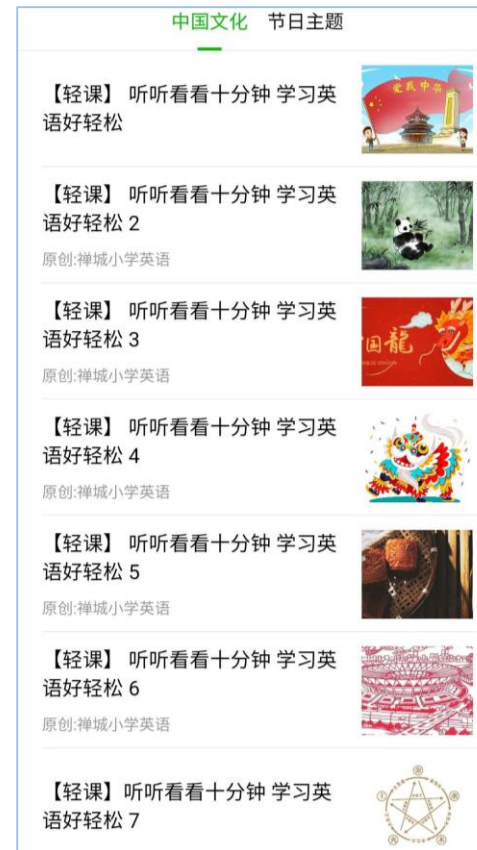
“Networked” in application



禅城小学英语
ChanCheng
Primary English



微课+轻课
Microteaching
+
Microlearning



轻课资源20+
Microlearning
20+

设计和理念

Features and Concepts

01

形式上突出 “轻” 的特点
Simple and concise in form

02

开发上突出 “重” 的特点
Rich and diverse in content

02

应用上突出 “网” 的特点
“Networked” in application





途径和目标

Development and Goals

以“轻课”为媒介，提升自主学习能力

Microlearning as the medium to improve independent learning

轻课的传播途径基于“移动学习”理论。移动学习是教育信息化应用融合创新的模式，有助于学生进行碎片化学习，有利于实现教育优质资源共享，提升学习效率和效果。

Using microlearning as a way to transmit knowledge is the theory of "mobile learning." Mobile learning facilitates fragmented learning among students, achieves the sharing of high-quality educational resources, and improves learning efficiency.





以“英语”为手段，提升学科素养 English as the means to improve subject competence

轻课的内容设计基于“**交际型语言教学理论**”。交际型语言教学倡导以内容为本的教学方法。轻课以主题和内容为本，有利于拓展学生视野，提升英语学习兴趣，提高英语交际运用能力。

The design of microlearning courses is based on the theory of communicative language teaching (CLT), which encourages a content-based teaching approach. The courses are beneficial to broaden students' horizons, enhance their interest in English learning, and improve their communicative competence.



以“爱国”为主题，落实立德树人 Patriotism as the main theme to foster integrity

“立德树人”作为义务教育的首要任务，着力在坚定理想信念、厚植爱国主义情怀等方面下功夫。《中国文化》系列轻课帮助小学生了解中国文化、增强中华民族自豪感；同时，身体力行传播中国文化，增强中国文化世界认同感。

As fostering integrity is the priority of compulsory education, we go to great lengths to create content that encourages students to develop firm beliefs and a sense of patriotism. The Chinese Culture series, as part of patriotic education, helps students understand Chinese culture and enables them to communicate Chinese culture to the outside world.

