

# Notes for Applicants

## Festivals List

Applicants are free to research their own festivals but may wish to consider some of the festivals we listed below for your reference. Applicants may wish to participate in a formal delegate programme but this is not a requirement.

### Theatre and Dance

- **Modern Drama Valley Theatre Festival**  
*One of the most influential theatre festivals in China, Modern Drama Valley descends on Shanghai for nearly the entire month of May, presenting domestic and international plays including Chinese drama, pop theatre, masterpiece adaption and black box theatre at venues around Jing'an.*
- **Aranya Theatre Festival**  
*Aranya Theater Festival eliminates the boundaries of art with the most diverse, contemporary, open, inclusive and forms, where hundreds of artists from drama, literature, music, dance, architecture and other fields co-create and coexist, creating a unique ocean of art.*
- **Beijing Fringe Festival**  
*Led by Mr. Meng Jinghui, well-known director and theatre expert, Beijing Fringe Festival aims to promote independent, ambitious and innovative theatre among young audiences and theatre practitioners. Apart from showcasing latest theatre productions from China and internationally, it also offer activities including seminars, creative workshops and script recitals.*
- **ACT Shanghai International Theatre Festival**  
*Hosted by Shanghai Dramatic Arts Centre (SDAC) in its various venues, is an annual platform presenting international and Chinese performing arts in Shanghai. It not only introduces exciting contemporary theatre productions and performances from around the world to local audiences, but also provides a platform for arts professionals home and abroad to discover inspiring international works.*
- **Wuzhen Theatre Festival**  
*The Wuzhen Theatre Festival is an annual theatre event in the ancient water town of Wuzhen, Zhejiang Province. A grand celebration of the art of performance and a hub for cultural exchange amidst the stunning backdrop of ancient canals and alleys, the Festival consists of various inter-related parts: the Specially Invited Plays, the Emerging Theatre Artists Competition, the Outdoor Carnival, and the Wuzhen Dialogues, etc.*

- 
- **China Shanghai International Arts Festival**  
*China Shanghai International Arts Festival is a state-level annual international arts festival hosted by the Chinese Ministry of Culture and Tourism and organized by the Shanghai Municipal People's Government. As a major part of the Festival, the CSIAF performing arts fair (ChinaSPAF) is the leading annual marketplace for new work from China, connecting creators and arts professionals worldwide.*
  - **Guangdong Dance Festival**  
*The Guangdong Dance Festival is one of the brilliant features of the Guangdong culture. The festival not only features the forefront of international dance innovators, but also establishes young and emerging artists from China. There are performances both in theatre and public space as well as collaborations with organizations from different fields.*
  - **Shekou Theatre Festival**  
*Shekou Theatre Festival is a theatre festival that uses a fully independent incubation model to complete the entire process of work creation and performance. The original incubated performances are staged in non-conventional theatre spaces, such as streets, industrial heritages and coastal villas.*
  - **Shenzhen Fringe Festival**  
*Shenzhen Fringe Festival is an unconventional art festival that everyone can afford and the only Fringe Festival in Mainland China recognised by World Fringe. The festival boasts a diverse range of artistic expressions, encompassing music, theatre, dance, visual arts, exhibitions, family activities, and street performances.*

## Music

- **Tiandi World Music Festival**  
*With the theme of world music, the festival is the largest world music festival in China. produced by XINTIANDI, it brings together master musical groups from all over the world. The festival uses music as the bridges to bring more diversified and rich world cultures to China and Chinese culture to the world.*
- **Strawberry Music Festival**  
*Strawberry Music Festival is an outdoor music event created and organised by China's largest independent record label Modern Sky. The festival is held annually in several cities in China, featuring artists from China and abroad.*
- **Midi Music Festival**  
*Midi Music Festival is among China's largest rock music festivals and is hosted by the Beijing Midi School of Music. The festival has become the driving force to push forward the development and promotion of rock music, folk, and electronica.*
- **Guangzhou Jazz Festival**  
*First held in 2015 by Guangzhou Xinghai Concert Hall, the Guangzhou jazz festival is a real cultural event for Jazz lovers with the biggest lineup and the top domestic Jazz musicians gathered together.*
- **Shenzhen Tomorrow Festival**

---

*Tomorrow Festival is a non-mainstream music festival in OCT-LOFT, Shenzhen. Tomorrow Festival covers various styles of music, including experimental rock, avant-garde, free jazz and world. It focuses on the artistic prospective and creativity.*

## Visual Arts

- **West Bund Art & Design**  
*West Bund Art and Design has been dedicated to providing a platform for international and local galleries to showcase high-quality modern and contemporary artworks in Shanghai. Accompanying a diversity of exhibitions and events at museums & galleries, West Bund Art & Design enriches the art map of Shanghai and makes the city a vital stop on the global art calendar.*
- **ART021 Shanghai**  
*ART021 commits to provide a global communication and trading platform for galleries, museums, art institutions, collectors and art lovers.*
- **Design Shanghai**  
*Design Shanghai is one of the world's most prestigious international design events and Asia's premier design event. Constantly breaking new ground, it has set a precedent in China's ever-growing design community.*
- **JINGART Beijing**  
*JINGART Beijing aims to combine the dynamic culture of Beijing with the international art market. Presenting the best quality art and design of different eras and genres, JINGART builds a diverse platform for local and international exhibitors, collectors, artists and art lovers. JINGART is managed by the team of ART021 Shanghai.*
- **Guangzhou Design Triennial**  
*Guangzhou Design Triennial is a brand new initiative by Guangdong Museum of Art (GDMoA) that aims to be an international platform for world-leading contemporary design and design-led research. With its theme *The Warm-beings*, the curatorial team of Guangzhou Design Triennial invites interdisciplinary designers, architects, thinkers, scholars, and cultural practitioners from the Global South and Global North to re-think designs for the real world at this critical moment in time.*

