

Open Door Transform buildings, treasure the past.

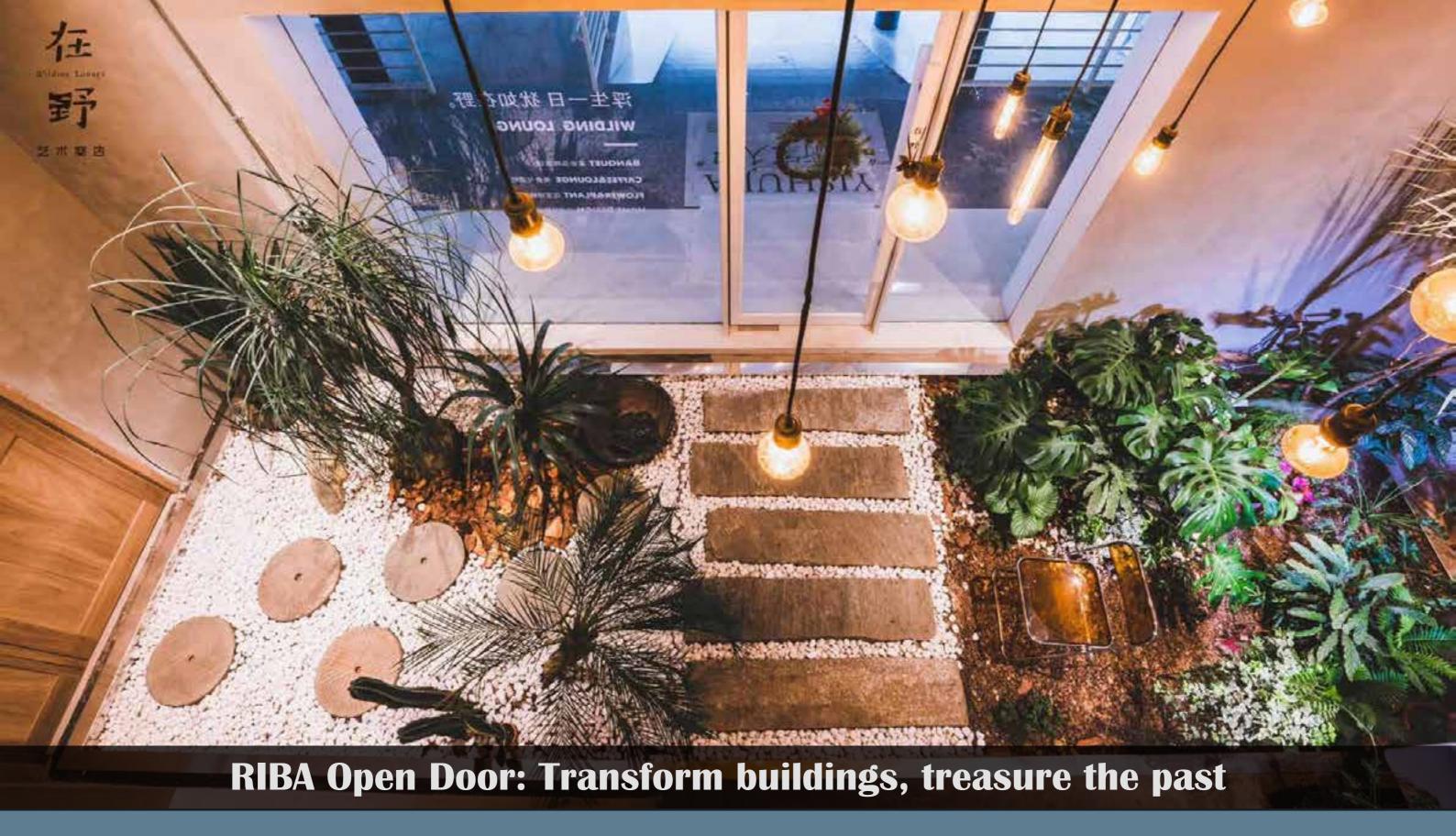
Call for proposal stream finalists 案例征集入选者











Wilding Lounge Cafe

SYN ARCHITECTS 架蓝建筑

Company Profile

SYN Architects (Shanghai) is a subsidiary of SYN Architects Corporation based in Beijing. The company was set up in 2019, and have so far delivered a number of high-profile architecture, interior, and urban design projects in Shanghai, Shandong, and Zhejiang Province.

We are a multi-disciplinary team of creative architects, urban designers, landscape designers and business planners. Our projects centre around rural rejuvenation and urban renewal. We believe through creativity, we can develop focus on projects with positive social impact. In a fast changing and increasingly diverse market environment, we believe it is key to engage in cross-disciplinary dialogue and collaboration. Only so can we enrich the builtenvironment of the future, and cater for the need of diverse user groups.

Our team is made up creative individuals from a number of different nationalities and provincial backgrounds. We believe that our dynamic company culture and creative skills benefit from such diversity, and which we continue to encourage and promote into the future.

KEY PROJECT MEMBERS



Li Yunfeng

Project commercial director; China Grade One Qualified Architect 2018



Zihong Yue

Project Architect; ARB Part 3 Qualified Architect 2017





Wang Chenxin

Interior designer; On site monitoring



Liu Fei

Interior designer; On site monitoring

Yin Lixia

Space Operations Director; Experienced Event Planner

Project description

Wilding Lounge Cafe was a urban renewal project, that converts a 1950s State-compound theatre building into a new destination and event space for mostly young people. The re-purposing of what was once a centre of life and activities inside a statecompany compound, into a different kind of public space events breathes new life into the old building, and helps to protect the memories of communities that used to use it on a daily basis.

Although the old theatre building isn't listed as heritage architecture, neither is it very old. We believe its values lies in the fact that it was a point of community memory. It shouldn't be erazed from the city centre like so many buildings of the same period. Furthermore, it was well designed and wellconstructed. Simple erasure would be wasteful. Our design followed the business strategy which we advised to the client. We advised that the space must attract fashionable young people in order to become famous through social media, but it must to rely on events-making to become economically sustainable. It is well-located on a commercial street, surrounded by four universities. In addition to this, the design had to develop an aesthetic that is modern, as well as poetic. For which we re-used and protected the materiality and old design features as much as possible. The new material that we introduced complemented the old. We introduced new spaces of surprise, elements of fun, and we designed the lighting to be atmospheric. This together with carefully planned internal greenery created a new style, and demonstrated new possbilities for transforming such decaying spaces into things of beauty.

We protected the flexibility of its old open space, a treasure-legacy of the building's past life as a theatre. It is the flexible main space that allows easy adaptability for different events ranging from music concert, art exhibition, customized weddings, to book publication, and high profile charity events. What complemented the flexibility of the space is the flexibility of lighting. Spot-lights on tracks were installed, which can be shone at different angles and brightness to create different atmosphere for different occasions. With limited budget, we upgraded thermal comfort of the space, replacing all old windows with new ones that have better frames and insulation. We also sealed the main entrances with better detail design, and created an atrium with openable windows for ventilation. To further improve user-comfort, we installed underfloor heating, which in the winter works more efficiently than air conditioning.

We are particularly proud that the design of the space was so popular among Ji Nan's young people. It was well published on "Little Redbook" social media platform, and topped Ji Nan's "best place to go" list for six weeks running. This saved the client all the money that were planned for advertizing. We are also proud that it has successfully hosted so many events, including 'Herme's Charity Auction', where the money raised went to Ji Nan's Orphanage for children in need. Over the past two years, Wilding Lounge became a local by-word for positive social impact and popular urban destination. The success of the project is not only due to the dedication of the operations team, but also becasue the existing building had the large open spaces and high-ceilings that is now very expensive in city centres. Should the client decide to demolish the old building, the cost of renting and running this kind of space would be prohibiting.

Over the past 40 years, China had undergone the fastest economic growth in human history. This lifted hundreds of millions out of poverty. However, the same process has pitted so much tradition in the march of urbanization. Today, China is at a critical stage of economic transition, where fast development is gradually being replaced by goodquality development. As basic needs of the market is fulfilled, what user groups and organizations need now is more customized products and services to support their varying needs of economic growth. The need in the market to modify 'buildings' will increase, but average investment for modification will decrease. More than ever, there needs to be more sustainable ways of development, and urban re-newal not urban re-build is gaining more support. Sustainability is a comprehensive system. We believe the business model and design of Wilding Lounge provides an illustrative case where the modification of existing buildings is more sustainable both in terms of material re-use as well as investment-and-gain.

Two years on as we reflect on the project, it is helping to set new directions for our company. Social-sustainability, community memory, and positive social activism now goes into our mix of skill sets alongside design. As a young practice, we are encouraged by the prospect, and we feel committed to protect more prereform period architecture, as well as turning them into beautiful and useful spaces for targeted users of the future.

