




Setting standards in language testing and assessment: past, present and future: the impact of the CEFR

Neus Figueras
Generalitat de Catalunya, Spain
University of Barcelona

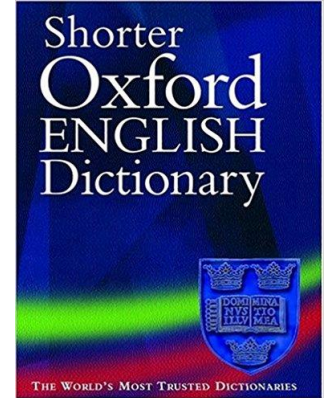
5th British Council New Directions in Language Assessment Conference – Post Symposia
April 2018

Outline

- Some terms  **WHAT**
 - Quality in language learning, teaching and assessment instruments
 - decisions
 - Transparency and Accountability
 - The CEFR  **HOW**
- 
- WHY**

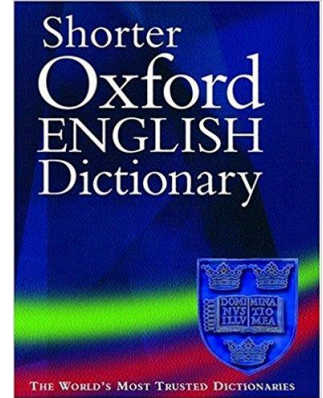
What is a standard?

- A principle of honesty and integrity.
- An authoritative exemplar of perfection.
- A definite level of excellence or attainment.
- A recognised degree of proficiency.
- The measure of what is adequate for a purpose.
- A norm of comparison or judgement.



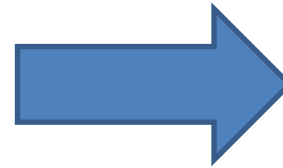
What is a standard?

- A **principle** of honesty and integrity.
- An **authoritative exemplar** of perfection.
- A definite level of **excellence or attainment**.
- A **recognised** degree of proficiency.
- The measure of what is **adequate for a purpose**.
- A norm of **comparison** or judgement.



The past

- Beginner
- Fase Beginner
- Elementary
- Early-Intermediate
- Intermediate
- Upper Intermediate
- Advanced
- .../...



Exam “X”

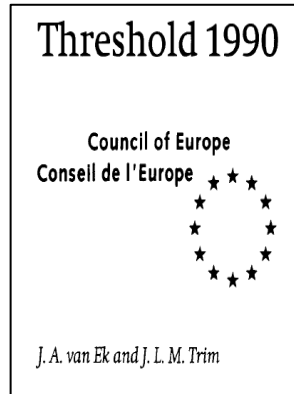
The present

- CEFR 
- ACTFL 
- ACTFL NCSSFL can dos  
- Canadian Benchmarks  Centre for Canadian Language Benchmarks | Centre des niveaux de compétence linguistique canadiens
- ASLPR - Australian Second Language Proficiency Ratings
- CEFR – J
- CSA 
- ..//..

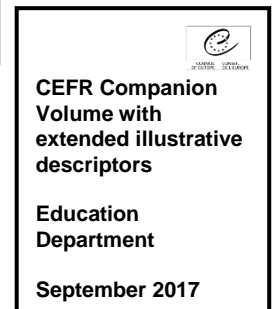
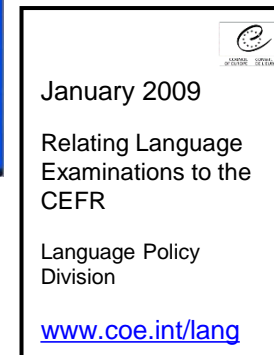
The CEFR in history



The Major Project in
Modern Languages
Council of Europe 1964



**The Ruschlikhon
Symposium 1991**
Transparency and
coherence in
language learning
in Europe



Impact

- Translated into 40+ languages
- Used in **Common currency** design, textbooks (Asia and Europe).
- Used in language testing and assessment.
- Used in international projects (Dialang, Surveylang,...).
- Triggered research and discussion.

Although..

- Not yet used to its full potential.

