

Nanjing – its name meaning 'Southern Capital', in contrast to Beijing's 'Northern Capital' – is the capital of Jiangsu province and has a population of 9.5 million (2022). It is one hour from Shanghai and three from Beijing by bullet train. Similar to its northern counterpart, Nanjing is a major seat of learning in China, being the home of many prestigious universities and research centres, particularly those specialising in technology and the sciences. Elsewhere, Nanjing's architecture offers a snapshot of two distinct periods of Chinese history: the ancient walls surrounding the traditional inner city have largely been preserved, while inside them lie an array of buildings from the Republican period during first half of the 20th century.





¥ THE LOCAL ECONOMY

Nanjing is a major manufacturing centre with a focus on the automotive, electronics, metals, machine tools and building materials sectors. It is also a key player in China's large petrochemical sector. With a GDP of CNY ¥1.69 trillion (£182.78 billion) in 2022, Nanjing is one of the largest markets in China and is especially well situated, having easy access to the Yangtze River Delta region as well as, by dint of being towards the north of this region, not lying too far from the powerhouses of the north such as Beijing, Tianjin and Zhengzhou.

CULTURE AND ARTS

Nanjing was founded around 200 BCE, hence it is sometimes referred to as the 'Capital of Six Dynasties'. In 1982, not long after China's Reform and Opening policy had started, a series of investments backed by the municipal government began to transform the city into a hub for culture, the arts and education. This foresight has paid off handsomely since, as shown by the popularity of the Nanjing Museum, the variety of private art museums spread throughout the city and the many international cultural exchanges that take place in different spheres, all of which helped Nanjing be named a City of Literature by the UNESCO Creative Cities Network in 2019.





Art Museum of Nanjing University of the Arts

15 North Huju Road, Gulou District, Nanjing

As part of Nanjing University, the Art Museum of Nanjing University of the Arts (AMNUA) follows strict academic standards when broadening its horizons and presenting high-level exhibitions, as well as in its stringent system of collection. With a philosophy, similar to Nanjing University of the Arts, of presenting within and to China while also collaborating internationally, AMNUA is committed to providing spaces that are open and free for artistic and academic purposes for teachers, students, artists and a wider Chinese audience.

AMNUA's areas of focus are:

- providing an open and free artistic and academic space to interact with teachers, students, artists and the audience
- independent research and planning that emphasises the distinctive diversity of AMNUA.



YEAR OF OPENING	2012	TICKET PRICE	Free
BUSINESS MODEL	State-owned	LEADERSHIP	Xiaoshan Li
EXHIBITION SPACE	6,000m ² over four floors (including a 200-seat lecture theatre)		
ACCESSIBILITY	Accessible ramp 🗸 Lift and stairs	Wheelchair accessible toilet \checkmark	

INTERNATIONAL COLLABORATION

This is Now: Film and Video after Punk

19 September - 17 October 2018

This was a touring exhibition examining artists' post-punk era films and videos from between 1979 and 1985, organised with the British Council and LUX and including seven screening programmes. It was developed in partnership with the BFI National Archive.

Moving Museum 35

29 December 2015 - 6 April 2016

Moving Museum 35, sponsored by the British Council and the PRS for Music Foundation, was organised by JCDecaux and AMNUA. Mira Calix, whose work is characterised by experimentality and drawing on a variety of forms, worked with 73 young artists from Nanjing University of the Arts on the exhibition, taking inspiration from the colour field painting style of abstract art. The project created 18 experimental works and converted a number 35 Nanjing bus into a mobile sound art museum, thereby transforming the 'lofty' institution of the museum into a mode of transport that is part of ordinary people's everyday lives.

AVERAGE VISITOR NUMBER PER MONTH 75,000

ONLINE ENGAGEMENT HIGHLIGHT

In 2019, the exhibition Kayu, Nobuyoshi Araki attracted 281,000 views on WeChat.



WECHAT FOLLOWERS 51,245

Nanjing Museum

321 East Zhongshan Road, Nanjing

Located at the southern foot of Zijin Mountain and north of Zhongshan Gate, Nanjing Museum was the first large-scale comprehensive museum funded and constructed in China. As an institution, it aims to promote scientific research and supplement public education, and seeks to increase knowledge and wisdom through displays and exhibitions.

Nanjing Museum's areas of focus are:

- collections offering ancient relics and artworks from Jiangsu province and across China, dating from the Palaeolithic Period to contemporary times
- international exhibition exchanges with partners from overseas.



YEAR OF OPENING	1933	TICKET PRICE	Free	
BUSINESS MODEL	State-owned	LEADERSHIP	Feng Shi	
EXHIBITION SPACE	26,000m ² over six exhibition halls			
ACCESSIBILITY	Accessible ramp ✓ Lift and stairs ✓	Wheelchair accessible toilet \checkmark		

INTERNATIONAL COLLABORATION

Beyond William Morris: British Arts and Crafts, 1890-1920 18 May – 2 September 2023

The V&A's hugely varied Morris collection reflects the impressive range of one of Britain's most prolific designers. In this exhibition, there was a strong focus on Morris's celebrated designs for wallpapers and printed textiles, as well as representative works from his and his collaborators' other areas of interest, including tiles, stained glass, floor coverings, embroidery and furniture.

Romantic Scotland & Poetic Jiangnan

29 April – 28 July 2017

This exhibition presented oil paintings of natural landscapes and the built heritage of Scotland. It was delivered in collaboration with the National Gallery of Scotland and Historic Environment Scotland.

AVERAGE VISITOR NUMBER PER MONTH

330,000

ONLINE ENGAGEMENT HIGHLIGHT

The museum created a 2021 year-end celebration short video platform inviting experts with backgrounds in history, technology, sports, photography and other areas to share their knowledge and research experience with the general public, attracting 39 million views.



WECHAT FOLLOWERS

1.3 million