

The 2020 International Symposium on Quality Assurance of English Medium Higher Education (EMHE)

Symposium 2: EME Research in Higher Education

Dates

Symposia series	Themes	Dates	Time
Symposium 1 As part of China Annual Conference for International Education & Expo (CACIE)	Quality assurance	Tue 27 Oct 2020	16.00-19.00 Beijing time / 08.00-11.00 UK time
Symposium 2	EME research in higher education	Thu 19 Nov 2020	16.00-18.00 Beijing time/ 08.00-10.00 UK time
Symposium 3	EME supporting environments and systems	Wed 16 Dec 2020	16.00-18.00 Beijing time/ 08.00-10.00 UK time

Partners

British Council China
 China Education Association for International Exchange (CEAIE)

Supported by

China EAP Association
 The Chinese Associate for ESP

Mode of conference

Online conference on Zoom Webinar (free registration)

Language of the symposium

English and Chinese, with simultaneous translation provided

Target audience (500)

EME policy makers
 Quality assurance bodies
 HEIs stakeholders: administration, teachers and researchers

2020 EME International Symposium Series - Purpose

To further the common understanding reached around key challenges and practices in the design and delivery of EMI programmes in the 2019 Symposium, in 2020 the British Council China in partnership with CEAIIE is convening a series of international symposia around the topic of English Medium Higher Education (EMHE), scheduled from October through December 2020. These events will look at more specific areas of English Medium Education within Higher Education, such as high-level quality standards, research and developing a supporting environment that nurtures high quality education.

By end of the Symposia series, we hope participants (and the wider audience of professionals) would have:

- become more aware of global policies and practices in quality standards for EME programmes
- be informed of key research conducted globally to support evidence-based policy making, and encouraging collaboration in research
- be updated with supporting resources, modes and good practices around EME teaching and learning via case studies

Symposium 2: EME Research in Higher Education

Thursday 19 November 2020 (16.00-18.00 Beijing time/08.00-10.00 UK time)

1) Introduction

What themes are explored through EMHE research and where are the gaps? How does research into EMHE allow us to better address the challenges and opportunities in planning and implementing EM programmes? How can we encourage the use of evidence and research findings to inform the design of language policies, curriculum, assessment and support systems in order to improve the quality of English in HE and effectiveness of EM programmes? The symposium convenes speakers from China and the UK and EMHE stakeholders to share knowledge and insight and discuss these key issues.

2) Target Audience

- EME programme planners and administrators
- Content lecturers using EM
- EAP and ESP teachers
- Researchers and research bodies
- Teacher development bodies

3) Programme

Chairperson: Roy Cross, Principal Consultant, Partnerships, English for Education Systems (EES), British Council

Time	Topic and Speaker
EME Research in Global and China Context	
16.00-16.20	'English in Higher Education: English Medium', a Literature Review (20mins) Ann Veitch, Senior Consultant, English Medium and Multilingual Education, English for Education Systems, Education and Society, British Council
16.20-16.30	Complexity of Language Choice and Practice in EME: Revisiting the 'E' from ELF and the 'Trans' from Translanguaging (10mins) Dr Fang Fan, Associate Professor, College of Liberal Arts, Shantou University, China
16.30-16.40	Constructing MBBS Curriculum Systems to Improve the Quality of Training for International Medical Students in China (10mins) Dr Zhang Xiumei, Professor, School of Basic Medicine, Shandong University, China; President, International Medical Education Committee, China Education Association for International Exchange
16.40-16.55	EME Programmes: EAP/ESP Teacher Development (15mins) Professor Cai Jigang, Foreign Languages and Literature Department of Fudan University; President of the China EAP Association and President of the Chinese Association for ESP
16.55-17.10	Strengthening EMI research / From research to policy and practice (15mins) Dr Nicola Galloway, Senior Lecturer and Programme Director MSc/MEd TESOL, The University of Glasgow, UK
17.10-17.50	Panel discussion (40mins) Moderator: Roy Cross, Principal Consultant, Partnerships, English for Education Systems (EES), British Council <ul style="list-style-type: none"> - What areas of EME are under-researched and are therefore prime areas for new research? What questions need to be answered? - Why and where are these areas particularly important? - What are the weaknesses of the research so far and what can future research learn from this? - What lessons have been learned from previous research? What research needs to happen in the local context?
Closing	

17.50-18.00	Symposium round-up (10mins) John Knagg, Independent Consultant for the British Council
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4) Registration

To register your attendance for Symposium 2, please click the below link or scan the QR code. An email with registration confirmation and joining instruction will be sent to you once you are successfully registered.

https://BritishCouncil.zoom.us/webinar/register/WN_MU14FHsvQ_SQ8xREGpyQ6Q



5) Official website of the Symposium series

<https://www.britishcouncil.cn/en/teach/oct20-sym> (English version)

<https://www.britishcouncil.cn/teach/oct20-sym> (Chinese version)

Background Information

The 2020 International Symposia Series on Quality Assurance of English Medium Higher Education (EMHE)

Symposium 1 and Symposium 3

In 2019, in Beijing, more than 200 HEI policy makers, administrators, teachers, researchers and teacher development bodies from different parts of the world participated in the first international symposium on English-medium Instruction (EMI) for higher education organised by the British Council in partnership with China Education Association for International Exchange (CEAIE).

The first Symposium convened insights and discussions on the following important aspects related to EMI programmes in the higher education sector:

- current trends in EMI policy and provision
- continuing professional development for practitioners
- developing quality assurance standards
- creating support systems for lecturers and students
- research findings into EMI provision in the China context

A post-conference publication, [*2019 International Symposium on EMI for Higher Education in the New Era: Selected Proceedings*](#), summarised the symposium highlights in the areas of:

- challenges and solutions confronted by the EMI programmes
- China-focused research on EMI policies and implementations to inform further policy making
- case studies and good practice from different contexts related to quality assurance, teacher CPD, and the supporting environment of EMI.