Issues and criticisms

- Adoption → Adaptation
- PLD (Performance level descriptors) → PLL (Performance level labels)
- Reification
- Practitioners - not accessible/user-friendly, imprecise
 - descriptors -> objectives
- SLA - language proficiency re. language development
 - language proficiency re. cognitive abilities
- Testers - missing/unbalanced scales & descriptors
 - underspecification

Reactions of the Council of Europe

- Recommendations -> Policy makers
- Toolkit -> Practitioners
- Companion Volume -> Wide audience (?)

Recommendation CM/Rec (2008/7)

Of the Committee of Ministers to member states on the use of the Council of Europe's CEFR and the promotion of Plurilingualism *(Adopted by the Committee of Ministers on 2 July 2008)*

General principles and measures to be implemented by authorities responsible for language education at national, regional and local level.

Specific measures aimed at policy making, curriculum and textbook development, teacher training and assessment.

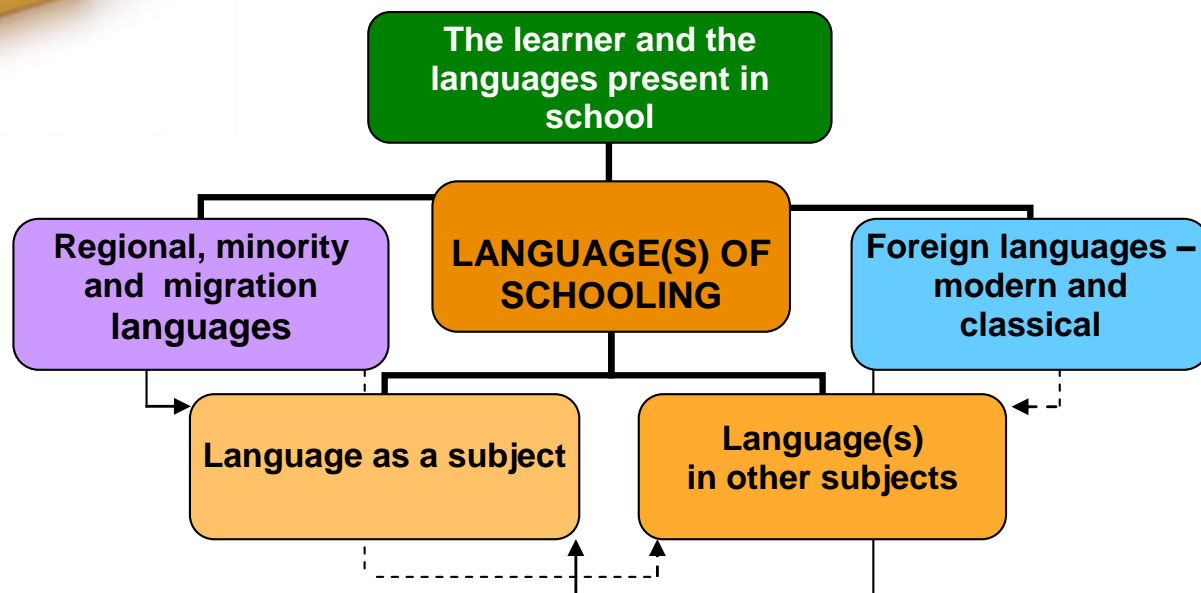
Appendix

Explanatory Notes

The CEFR toolkit and resources



www.coe.int



January 2009



**Relating Language Examinations to
the Common European Framework of
Reference for Languages: Learning,
Teaching, Assessment (CEFR)**