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Wilding Lounge



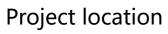
艺术商店

1. Exiting building

1. Existing Building Project wider location



Main road of the project



Surrounding university compounds





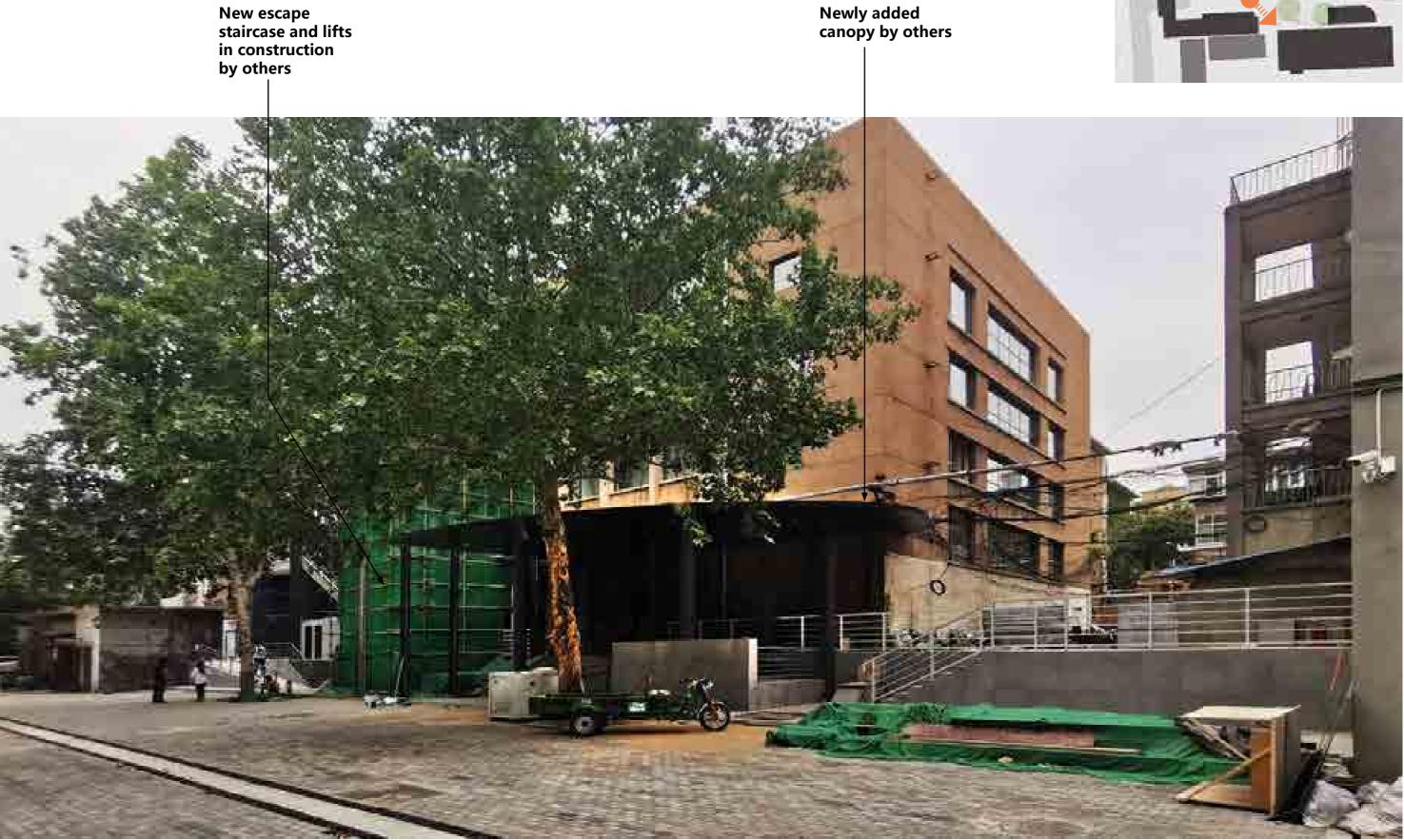
1. Existing Building No.6 creative park

1 Disused theatre (Project site)

- **2** Office converted Boutique Hotel
- (3) Lushang Rural Investment Corporation office building
- 4 Public event space / Weekend market stalls
- **5** Car park
- 6 Front entrance gate



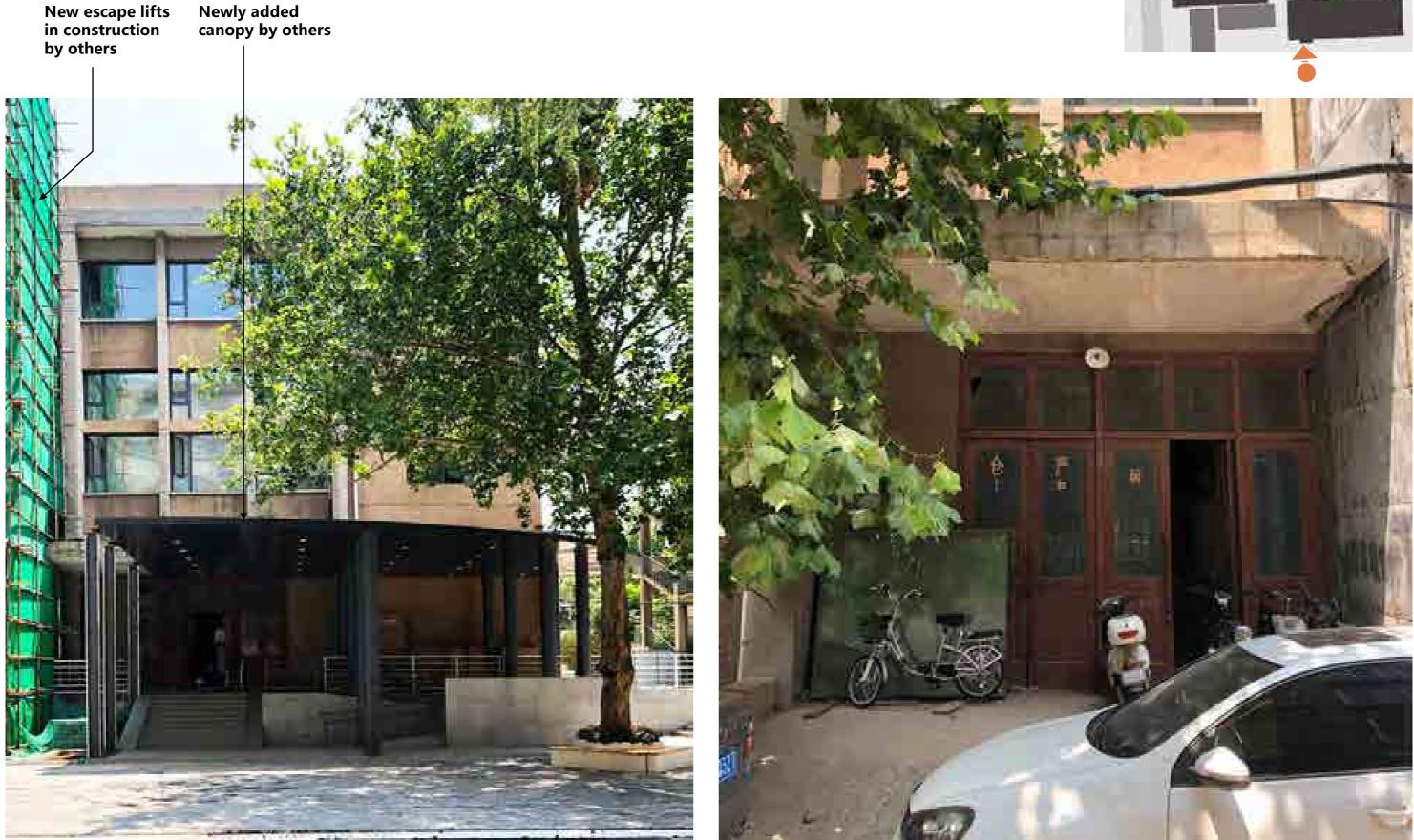
1. Existing Building Photos of the existing building (1 of 7)



Old theatre building exterior from northwest, main entrance - photo courtesy of Li Yunfeng

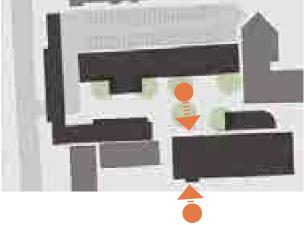


1. Existing Building Photos of the existing building (2 of 7)



Old theatre building main entrance - photo courtesy of Li Yunfeng

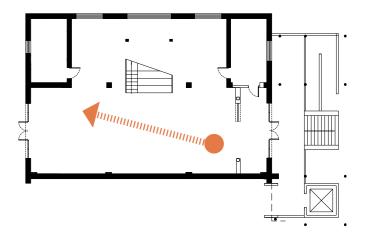
Old theatre building back entrance - photo courtesy of Li Yunfeng



1. Existing Building Photos of the existing building (3 of 7)



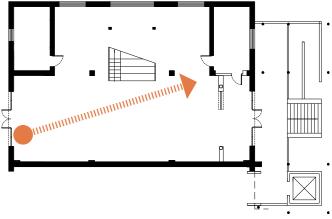
Old theatre building ground floor interior - photo courtesy of Li Yunfeng



1. Existing Building Photos of the existing building (4 of 7)



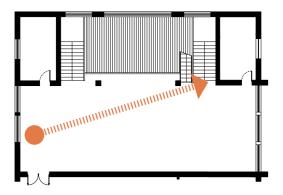
Old theatre building ground floor interior - photo courtesy of Li Yunfeng