## Literature

- **Beijing International Book Festival**  
*Held alongside with the Beijing International Book Fair (BIBF), the Beijing International Book Festival hosts exhibitions and cultural events to engage with readers and book lovers.*
- **Shanghai International Literary Festival**  
*The Shanghai International Literary Festival, started in 2003, began as a sister festival to the Hong Kong International Literary Festival. Hosted at M on the Bund and the Glamour Bar, the Festival grew from small beginnings to China's leading, and largest, English-language literary event.*

## Budget

As part of the application, you will be asked to submit a budget for your trip. Creating a well-researched project budget for your application will enable you to identify what is achievable within the time and resources you have available. It will also enable you to identify risks and prepare for changes as they arise.

Costs you may wish to consider include:

Travel and transportation	Train / rail / fuel for participants, or shipping costs for materials/items	Either Per Diem cost, or total cost per trip per person – often an estimate
Visa costs	Usually, visitor visas	Cost per application – including visa fee and travel to visa centre if required
Subsistence / per diems	Daily allowance for food and drink when travelling to a different country	Cost per person per day (usually 2-3 meals a day)
Accommodation	Hotel room	Cost per night (check any additional taxes) - often an estimate
Travel insurance	Worldwide cover	If not provided by organisational policy
Tickets	Cost of attending festival events	Either actual cost or estimate of ticket budget
Contingency	A sum of money to cover unexpected costs associated with the effective delivery of the trip	This grant has a limit of 10% contingency

Please note, you can request an additional access budget to enable you to make this trip e.g. sign language interpreters, costs associated with making hotels/travel more accessible, providing transport for disabled participants or costs for a support worker.

Access costs	For example, costs relating to making the trip accessible to d/Deaf, hard of hearing, or blind applicants (e.g., relevant sign language interpreters), or costs associated with making venues more accessible,	Can be a day rate for sign language interpreters or an accessibility expert. Or it could be costs associated with material items/alterations to make a venue more accessible for your project or ensuring transport which
--------------	--	---

	or providing transport for disabled participants/partners. It may also be costs for a support worker to support an applicant who requires this	is suitable for disabled participants
--	--	---------------------------------------

Sometimes, we don't know how much certain budget lines will cost when we write our budgets. It's still important that we estimate and anticipate these costs and ensure there is contingency planning in place for unforeseen expenses. This is particularly important for international projects where global-socioeconomic changes, and natural disasters, can have a big impact on budgets. If you don't know what your costs will be on writing your budget:

- Use historical/market data you can always ask vendors for rates and ask experienced people around you.
- Round out figures to the nearest 00s for budget lines where prices can fluctuate, for example air tickets for international travel.
- Contingency can be one of the headings. Most projects keep around 5-10% of the total budget to cover any contingency costs. This grant has a limit of 10% for contingency.

## Assessment

### Assessment criteria 1: Quality (25%)

The festival sending a representative is of high artistic/creative quality and has the capacity to develop international connections.

The assessors will look for:

- Evidence of a **track record of artistic quality** in the festival programme.
- Evidence that the festival has the **capacity and/or track record in developing international projects**.
- **Suitability of the individual who will travel**, ensuring that they have the ability to instigate and manage international collaborative projects.

### Assessment criteria 2: Suitability (25%)

The proposed trip is relevant and will provide opportunities for the UK participant to increase their understanding of the Chinese cultural sector as well as develop networks with peers in mainland China.

The assessors will look for:

- Evidence that the festival selected in China is **an appropriate match for the UK festival** and presents work of high artistic/creative quality.
- Evidence that the applicant has identified potential outcomes from the trip.

### Assessment criteria 3: Management (25%)

The proposed trip is well planned and resourced.

[www.britishcouncil.org](http://www.britishcouncil.org)

---

The assessors will look for:

- Evidence that **the proposed trip has been well planned** and that it has considered reasonable risks and mitigations.
- **A realistic budget** which has been well researched.
- **A realistic timeline** to carry out the trip.

#### Assessment criteria 4: Inclusivity (25%)

The application increases the visibility, recognition and influence of women, disabled and other underrepresented UK creative professionals.

The assessors will look for:

- Applicants from **organisations who have not engaged with the British Council before**
- To prioritise applications from **organisations outside of London**
- Applicants that can demonstrate that they will otherwise not be able to make this trip
- Evidence that the applicant has plans to share their learning with the cultural sector.

## Access Support for Completing Your Application

You are welcome to submit your answers to certain questions (where marked in the text) via a video format. For video submissions, please submit a different video for each answer and share a private YouTube link within the response box. Videos will not be assessed on quality, but we ask that we can clearly see and hear the speaker. Submissions can be in British Sign Language. Please note videos should all be within the maximum time indicated after each question.

You can request funds for access costs that you have incurred in completing this application form. Access costs might include support workers, sign language interpreters, technical tools or mental health support. They are defined as costs that you incur due to a disability that others would not incur. This support is available to all disabled applicants, whether they are successful or not.

The support is available on two conditions:

- 1: You fully complete all sections of the application form and upload all required supporting documents.
- 2: Your application is submitted by the deadline.

You can request this support through Application Form - Section C. Access costs for completing the application form.

Please note that applications will not be assessed on the quality of written English.

## Contact

If you have further questions, please contact [Arts@britishcouncil.org.cn](mailto:Arts@britishcouncil.org.cn)