

2019 International Symposium on EMI for Higher Education in the New Era

17th October 2019

China National Convention Centre, Beijing

(7 Tianchen East Road, Chaoyang District, Beijing, China)

As part of China Annual Conference for International Education & Expo (CACIE)

Organiser

- Cultural and Education Section of the British Embassy (CESBE)
- China Education Association for International Exchange (CEAIE)

Introduction

The universal spread of English has seen an increased importance placed not only on learning English, but also on the provision of education in major subject areas through the English language across the globe. Recent years have witnessed the internationalisation of universities worldwide, and this has become a priority of higher education institutions (HEIs). HEIs in 'non-native' English speaking countries make efforts to internationalise and strengthen their global competitiveness, and there has been an increased focus on establishing – and extending – English Medium Instruction (EMI) courses and programmes for non-language subjects. EMI, the use of English to teach subjects in countries where English is not the official language, has become a growing global trend (Galloway, Kriukow and Numajiri, 2017).

This is reflected in the number of overseas students furthering their education in China, which has increased to an estimated 492,200 in 2018. In 2015 the State Council announced its 'Overall Plan of Coordinated Development of World-Class Universities and Disciplines' and in 2016 the Ministry of Education launched its 'One Belt and Road Education Action Plan'. Continuing improvements to China's universities and government policies supporting inbound international students mean that the country is attracting more and more learners from abroad. A significant number of these learners are studying on English-medium programmes, which are offered by a substantial proportion of the country's universities. Approximately half of all students are studying for a Chinese HE qualification, and these numbers have grown at a significantly faster rate compared to non-degree students (including learners on exchange years and short courses as well as non-HE students). The fastest growth has been seen in students studying for a postgraduate degree (Masters or PhD), who now number an estimated 85,100.

Internationalisation of teaching and research are critical objectives for most tertiary institutions in China. These objectives also include raising quality standards in teaching and learning and becoming more globally relevant, attracting the best students and staff, developing international talents, pushing the frontiers of knowledge through research and promoting internal diversity.

HEIs are committed to increasing success in improving quality and assurance of teaching and systems for delivery in English, improving staff skills and language for internationalisation, increasing resources to facilitate international collaboration, and implementing more effective professional development systems to support international goals. However, best practices in supporting these goals and challenges can be further enhanced from their present levels.

The intended EMI symposium aims to provide a platform for universities from China and other regions to share best practices and local supporting policies in the provision of EMI programmes. They will have opportunities to discuss challenges and solutions relating to the implementation of EMI.

Target audience

- Universities from China and other countries who are running or going to run EMI courses, namely
 - policy makers at the national, local and institutional level of teacher development
 - policy implementers, i.e. teacher development centres, English language faculties, and academics of disciplines/faculties
 - teachers and professors who deliver and/or are about to deliver EMI courses
 - researchers on EMI programmes
 - teacher development service providers
 - course administrators

Language of the symposium

- English and Chinese, with simultaneous translation provided

Objectives of the symposium

- To consider a mutual agenda for the tertiary sector of China, UK and East Asia which will help to enhance the quality of EMI in higher education and promote internationalisation
- To promote increased knowledge sharing across China, UK and East Asian region in terms of EMI policies and practices
- To improve participants' understanding of the regional and global trends and the drivers of EMI at global, regional and national levels
- To provide a platform for participants to discuss challenges and solutions relating to their local EMI context
- To encourage further China, UK and East Asia collaboration in research, curriculum, pedagogy and assessment through English

Intended symposium focus

- 1) Global trends and the East Asian regional context
- 2) Research findings
- 3) Policy and best practices in EMI teaching, learning, assessment and research

- 4) Teacher development
- 5) Language support, teacher and student support, and administration support
- 6) Quality assurance of EMI courses and programmes: key success factors
- 7) Student needs in internationalisation of higher education

Programme

Time	Topic and speaker
Morning Session: Global, regional and national contexts, challenges and solutions Chairperson: Xiao Lei , Director, Office of China Education Opportunities, CEAIE	
09.00-09.20	<u>Opening</u> An Yan , Director of Division for Student Mobility, Department of International Cooperation and Exchange, Ministry of Education of the People's Republic of China Shen Xuesong , Deputy Secretary General of CEAIE Matt Burney , Director China, British Council & Minister (Culture and Education), British Embassy Beijing Alison Barrett , Director of Education & Society, British Council East Asia
09.20-09.40	<u>Keynote speech</u> <i>English medium instruction in higher education: definitions, rationales, issues and challenges</i> John Knagg , Independent Consultant for British Council
09.40-10.10	<u>Keynote speech</u> <i>National drivers, plans and challenges of EMI within the higher education sector in China</i> Dr. Liu Baocun , Professor of Comparative Education and Director of the Institute of International and Comparative Education (IICE) at Beijing Normal University; President of Comparative Education Society of Asia (CESA) and President of China Comparative Education (CCES)
10.10-10.40	<u>Presentations</u> <i>Research findings: EMI in China (15mins)</i> Heath Rose , Associate Professor, Education Department, Oxford University <i>Research findings: EMI in Indonesia (15mins)</i> Dr Martin Lamb , School of Education, Leeds University, UK Dr Nilawati Hadisantosa , Senior Lecturer, Atma Jaya University, Indonesia
10.40-11.00	Tea break
11.00-11.30	<u>Group discussions</u> Audience reflection on the morning sessions, linking the implications of research to individual contexts. Questions to shape the focus of discussions at each table: <ul style="list-style-type: none"> - Presentation content

