

UK-China Symposium on Innovation and Entrepreneurship Education and Graduate Employability

15-16 March 2016, Beijing

Background

The British Council, the National Centre for Education Development and Research (China's main education think tank under the Ministry of Education) and Tsinghua University will jointly host a symposium on UK-China innovation and entrepreneurship education and graduate employability in March.

Opportunity

This symposium will be a great opportunity for policy makers, education leaders and senior practitioner to exchange current policy thinking, share best practice at both system and institutional level, and explore new opportunities for collaboration as well as deepen existing partnerships to collectively address common challenges and ambitions in promoting graduate employability to deliver excellent outcomes for students.

In addition, UK participants are invited to submit case studies for consideration during the symposium, and to contribute their expertise to workshops taking place in the context of the symposium. Please see below for further details of these opportunities.

Event Details

Date:	15-16 March 2016
Location:	Tsinghua University, Beijing
Partners:	National Center for Education Development Research Tsinghua University
Cost:	Free

How to join?

Registration for this event is now open for UK participants. Please click [here](#) to register and for more information about other events happening as part of the UK-China Education Policy Week.

Please register your interest through the above link **by 15 February**.

Schedule

Time	Action
Day 1	
08.30-09.00	Registration
09.00-09.15	Opening
09.15-10.05	Plenary Session I: Creating an Enabling Policy Environment (x2) Keynote speeches from Chinese and UK policy makers to set out the macro context, government priorities, and policy initiatives put in place to create an enabling environment.

10.05-10.30	Tea break
10.30-11.30	Plenary Session II: Taking a Systemic Approach (x3) Keynote speeches from leading national bodies or higher education institutes to present how national strategies are implemented using a systemic approach
11.30-12.15	Panel discussion
12.15-13.30	Lunch
13.30-14.30	Plenary Session III: Cultivating Institutional Excellence and Innovation (x3) Keynote speeches from leading HE institutes to present how institutional level excellence and innovations are cultivated to address the challenges
14.30-15.00	Panel discussion
15.00-15.30	Tea break
15.30-17.00	Breakout Session I: Innovation and Entrepreneurship Education in Action Group 1: Research universities Group 2: Universities of applied technology Participants can join one of the two groups to share case studies and further explore how UK-China could work together to jointly support graduate employability and promote innovation and entrepreneurship in higher education. Some possible themes for the case studies: <ul style="list-style-type: none"> • Innovation and entrepreneurship education curriculum development • Development of teachers with dual professionalism • Building up effective industrial links • UK-China education partnerships and collaborations
17.00-17.15	Round-up of day 1 in respective groups
Day 2	
0900-10.30	Plenary Session IV: Education and Industry in Partnership (x3) Keynote speeches from education institutions, businesses and students on their perspectives of how education and industry can form partnerships to provide individual opportunities and support social prosperity.
10.30-11.15	Panel discussion
11.15-11.45	Tea break
11.45-12.15	Plenary Session V: Conclusions and the Way Forward (x2) Keynote speeches to summarise key points, consensus and agreed action plans.
12.15-12.30	Round-up of day 2, end
12.15-14.00	Lunch
14.00-15.30	Study visit to innovation centre at Tsinghua University

Additional Opportunities

Case Studies on Graduate Employability

UK universities are invited to contribute case studies related to the main theme of the symposium. In particular, we are looking for case studies of innovation and good practice in promoting graduate employability, innovation and entrepreneurship education, as well as successful partnerships between UK and Chinese education institutes in delivering excellent outcomes for students.

This is a great opportunity to showcase your institution's success and draw partnership opportunities from a key Chinese audience group. For selected case studies, the British Council will sponsor a participant from the institute to present their case study at the symposium in China.

If you are interested in this opportunity, please provide a one page summary of your case study with the following information:

- The main approach and the outcomes achieved through your case
- The highlights and main learning outcomes of your case
- Aspects of your case study that are unique and aspects that can be reproduced by others

Please submit your case study to qin.liu@britishcouncil.org.cn by **10 February**, writing 'case study' as the subject line.

Workshops on Innovation and Entrepreneurship Education

Innovation and entrepreneurship has become a key national strategy in China and provision of courses in these areas has become mandatory for all universities, thereby creating huge demand for expertise and knowledge exchange.

UK higher education institutions are invited to contribute their expertise to the delivery of two workshops on innovation and entrepreneurship education. The half-day workshops will take place on the afternoon of 16 March at Tsinghua University, and are targeted at distinct audiences:

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| Group 1: | 40 education managers and trainers from Chinese universities |
| Group 2: | 40 teachers of innovation and entrepreneurship courses |

We are looking for two trainers who will each deliver one of the above workshops. The British Council will fund the trainer's international flights and accommodation in China, as well as offer a place at the symposium.

This is a great opportunity to demonstrate your institution's subject expertise to a range of Chinese representatives who have a keen interest in innovation and entrepreneurship.

If you are interested, please submit a proposal indicating clearly which of the two workshops you would like to deliver and including the following information:

- Your understanding of the unique demands of innovation and entrepreneurship education in China
- The proposed modules of the workshop and their rationale (total of 3.5 hours with consecutive translation)
- A CV of the nominated trainer, highlighting any experience of delivering similar workshops or courses in an international context
- Expected training fee, if applicable (we expect the workshop will be offered as an in-kind contribution, but please state if a fee is required)

Please send your proposal to qin.liu@britishcouncil.org.cn by **10 February**, writing 'demonstration workshop' as the subject line.