Language Policy Division

www.coe.int/lang

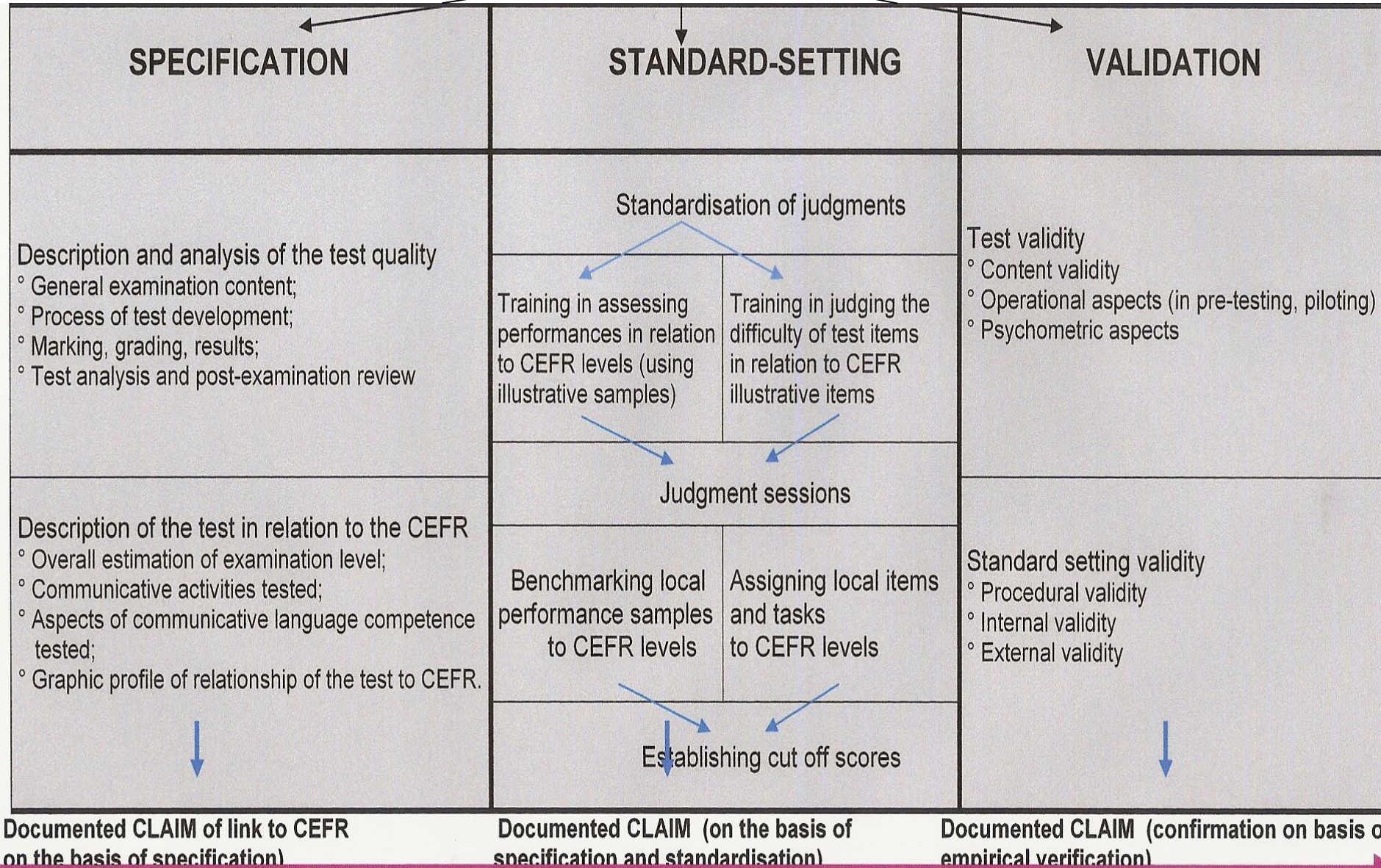
The Manual offers guidance to users on how to