	<ul style="list-style-type: none"> - Implications of research for local contexts - The biggest challenges of implementation <p>At each table, a rapporteur, preferably a Chinese university representative, will facilitate the discussions and choose up to three questions or issues for the panel</p>
11.30-12.10	<p><u>Panel discussion: from policy, research findings to implementation</u></p> <p>Moderator: Danny Whitehead, Deputy Director, British Council China Panellists:</p> <ol style="list-style-type: none"> 1) Dr Chen Yuan, Associate Professor, Director of Training Division, Teacher Development Centre, Chongqing University 2) Dr Heath Rose, Associate Professor, Education Department, Oxford University 3) Li Zhen, Professor, School of Life Sciences, Tsinghua University 4) Dr Niwawati Hadinsantosa, Senior Lecturer, Atma Jaya University, Indonesia 5) Dr Trevor Grimshaw, Director of Studies, MA in EMI, University of Bath
12.10-13.20	Lunch break
<p>Afternoon session: EMI implementation at the institutional level: case studies and challenges</p> <p>Chairperson: Thomas French, Senior Consultant, EES, British Council</p>	
13.20-14.20	<p><u>EMI implementation in China</u></p> <ol style="list-style-type: none"> 1) <i>Institutional perspective on EMI</i> (15mins) Zhao Haiyun, Vice Dean of School of General Engineering (International Model School), Beihang University; Member of Teaching Steering Committee of Beihang University; Evaluation Expert of Brand English-Taught Courses by Ministry of Education of the People's Republic of China 2) <i>Continuing professional development of EMI lecturers</i> (15mins) Chen Yuan, Associate Professor, Director of Training Division, Teacher Development Centre, Chongqing University 3) <i>EMI in China: a new perception and alternative way of its implementation</i> (15mins) Cai Jigang, Professor, Foreign Languages and Literature Department of Fudan University; President of the China EAP Association and President of the Chinese Association for ESP 4) <i>How EMI contributes to international standards of teaching and learning</i> (15mins) Zhang Xu, Associate Professor, Chair Professor of EMI Programme, School of Mechanical Engineering, Beijing Institute of Technology
14.20-15.20	<u>Global case studies</u>

	<p>1) <i>Setting standards for EMI in Turkey: from institutional to national level</i> (15mins) Aysen Guven, Director Education, British Council Turkey Dr Tuncay Döğeroğlu, Board Member, Higher Education Quality Council, Turkey</p> <p>2) <i>Current challenges and accomplishments of using EMI on TNE undergraduate and postgraduate courses in China with Chinese (and international) students</i> (15mins) Mark Kja'novski, Associate Professor, Dual Degree UG Programme, Brunel University London (BUL) & Chongqing University of Posts and Telecommunications (CQUPT)</p> <p>3) <i>Creating professional spaces to foster pedagogical development</i> (15mins) Ben Beaumont, Head of TESOL Qualifications at Trinity College London; Doctoral researcher, University College London</p> <p>4) <i>EMI Quality Mark</i> (15mins) Julie Dearden, Director, Oxford EMI Training</p>
15.20-15.40	Tea break
15.40-16.10	<p><u>Group discussions</u></p> <p>Audience relates the practices and challenges shared by different countries to local contexts, followed up with implications on actions;</p> <p>Presenters visit different tables, having discussions with the audience facilitated by a rapporteur, preferably a Chinese university representative, at each table.</p> <p>Each table comes up with 2 or 3 questions or issues for the panel</p>
16.10-16.50	<p><u>Panel discussion: EMI in practice – challenges of implementation</u></p> <p>Moderator: John Knagg, Independent Consultant for British Council Panellists:</p> <ol style="list-style-type: none"> 1) Aysen Guven, Director Education, British Council Turkey 2) Cai Jigang, Professor, Foreign Languages and Literature Department of Fudan University; President of the China EAP Association and President of the Chinese Association for ESP 3) Julie Dearden, Director, Oxford EMI Training 4) Dr Pornnapit Darasawang, Associate Professor, Vice President, Internationalisation, King Mongkut's University of Technology Thonburi 5) Dr Zhang Xu, Associate Professor, Chair Professor of EMI Programme, School of Mechanical Engineering, Beijing Institute of Technology
16.50-17.00	Launch of EMI global practitioners' network
17.00-17.30	<u>Conclusion</u>

	<ul style="list-style-type: none">- Summary of the day John Knagg, Independent Consultant for British Council- Closing remarks Shen Xuesong, Deputy Secretary General of CEAI
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