One of the notable recommendations made by experts participating in the 2019 Symposium was to evolve the terminology from EMI into EME (English-Medium Education). The title EME covers a wider scope within English-medium programmes, ensuring that more aspects of teaching, learning and a higher level of quality standards and assessment of results are considered in the design and implementation of English-medium programmes.

Symposium 1: Quality Assurance

Time and Date: 16.00-19.00 Tuesday 27 October 2020

EME is regarded as an important area within the internationalization of higher education, and it is key to developing students' global vision and cultivating high-quality, inter-disciplinary and international talents. In recent years, the practice of EME in Chinese universities has made good progress in areas such as teaching innovation and reform, teacher training, and international exchange; but there are also new emerging challenges to meet. To address some of these challenges, it is necessary to develop high quality systems of assurance and standards that ensure a quality of EME provision which can effectively promote the positive future development of EMHE and enhance the provision of EMHE overall.

The purpose of this symposium is to increase awareness of international quality assessment standards in EMHE and share practice and successful case studies of implementation of quality standards in different contexts; providing valuable reference for universities and administrations in building future high-level international EME courses and cultivating professional teachers in the field.

Chairperson: Danny Whitehead, Deputy Country Director, British Council China

Time	Topic and Speaker
Opening	
16.00-16.20	<ul style="list-style-type: none">• An Yan, Director of Division for Student Mobility, Department of International Cooperation and Exchange, Ministry of Education of the People's Republic of China (5mins)• EMI video – a global overview (5mins)• Alison Barrett, Director of Education & Society, British Council East Asia (5mins)
Keynote Speech	
16.20-16.40	English Medium Education Research: What Do We Know So Far and What Do We Still Need to Do? (20mins) Dr Ernesto Macaro, Emeritus Professor, Department of Education, University of Oxford
Quality Assurance Frameworks – Current Practices and Future Directions	
16.40-16.50	Quality Assurance in English Medium Higher Education (10mins) Dr Samantha M. Curle, Assistant Professor of Applied Linguistics, Department of Education, The University of Bath
16.50-17.05	The Development of Quality Assurance Systems for English Medium Courses in Chinese Universities (15mins) Mr Yang Weiren, Vice Counsel, Education & Public Health Committee CPC Shanghai Committee

17.05-17.20	<p>The Practice of Quality Assurance Standards for English Medium Courses in Chinese Universities – Interpretation on Standards of the Selection of ‘Branded English Medium Courses for International Students’ (15mins)</p> <p>Dr Zhao Wenshu, Professor and Dean, Institute for International Students Education, Nanjing University</p>
17.20-17.30	<p>Transnational Alignment of English Competences for University Lecturers (10mins)</p> <p>Dr Slobodanka Dimova, Associate Professor, University of Copenhagen</p>
17.30-17.40	<p>UK NARIC EMI Quality Review (10mins)</p> <p>Dr Fabrizio Trifiro’, Head of Quality Benchmark Services, NARIC, UK</p>
17.40-18.20	<p>Panel Discussion (40mins)</p> <p>Moderator: Danny Whitehead, Deputy Country Director, British Council China</p> <ul style="list-style-type: none"> - What might be addressed in the quality standards? - How to roll out the quality standards - How to monitor and assess the quality standards - What contextual factors should be considered? - What common mistakes should be avoided when implementing quality standards? - What previous successes have there been in this area? - What are other standards to be considered to support teachers to be able to deliver EME programmes (provoking opinions from teachers and researchers)?
UK EME Programme Teacher and Student Support Services	
18.20-18.35	<p>The UK ELT Sector’s Experience of Supporting English Medium Education (15mins)</p> <p>Mark Henebury, ELT Sector Specialist, Department for International Trade, UK</p>
Closing	
18.35-18.50	<p>Symposium Round-up (15mins)</p> <p>John Knagg, Independent Consultant for the British Council</p>
18.50-19.00	<p>Closing Remarks (10mins)</p> <p>Ms Shen Xuesong, Deputy Secretary General of CEAIE</p>

Recording of the live broadcasting of Symposium 1: <http://live.vhall.com/666236891>

Report of Symposium 1:
https://www.britishcouncil.cn/sites/default/files/2020_emhe_symposium_on_qa_symposium_1_report.pdf

Symposium 3: EME Supporting Environments and Systems—An English Perspective
Time and Date: 16.00-18.00 Wednesday 16 December 2020

Chairperson: Danny Whitehead, Deputy Country Director, British Council China

Time	Topic and Speaker
EME Supporting Environment – An English perspective	
16.00-16.20	Good practice of universities in creating an English support environment in EMI programmes within HEIs - a case study from the China Overseas Students EMI Programme (15mins) <ul style="list-style-type: none"> - How does the university make this happen? - What support does the university provide to teachers and students?
16.20-16.40	Language support programmes for students – EAP, ESAP, ESP (20mins)
16.40-17.00	Good practice on EME within transnational education (20mins)
17.00-17.35	Panel discussion (35mins) Moderator: Danny Whitehead, Deputy Country Director, British Council China 1) What are the weaknesses and needs of teacher/student in EME? What are common institutional problems in providing this support? 2) What support can be provided? Is it necessary for homogeneous groups? 3) Are these the same across different contexts? What areas should be a future focus at institutional level in creating an English support environment? What might this include?
UK EME Programme Teacher and Student Support Services	
17.35-17.45	UK HEI Presentation 1
17.45-17.55	UK HEI Presentation 2
Closing	
17.55-18.00	Symposium Round-up (10mins)

Registration will be open to the public soon.