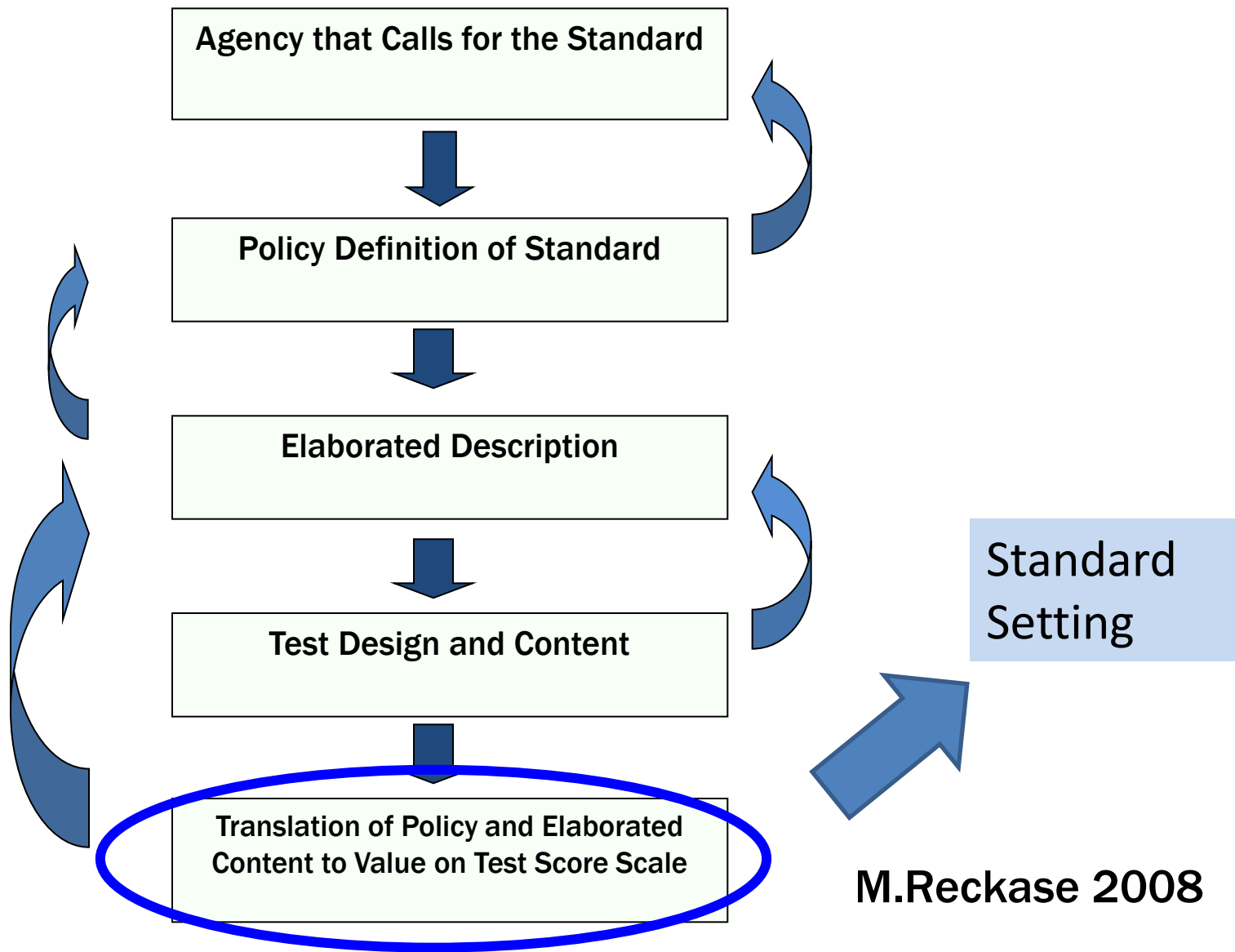
- Describe their examination coverage, administration and analysis procedures;
- Relate results reported from the examination to the CEFR levels presented in Chapter 3 in the CEFR;
- Provide supporting evidence reporting the procedures followed to do the above.

(Manual 2009: 2)

Building an argument

Familiarisation with the CEFR





What is standard setting?

Standard setting is a general label for a number of approaches commonly used to identify test scores that support decisions about test takers' (candidates') level of knowledge, skill, proficiency, mastery, or readiness.

Standard setting, according to Cizek (1993), is “the proper following of a prescribed, rational system of rules or procedures resulting in the assignment of a number to differentiate between two or more states or degrees of performance” (p. 100).

Fundamentally, standard setting involves the development of a policy about what is required for each level of performance. This policy is stated in the performance standards and implemented through the cutscores.

Cizek and Bunch (2007) summarized the judgmental nature of standard setting thus:

“To some degree, then, because standard setting necessarily involves human opinions and values, it can also be viewed as a nexus of technical, psychometric methods and policy making”

Tannenbaum and Wylie (2008:2)