《中国文化》系列轻课

Chinese Culture Series



【轻课】中国文化系列 1
——中国



【轻课】中国文化系列 2
——熊猫



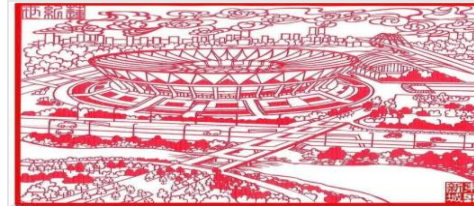
【轻课】中国文化系列 3
——龙



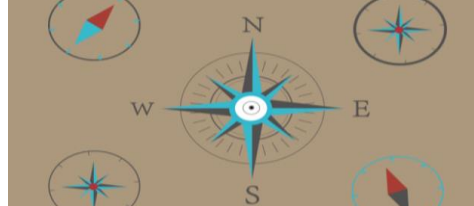
【轻课】中国文化系列 4
——舞狮



【轻课】中国文化系列 5
——中秋节



【轻课】中国文化系列 6
——剪纸



【轻课】中国文化系列 7
——东西

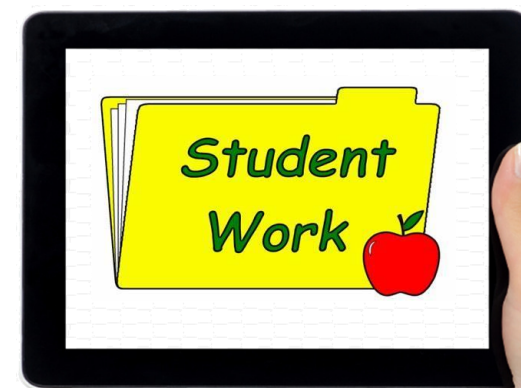


【轻课】中国文化系列 8
——马虎

以“作品”为载体，交流学习成果 Creations as the carrier to share results

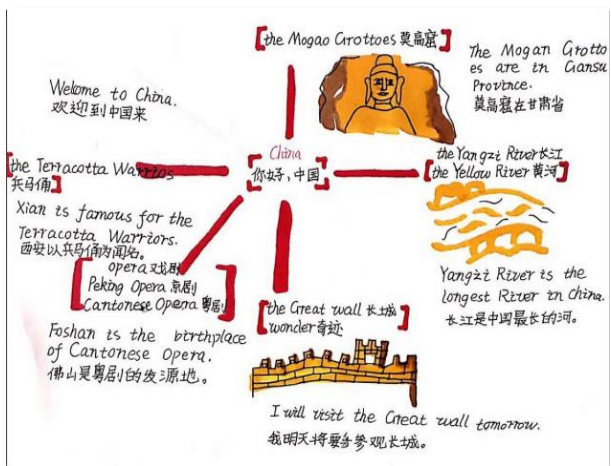
我们把学生创造的作品进行编辑并在公众号推广，形成了二次学习资源。学生们在交流学习作品的过程中，对知识的理解引向了深入，对中华优秀传统文化的推崇和发扬推向高潮。

We collected and edited students' works and promoted them in our WeChat public accounts. By displaying and discussing creative works, students have deepened their understanding of related knowledge and at the same time promoted the best of traditional Chinese culture.



以“作品”为载体，交流学习成果

Creations as the carrier to share results



《中国文化》系列轻课以 “轻” 的姿态承载着 “重” 的文化进入了英语学习领域，得到了学生们的青睐。

The Chinese Culture series has seen itself successfully land in the field of English learning and receive a warm welcome from primary school students.



轻课开发途径和目标

Development and Goals

01

以“轻课”为媒介，提升自主学习能力

Microlearning as a medium to improve independent learning

02

以“英语”为手段，提升学科素养

English as the means to improve subject competence

03

以“爱国”为主题，落实立德树人

Patriotism as the main theme to foster integrity

04

以“作品”为载体，交流学习成果

Creations as the means to share results



“轻课” 不轻 云课堂不飘

Microlearning that Comes with Big Help

“轻课”一词来源于一款手机英语学习应用,一款年轻人自我提升英语水平的有效工具。

The idea of **microlearning** has been inspired by a Chinese app for English learning called QingClass.

SUMMARY

“轻课” 不轻 云课堂不飘

Microlearning that Comes with Big Help

我们开发的 “轻课” 是指通过微信公众号平台推送的、服务于小学生移动学习和碎片化学习的英语学习应用。

What we initiate as **microlearning** refers to English learning oriented towards mobile learning and fragmented learning **for primary school students** through WeChat public accounts.

SUMMARY



“轻课” 不轻 云课堂不飘

Microlearning that Comes with Big Help

运用 “轻课” 新媒介支持**小学英语**学习新环境建设与应用，在国内属于**首创**。

It is the first initiative of its kind in the country to launch microlearning to support primary school English study.

SUMMARY



“轻课” 不轻 云课堂不飘

Microlearning that Comes with Big Help

倡议：我们一起发掘优质教学素材，系统开发 “轻课” 学习资源，探索小学生英语学习新环境建设。

Advocacy: Let's join together to explore quality teaching materials, develop a systematic set of micro courses, and build a new learning environments for primary school students in English learning.

ADVOCACY



Question and Answer

Now, let's take some questions from the Q and A.



You can also use the chat box to leave your comments and questions!