1. Existing Building Photos of the existing building (5 of 7)

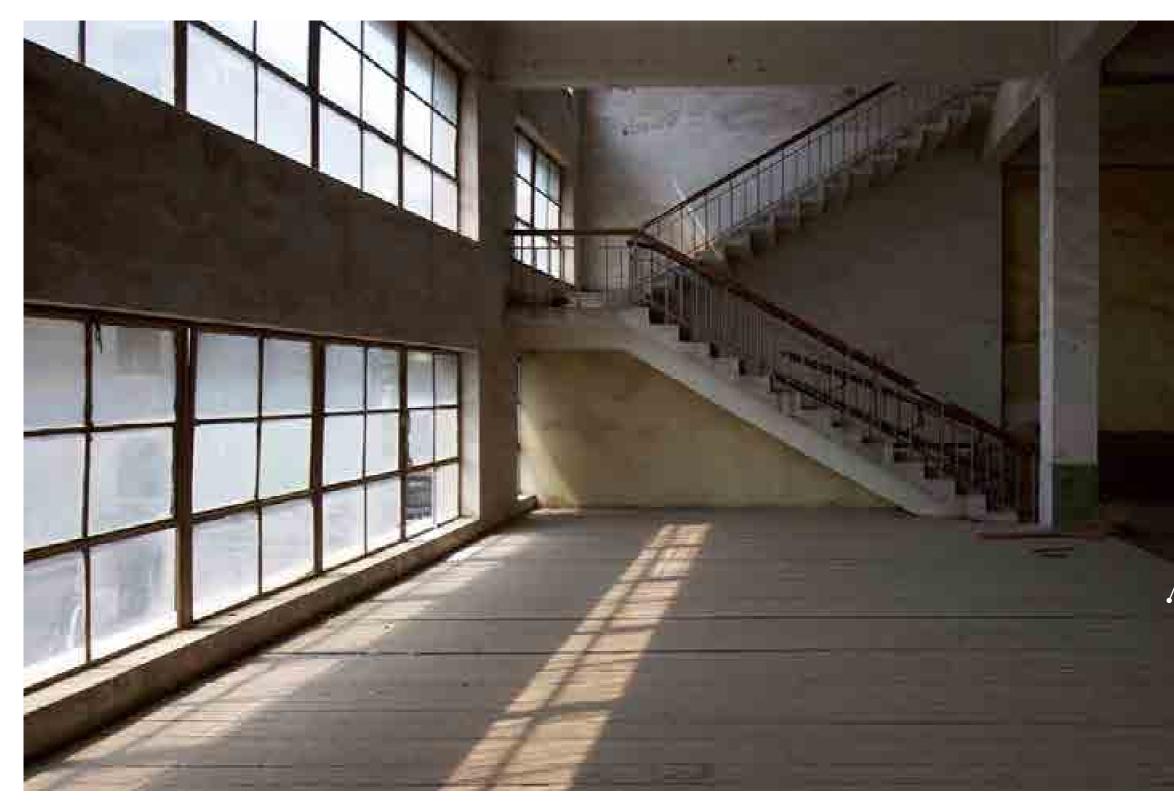


Old theatre building 1st floor interior - photo courtesy of Li Yunfeng

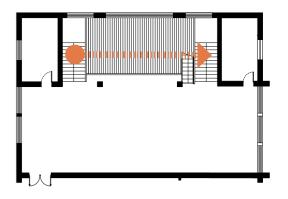




1. Existing Building Photos of the existing building (6 of 7)



Old theatre building 1st floor interior - photo courtesy of Li Yunfeng

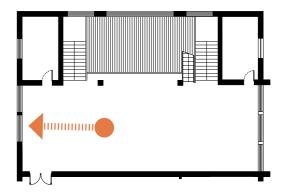




1. Existing Building Photos of the existing building (7 of 7)



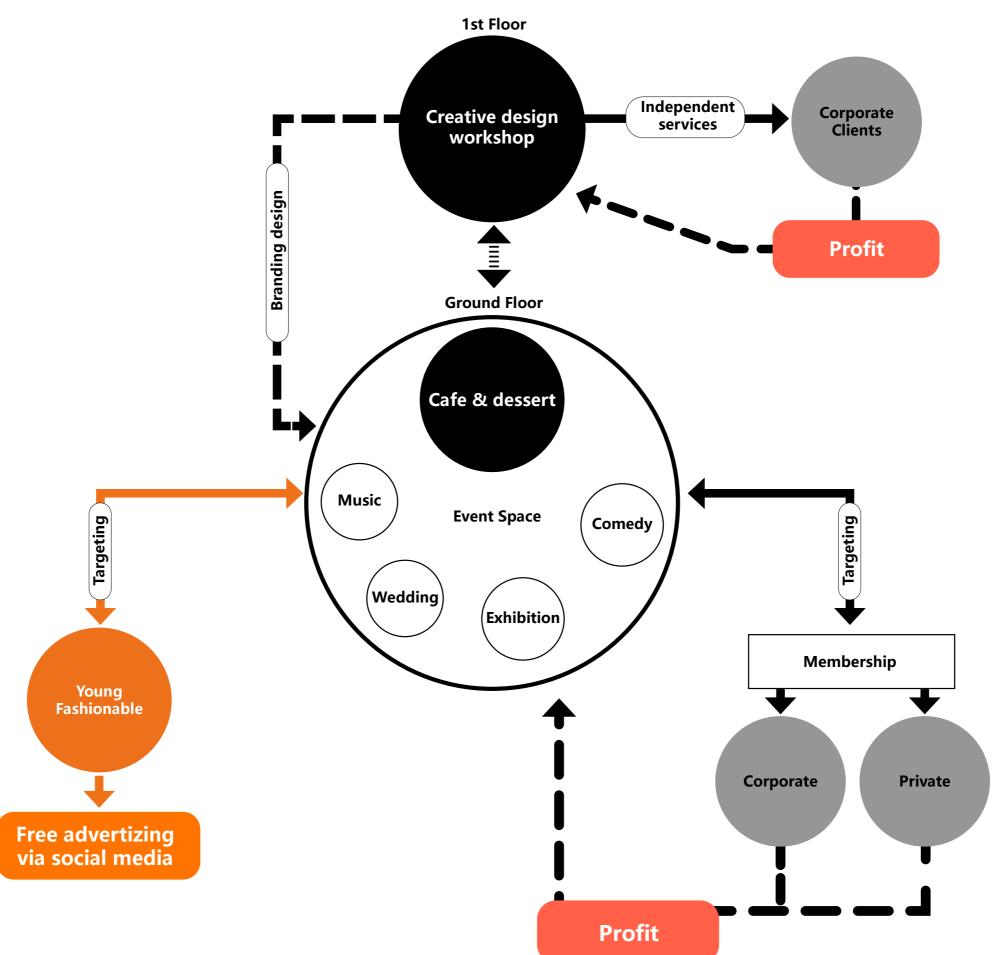
Old theatre building 1st floor interior - photo courtesy of Li Yunfeng



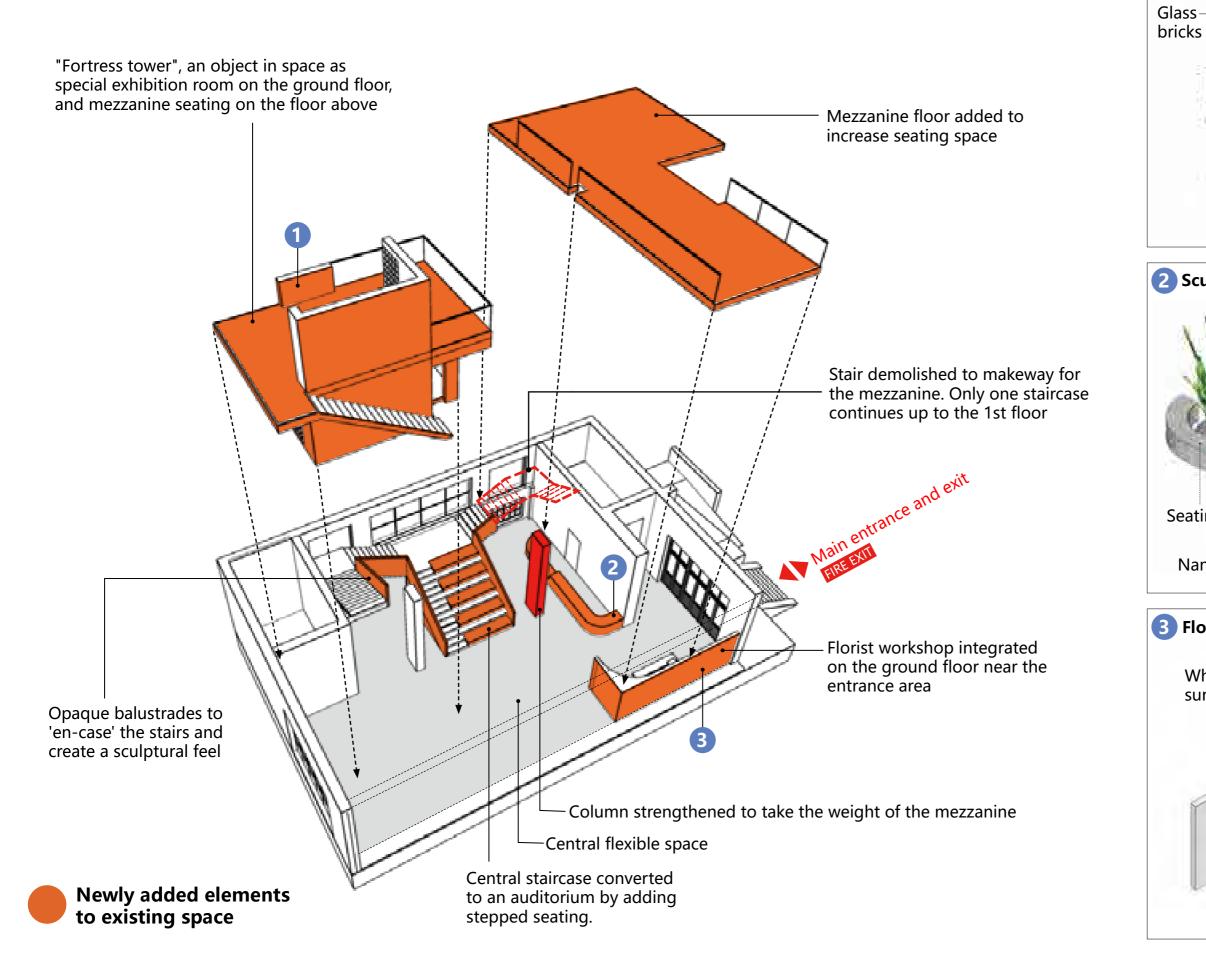
2. Space re-organization

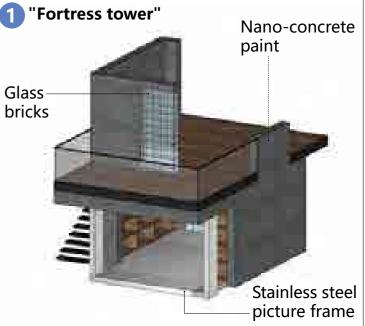
2. Space re-organization

Programming



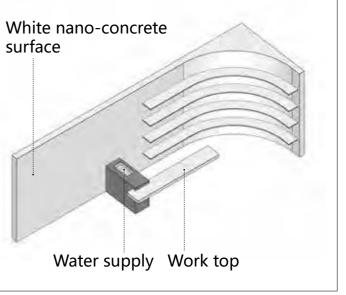
2. Space re-organization **Ground floor additions - Space, flexibility, and fun!**