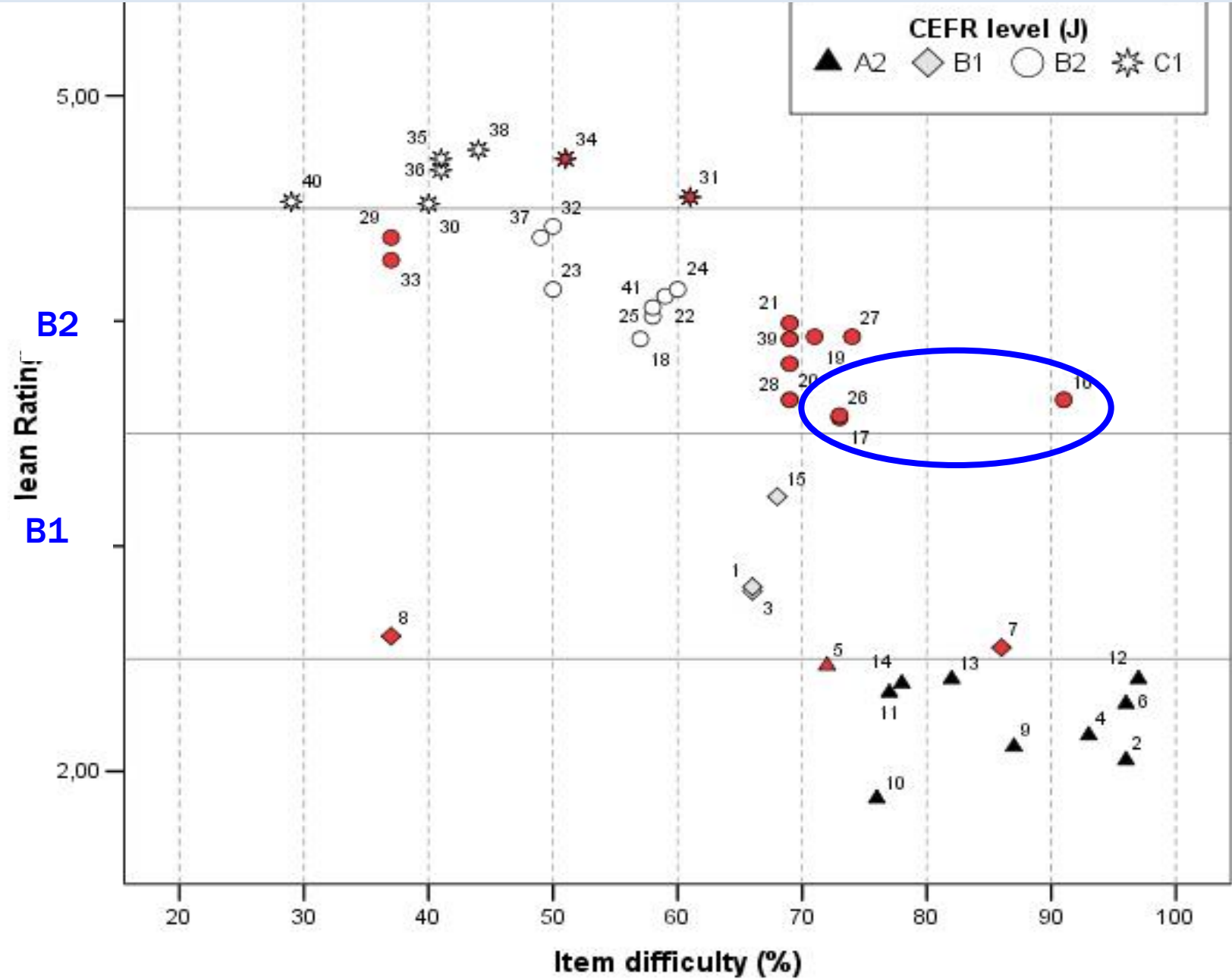
How do test content and performance level descriptors match?

How does difficulty relate to performance levels?

What should inform decisions on cut scores?

A 3D rendering of a puzzle. The puzzle is composed of many grey pieces, but one piece in the center is missing, revealing a bright white surface underneath. The missing piece is being held up by two metal chains, one on each side. The piece has the words "Research Evidence" written on it in a bold, red, sans-serif font. The puzzle pieces have a metallic, reflective texture. The background is dark and slightly out of focus, showing more puzzle pieces.

**Research
Evidence**



How do I know my B1 is your B1?
Is my standard your standard?



What's your B1 like?
What's your standard like?



“It is imperative that examinations today are

- ☐ Honest
- ☐ Reliable
- ☐ Valid
- ☐ Transparent
- ☐ Portable “



John Trim’s address at the ACTFL-CEFR Conference in Provo, USA.

