

The 2020 International Symposium on Quality Assurance of English Medium Higher Education

Symposium 2: EME Research in Higher Education

Speaker Profiles

November 2020

Symposium Chairperson and Moderator

Roy Cross



Roy Cross, Principal Consultant, Partnerships, English for Education Systems (EES), British Council. His first experience of English Medium Education was the year he spent teaching in Darjeeling in 1974. His second was at Zagreb University from 1979. In both places, he was blissfully unaware of any issues regarding the medium of instruction. Over the forty years with the British Council since, he has become less unaware of the issues, to the extent that he now believes, along with McLuhan, that the medium is the message

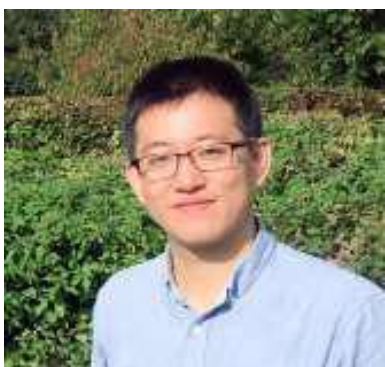
Symposium Speakers

Ann Veitch



Ann Veitch is the British Council's global lead for English Medium and Multilingual Education (EM and MLE). Ann joined the EM and MLE team in October 2019. Her work over the past year has primarily focussed on English Medium in Higher Education, bringing together stakeholders to share insight with the goal of defining best practice in this area. Based in Scotland, Ann has worked in English language teaching, teacher training and English project management for twenty years in various countries including Poland, Egypt, Qatar, Tanzania, India and the UAE.

Dr Fang Fan



Dr Fang Fan obtained his PhD from the Centre for Global Englishes, University of Southampton, UK. He is currently an Associate Professor at the College of Liberal Arts, Shantou University, China. His research interests include Global Englishes, sociolinguistics, intercultural communication and ELT. He has published articles in journals including the *Asia Pacific Journal of Education*, *ELT Journal*, *English Today*, *Language, Culture and Curriculum*, *Language Teaching Research*, *Lingua*, *RELC Journal*, and *System*, among others. His latest books include a monograph titled *Re-positioning accent attitude in the Global Englishes paradigm* (Routledge) and a co-edited volume titled *Critical Perspectives on Global Englishes in Asia* (Multilingual Matters).

Dr Zhang Xiumei



Dr Zhang Xiumei is a second-level professor and doctoral supervisor at the Shandong University School of Basic Medical Sciences. He has been engaged in cardiovascular and cerebrovascular pharmacology research and pharmacology teaching for over 40 years. Over the past few decades, he has undertaken more than 20 scientific research projects funded by provincial agencies and the National Natural Science Foundation of China; organized over 10 teaching projects including national bilingual demonstration courses; courses for international students; national online courses and MOOCs. He has published more than 200 papers on researching and teaching. Dr Zhang is also the editor-in-chief or editor of over 20 national pharmacology textbooks and has authored a further 30 books. Among the honors he has received are third prize in the Shandong Provincial Science and Technology Progress Award; third prize in the Shandong Provincial Natural Science Award; second prize in the Excellent Achievement Award from the Ministry of Education; Shandong University's Teaching Achievement Award, and Shandong University's Outstanding Graduate Education Award (four-time winner). He is regarded as one of the "Top Ten Teaching Masters of Shandong University" and a "Top Ten Model Teacher of Shandong Province." He has also been nominated as "Students' Favorite Teacher."

Professor Cai Jigang



Prof Cai Jigang is professor of Foreign Languages and Literature Department at Fudan University, China. He is chair of the Shanghai Advisory Committee on Teaching English at Tertiary Level, president of the Chinese Association for ESP and president of the China EAP association. His academic areas of interest comprise of contrastive linguistics, applied linguistics and EAP/ESP studies. His publication list includes more than 100 research articles on the subject of these two fields.

Dr Nicola Galloway



Dr Nicola Galloway is Senior Lecturer and Programme Director (MSc/MeD TESOL) at the University of Glasgow. Her research focuses on the pedagogical implications of the globalisation of English and the global spread of EME in higher education. She was awarded two British Council ELTRA grants to examine EMI in East and Southeast Asia and has been involved in consultancy projects with the University of Tokyo to develop a series of massive online open courses (MOOCS) on EMI for faculty development. Nicola has published EMI research in journals such as *Higher Education* and the *EAP Journal* and is currently writing two books on EMI. She leads an online global network *Teaching English and Teaching IN English in global contexts*.

John Knagg



John Knagg helps educational authorities, universities and schools develop and implement their language policies, especially English Language Teaching and English Medium Education. He was global Head of Research and Consultancy and Head of English for Educational Systems for the British Council. He was also Chair of Accreditation UK, the United Kingdom's quality assurance and inspection system for the teaching of English, with over 400 accredited universities and institutions, a member of the editorial panel and advisory board of the *ELT Journal* of Oxford University Press, and a Trustee of The International Research Foundation (TIRF). He is a Fellow of the Academy of Social Sciences, and a graduate of Oxford and Edinburgh Universities.