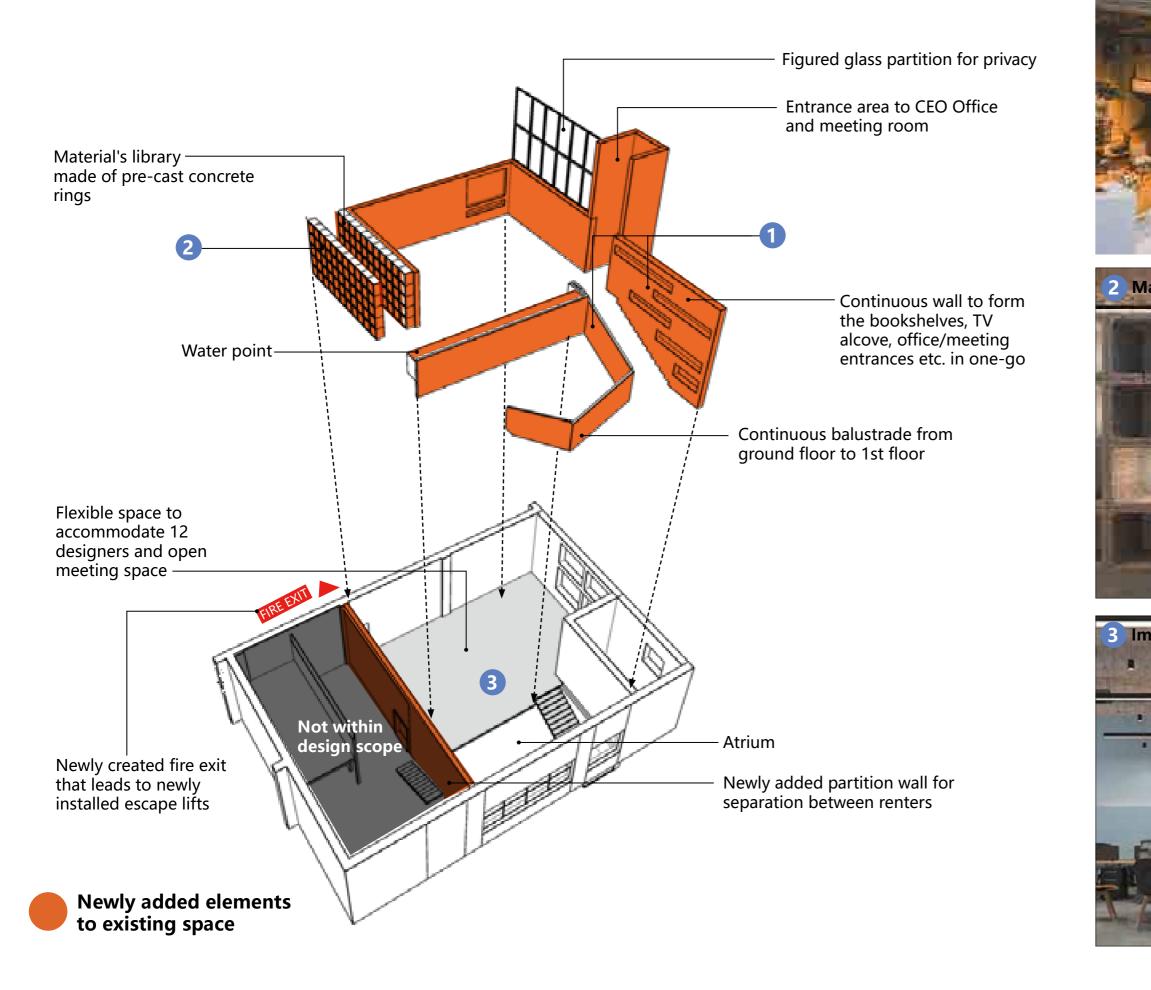
2 Sculptural bar Dark stone work-top Seating Nano-concrete surface

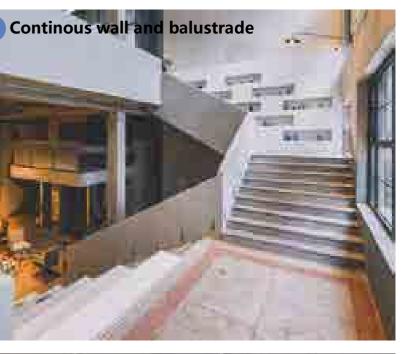
3 Florist workshop



2. Space re-organization

1st floor additions - integrity and simplicity

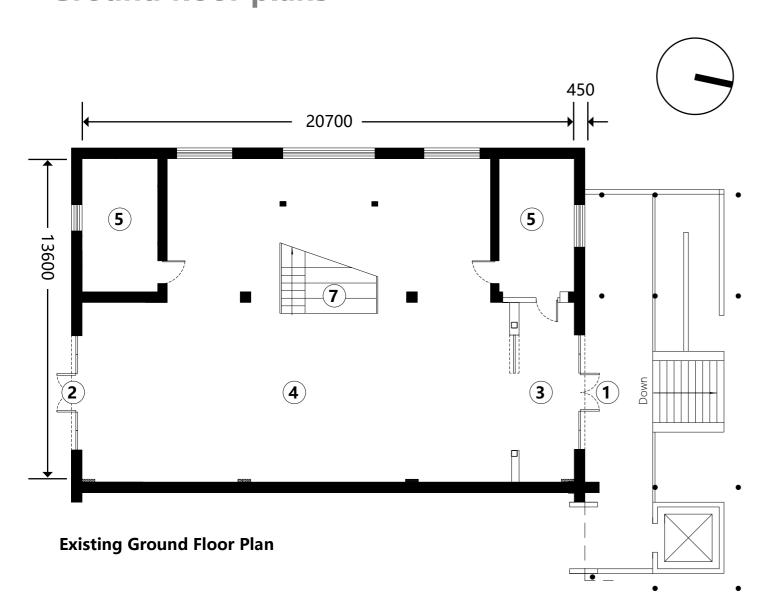






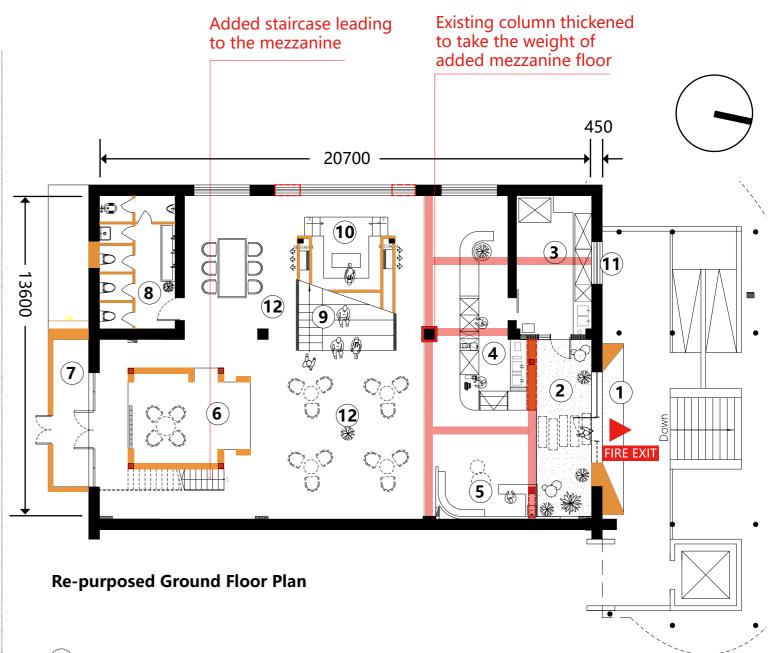


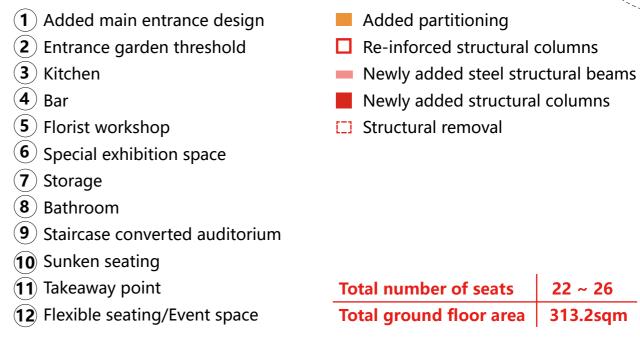
2. Space re-organization **Ground floor plans**



(**1**) Front entrance

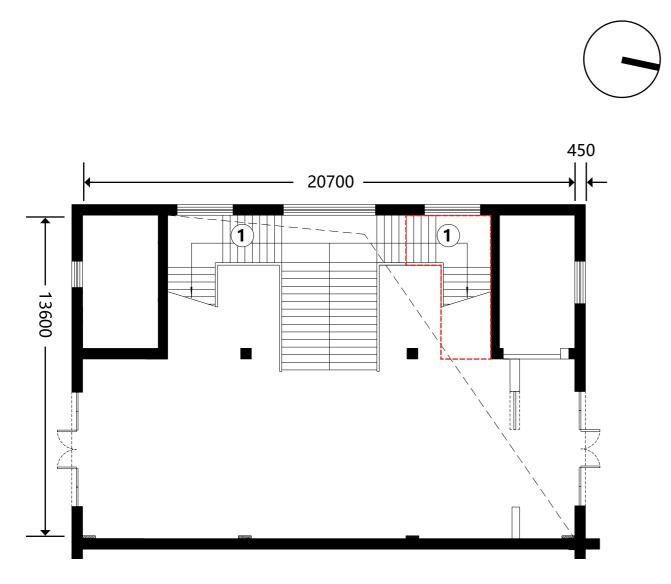
- (2) Back entrance
- (**3**) Entrance lobby
- **4** Open hall space
- **(5**) Toilets