August 4th, 2011

GUIDELINES FOR GOOD PRACTICE IN LANGUAGE TESTING AND ASSESSMENT

D. LINKAGE TO THE COMMON EUROPEAN FRAMEWORK – CEFR

1. Have issues of test quality and impact been fully addressed? (see EALTA Guidelines Section C). Is information on the quality of the test publicly available?
2. Are those involved in test development all familiar with the **CEFR**? Have familiarisation with the **CEFR** procedures been followed? What evidence is there of the procedures followed and the corresponding results?
3. Have the test content and the test specifications been analysed in relation to the **CEFR** descriptors? What evidence is there of the procedures followed and the corresponding results?
4. Have standardisation procedures been completed for written and spoken performances? Which ones? By whom? What evidence is there of the procedures followed and the corresponding results?

5. Are local performance samples benchmarked to the **CEFR** publicly available?
6. Have standardisation procedures been completed for test items targeting receptive skills? Which ones? By whom? What evidence is there of the procedures followed and the corresponding results?
7. Are local **CEFR**-linked items and tasks publicly available?
8. What standard setting procedures have been used to establish cut-off scores for the relevant **CEFR** level(s)? How many judges have been involved? Is there a standard setting report publicly available?
9. Has validity evidence been collected covering the process of linkage? Is it publicly available?
10. Is there a scheme of level setting that guarantees quality standards and linkage to the **CEFR**? Is it publicly available?

The future

- Recommendations -> Policy makers
- Toolkit -> Practitioners
- Companion Volume -> Wide audience (?)



Common European Framework of Reference for Languages: Learning, Teaching, Assessment

Companion Volume with new descriptors

Copyright ©

All rights reserved. The copyright of the text and of the illustrative descriptor scales (in all languages) reproduced in this document belongs to the Council of Europe. Permission is granted for educational use that does not involve publication, other than in masters or doctoral theses. Publishers must permission to use the final version of these instruments, mentioning Council of Europe copyright.

Education Department, Council of Europe, Strasbourg, September 2017

Introduction

Changes to descriptors + additions

New scales (34)

Mediation

Plurilingualism/Pluriculturalism

Online interaction

Reading as a leisure activity

Appendices

“It is important to note that the additions do not impact on the construct described in the CEFR, or on its Common Reference Levels. The Companion Volume, and in particular the descriptors for new areas, represent an enrichment of the original descriptive apparatus.” CV 2017:22

Work will continue....



- How can a real and stronger impact of the CEFR in the classroom be achieved? Will the CEFR Companion Volume facilitate it?
- How will the changes, additions and new scales impact Teaching. Learning and Assessment?
- What difficulties can be predicted?
- What can be done to make the CEFR CV more accessible to practitioners?

References

- Figueras, N. and Noijons, J. (Eds) (2009). *Linking to the CEFR levels, Research Perspectives*. CITO, Council of Europe and EALTA. www.ealta.eu.org/resources.html
- Figueras, N.; Kaftandjieva, F.; Takala, S (2013) Relating a Reading Comprehension Test to the CEFR levels. A case of standard setting in practice. *Canadian Modern Language Review*.
- Harsh, C., Pant, H.A., Köller, O. (Eds) (2010) *Calibrating Standards-based Assessment Tasks for English as a First Foreign Language – Standard-setting Procedures in Germany*. Waxmann Verlag GmbH. Munster
- Hawkins, J.A. and Dilipovic, L. (2012) *Criterial features in L2 English: Specifying the reference levels of the CEFR. English Profile Studies 1*. Cambridge, UK. Cambridge University Press.
- Kaftandjieva, F. (2010) Methods for setting cut scores in criterion-referenced achievement tests: A comparative analysis of six methods with an application to tests of reading in EFL . Arnhem, The Netherlands: CITO. www.ealta.eu.org/resources.
- Livingston, S. and Zieky, M. (2006) *A Primer on Setting Cut Scores on Tests of Educational Achievement*. ETS https://www.ets.org/research/policy_research_reports/cut-scores
- Martyniuk, W. (Ed) (2010) *Aligning tests with the CEFR. Reflections on using the Council of Europe draft Manual*. Cambridge UK. Cambridge University Press.
- Tannenbaum, R. J., & Wylie, E. C. (2008) Linking English-language test scores onto the Common European Framework of Reference: An application of standard setting methodology (TOEFL iBT Series Report No. 06). Princeton, NJ: Educational Testing Service http://www.ets.org/research/policy_research_reports/publications/report/2008/hspt