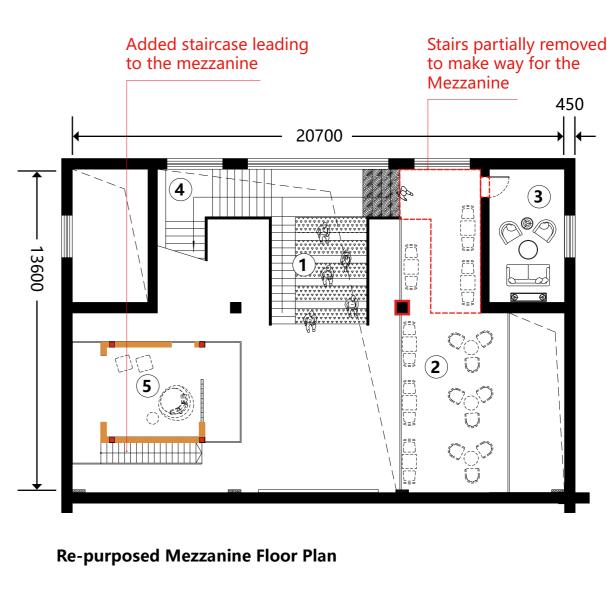
2. Space re-organization

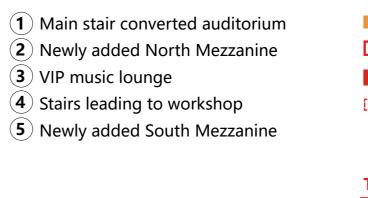
Mezzanine floor plans

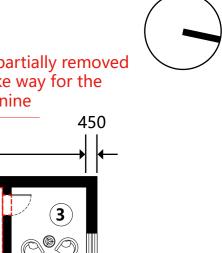


Existing Mezzanine Floor Plan

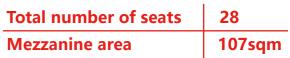
1 Stairs leading to the 1st floor



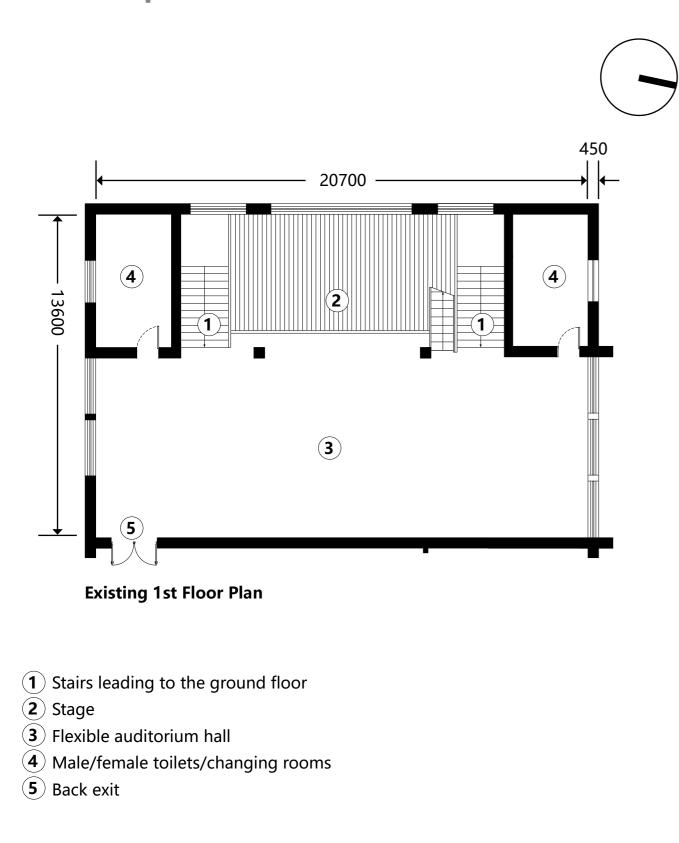


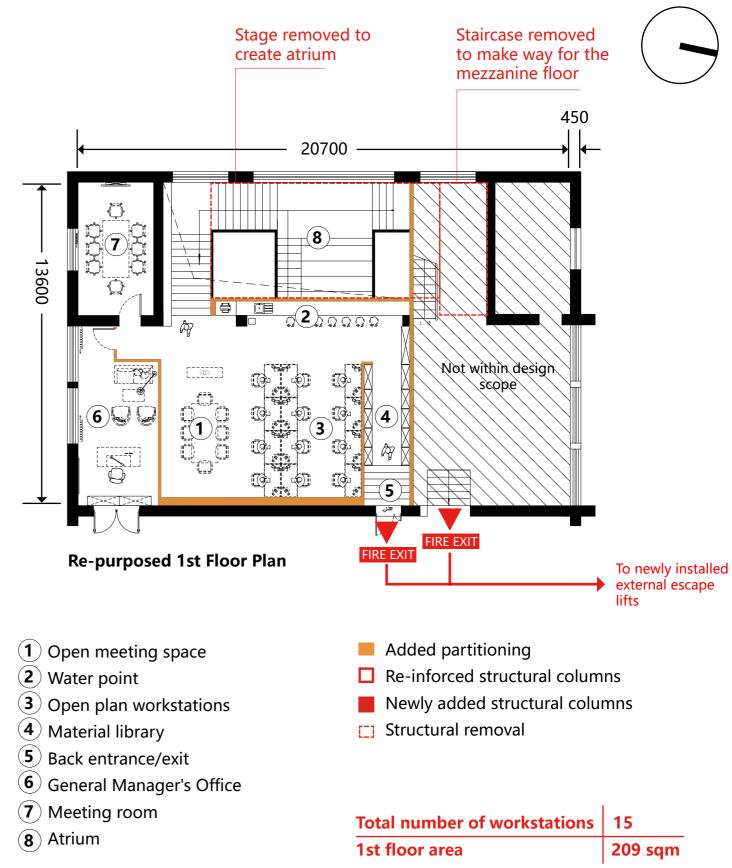


- Added partitioning
- Re-inforced structural columns
- Newly added structural columns
- Structural removal



2. Space re-organization **1st floor plans**





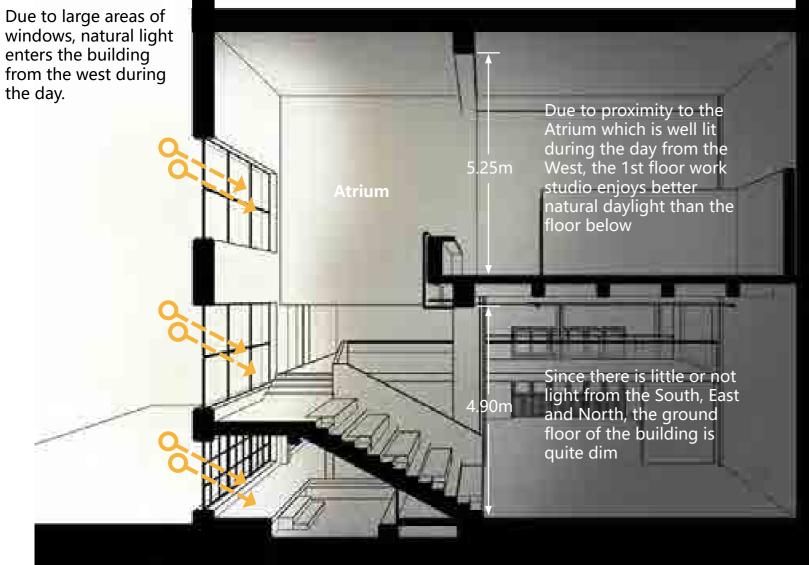
Total number of workstations	15
st floor area	209 sqm

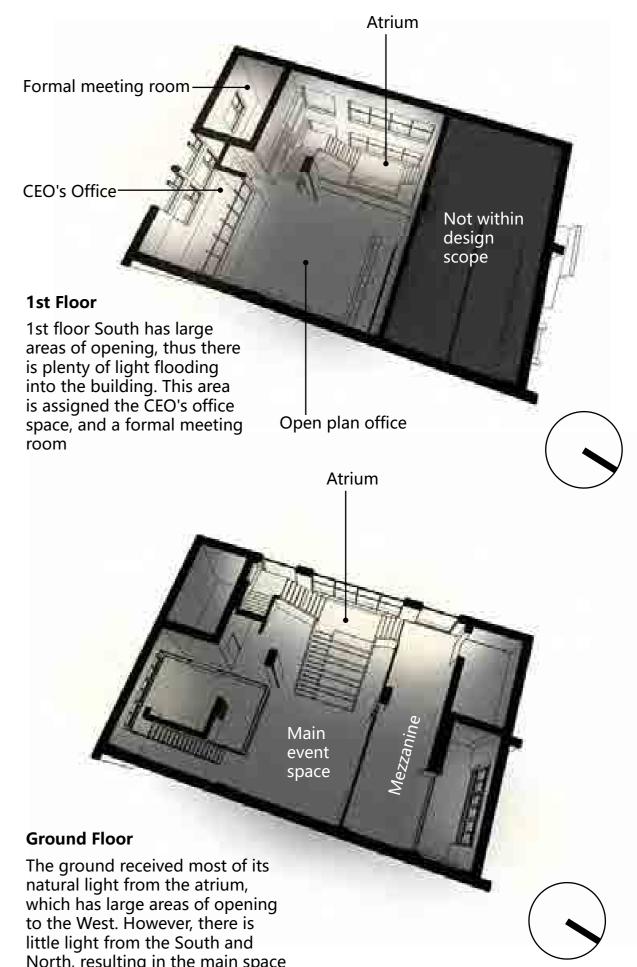
B. Lighting strategy

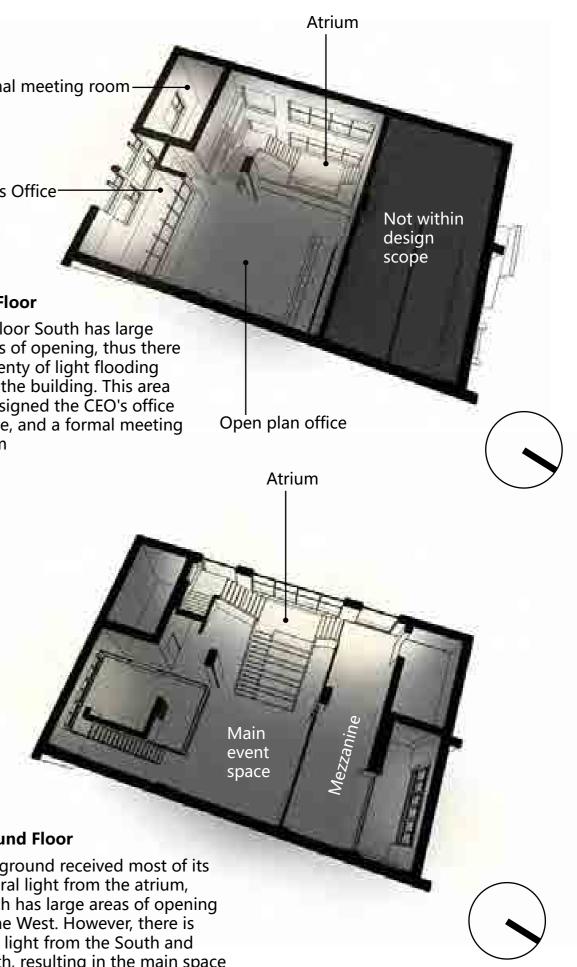
3. Lighting strategy Natural light strategy

WEST

windows, natural light enters the building from the west during the day.







North, resulting in the main space being quite dim during the day.

3. Lighting strategy Photo of atrium



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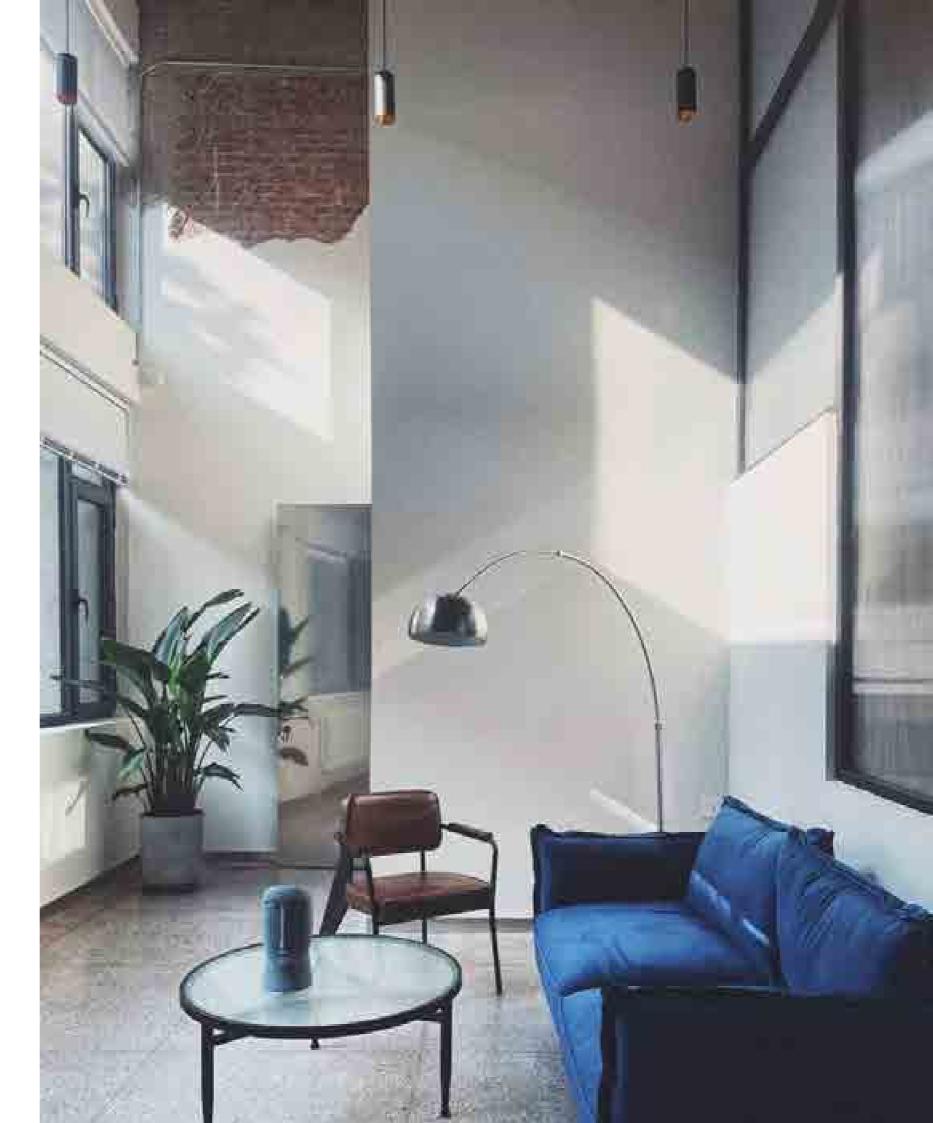
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3. Lighting strategy Photo of CEO's Office

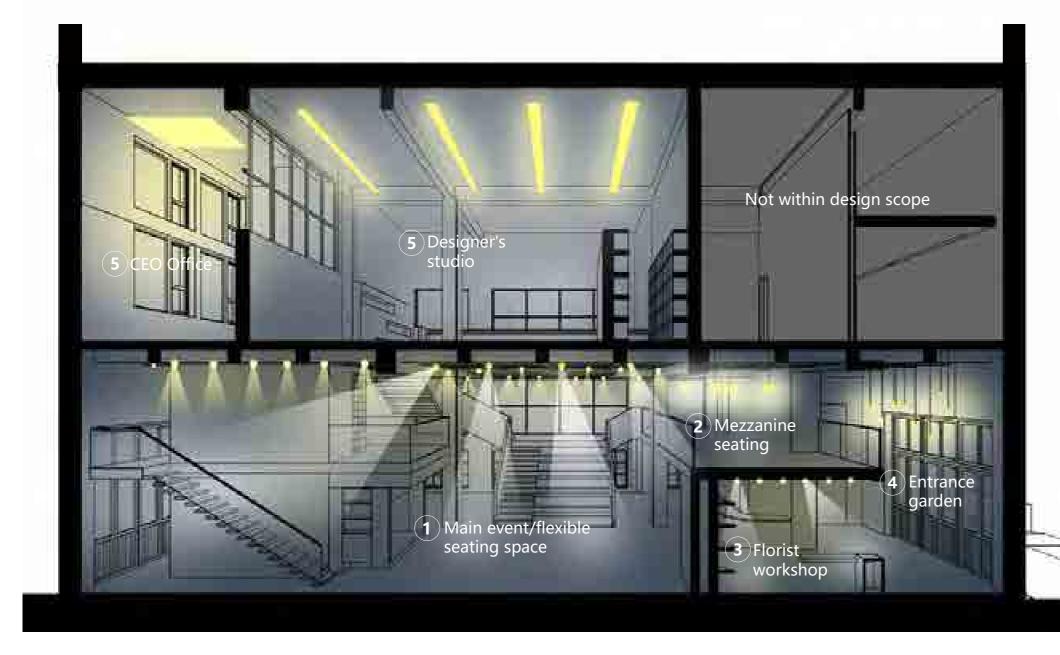


3. Lighting strategy Photo of designers' studio

a



3. Lighting strategy **Artificial lighting strategy**



(**4**) The entrance area aims to give people a surprise. Therefore chooses vintage light bulbs of different styles as a mix, which light up brightly and enigmatically.



(**5**) The same kind of light is applied for both the CEO's office and designers' studio. Because it is considered normal working environment, evenly lit and bright white light is mos desirable



(1) The main event/flexible seating space is mostly lit by flexible spot lights that are installed on tracks and can change angle. The lighting here needs to suit different events and occasions, and need to deliver great atmosphere



(2) This part aims to create a stable atmospheric quality with more or less constant light level. Therefore it applies stylish pendant lights that lights up whole areas.







(**3**) The florist workshop requires to showcase of their work, so spotlights were applied to highlight different areas and objects.

3. Lighting strategy Photo of mezzanine

(N 17 1



3. Lighting strategy Photo of main space



3. Lighting strategy Photo of bar area



4. Aesthetic strategy

4. Aesthetic strategy

Design concept: creating 'an internal romantic ruin'



Internal garden and plants

Preserving old design features

Celebrate the decay of old surfaces



Careful composition between old and new

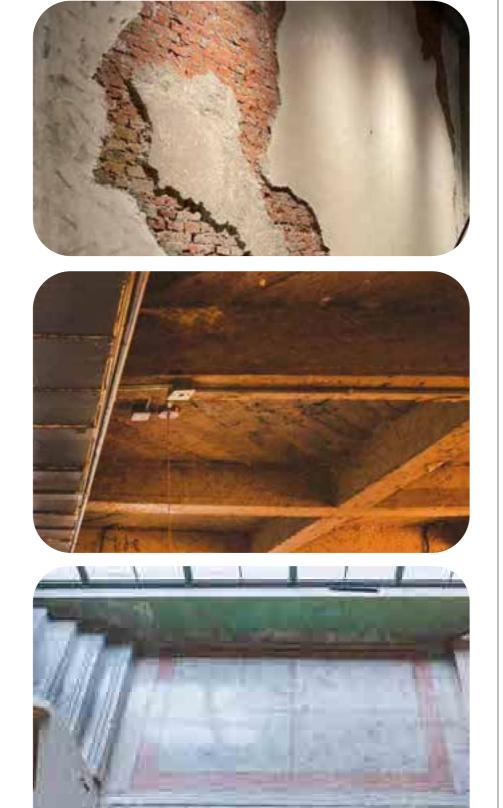
4. Aesthetic strategy **Material Palette**

Existing building material

The mixture of exposed bricks and decaying plaster work



Decorative terrazzo



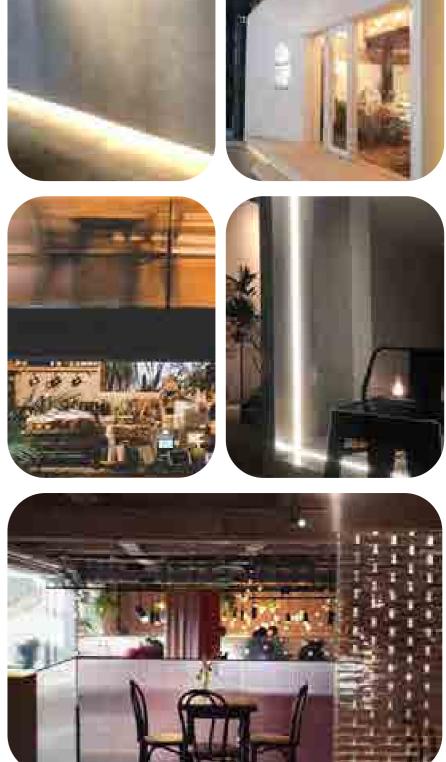
New material

Nano-concrete surface

Black painted steel & stainless steel

Glass brick & figured

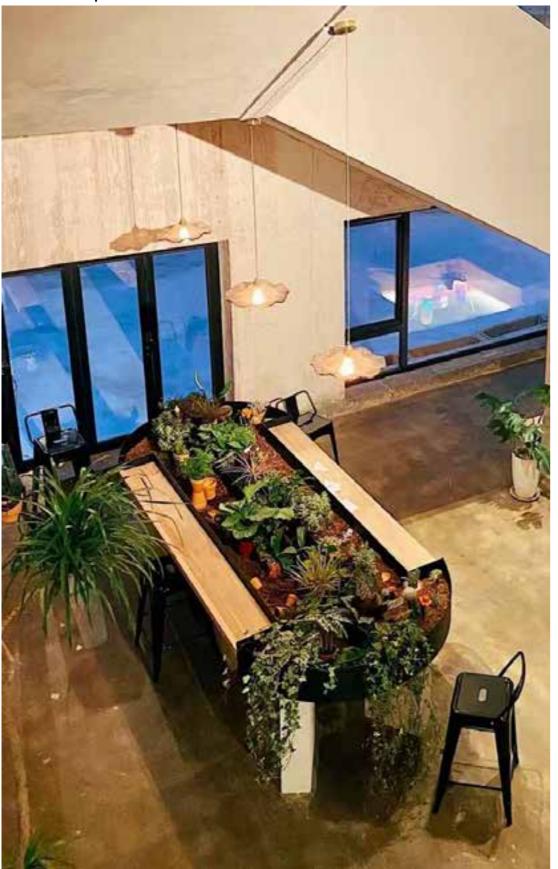
glass





4. Aesthetic strategy Internal garden and plants (1 of 2)

1. Interior plant installation







4. Aesthetic strategy Internal garden and plants (2 of 2)

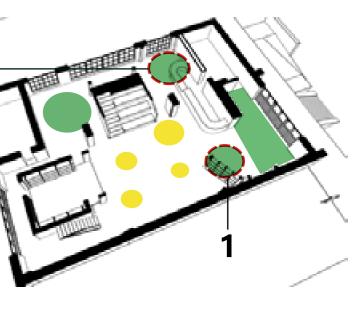
1. Florist workshop



2 Permanent planting Flexible planting

2. Bar-side garden





4. Aesthetrestrategy Photo of entrance garden 理实政策已一主歌

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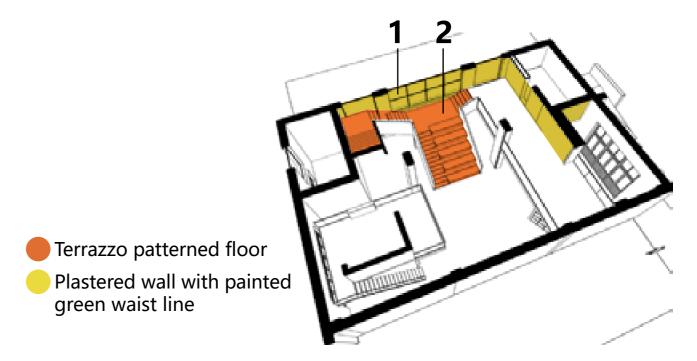
4. Aesthetic strategy Photo of bar garden



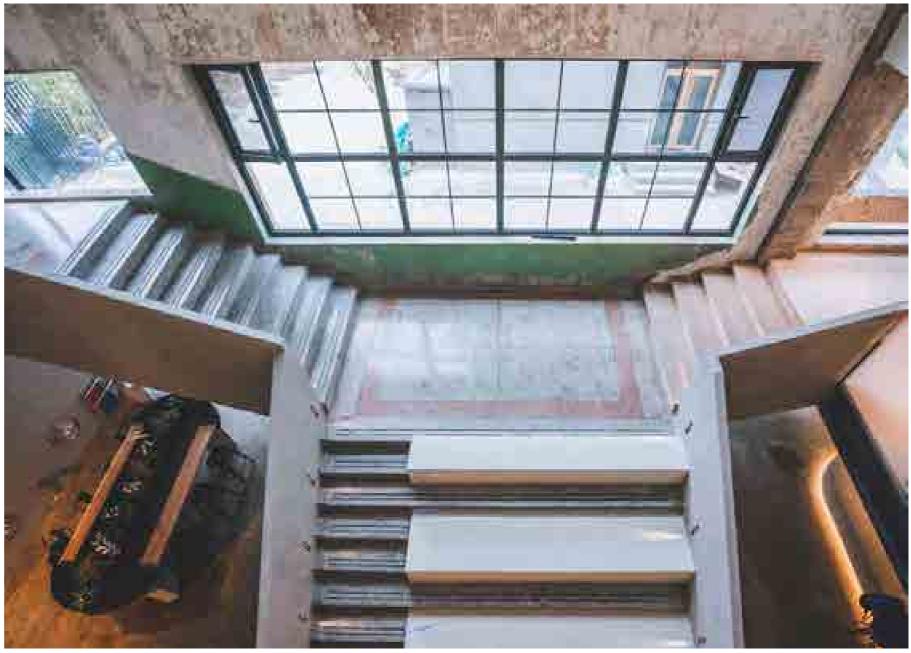
4. Aesthetic strategy **Preserving old design features**

1. West facade window arrangement preserved





2. Stair terrazzo patterned floor and green painted waist line preserved



4. Aesthetic strategy Photo of grand stair auditorium

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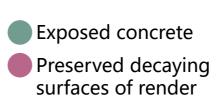
4. Aesthetic strategy Celebrate the decay of old surfaces

1. Green paint and mark of demolished stairs preserved



2. Bar area, decaying render wall and underlying brick wall







3. In-situ concrete ceiling exposed



Photo of stairs to the fortress tower mezzanine

6.



4. Aesthetic strategy

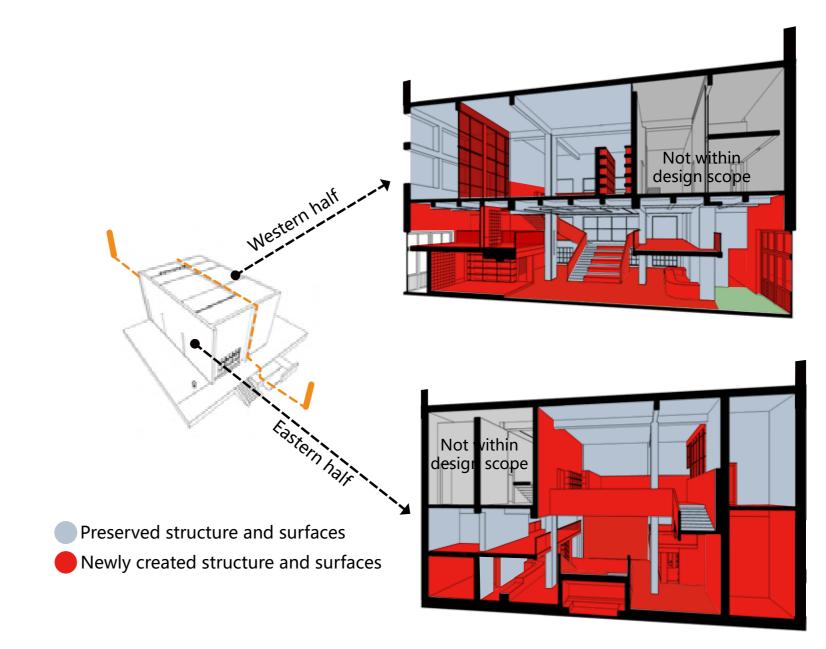
Careful composition between old and new

1. The use of glass-bricks and figured glass to create contrast



2. Protective balustrades coated in rustic grey nano-concrete





3. Neutral metallic elements to complement the bare concrete, brick, and decay of plaster paint



4. A sthetic strategy Photo of the main space from fortress tower

land.





5. Thermal upgrade

5. Thermal upgrade

Active systems



Windows replaced with double-glazing aluminium openable systems as above

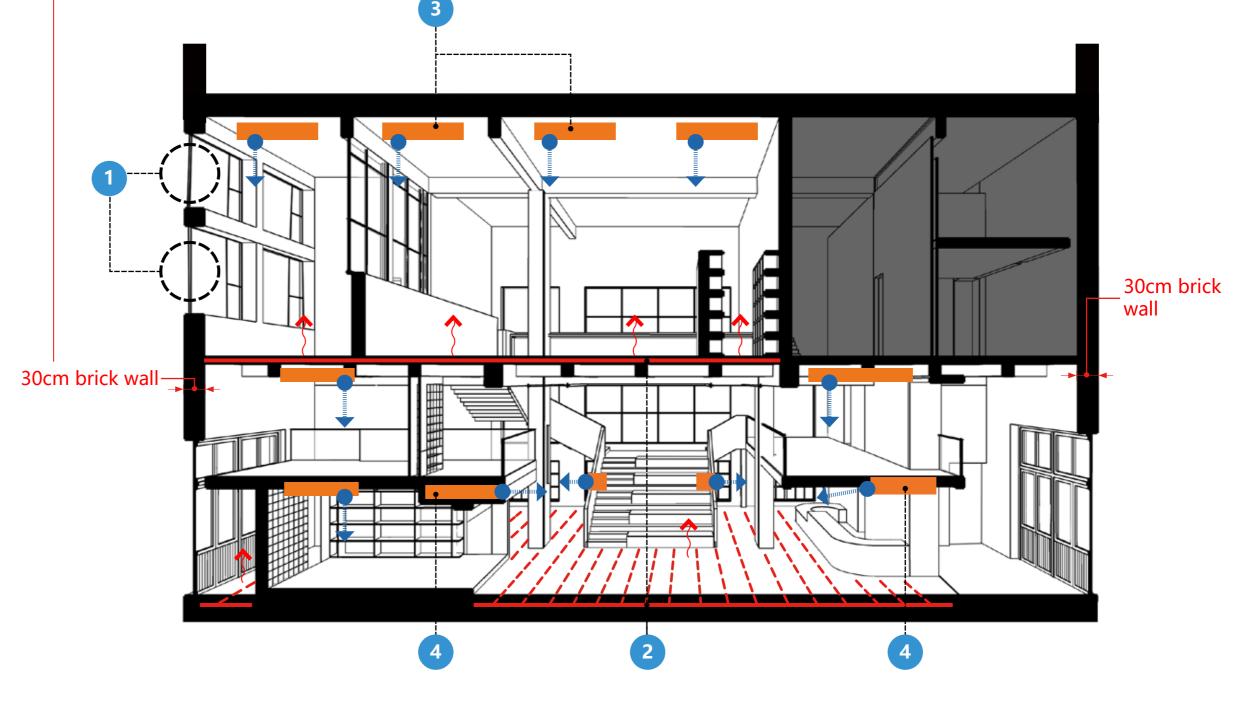


Under floor heating system installed on both floors

The external envelop of the building has double layer brick wall over 30cm thick, and plastered both inside and outside to around 2cm. The sheer mass of the envelop stands as a form of thermal massing.



Air conditioning units installed on the ceiling to blow downwards

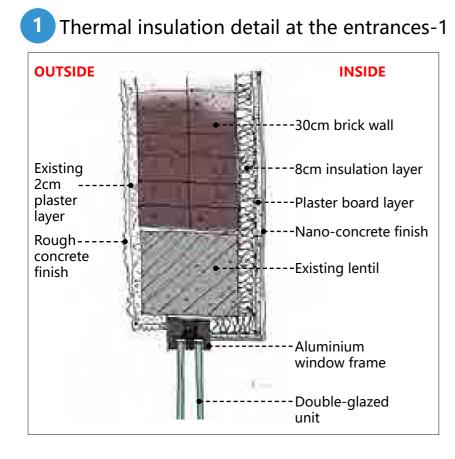




Air conditioning installed in partitions, blow sideways

5. Thermal upgrade

Detail design



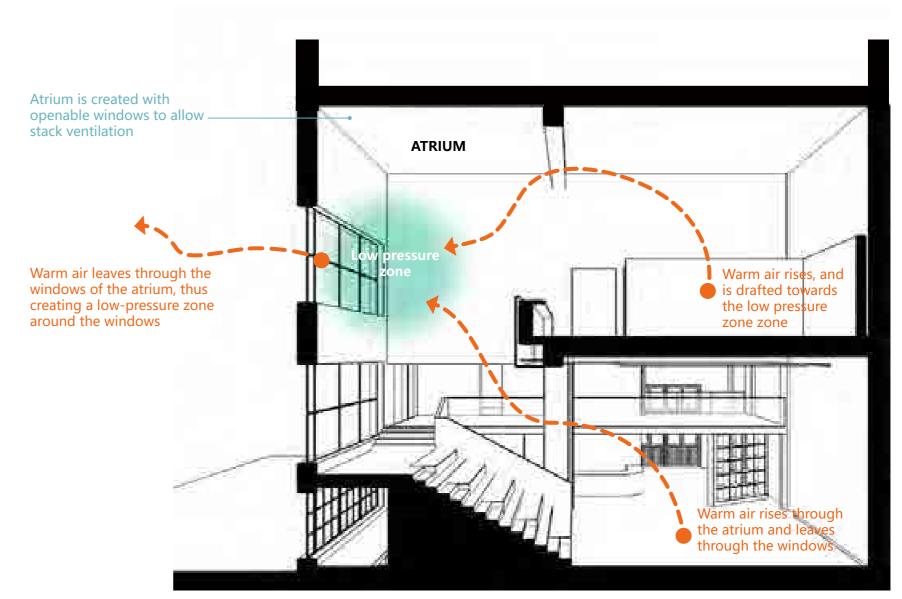
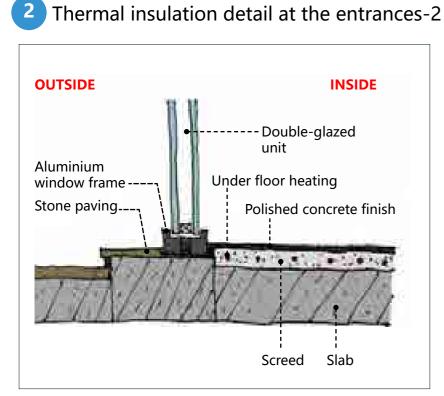


Diagram illustrating natural stack ventilation during the summer



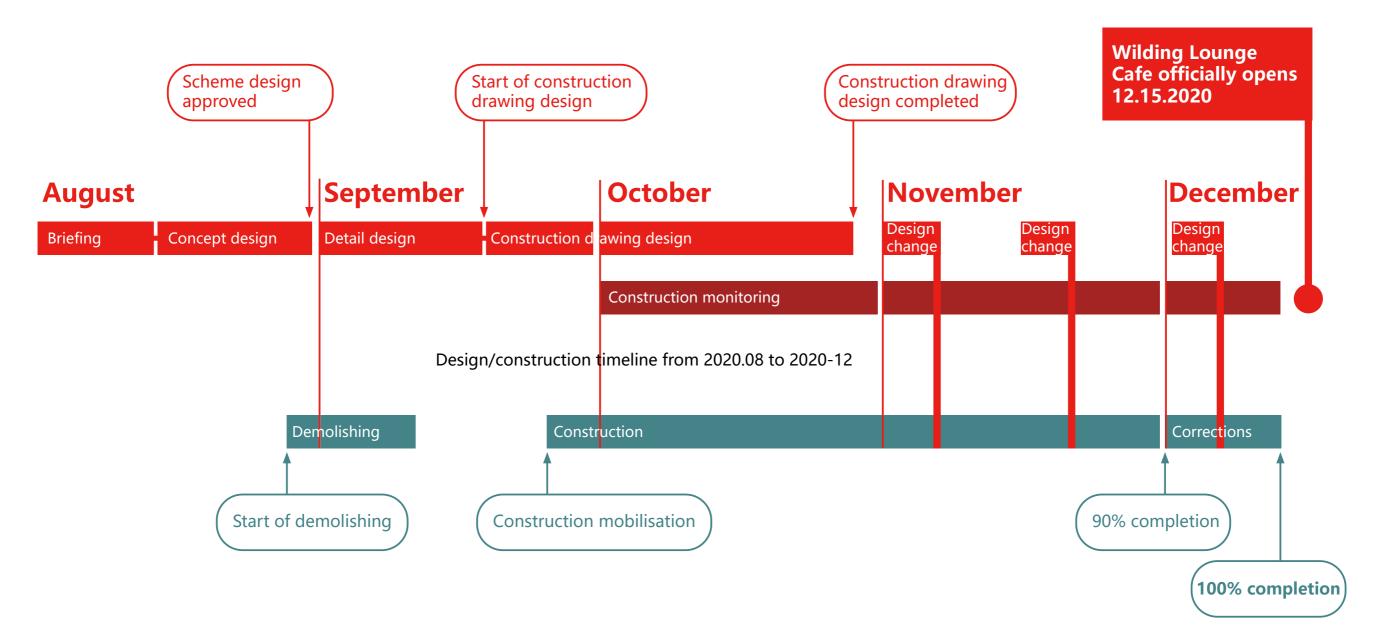


Newly built-up walls to improve insulation at entrances

6. Construction

6. Construction

Delivery challenges - overlapping design and construction (See "Project Description")





Construction of the mezzanine

Construction of the mezzanine - 2

Exposing the concrete columns



Building the 'fortress tower'

7. Cultural significance

7. Cultural significance

On the protection of China's pre-reform period architecture (See "Project Description")



Increased awareness to protect buildings of

China's pre-reform period

Residential tower of an old compound in Shanxi, photo from Zhihu (知乎) website

Development of a new aesthetic that retains the memory of the old building



Depiction of ruins of Rome by Piranesi





Wilding Lounge Cafe activity photos - courtesy of Yin Lixia

A new destination, social space, and event space for young people



7. Cultural significance

Benefits to the client and users (See "Project Description")

- Saving time and money
- Space successfully customized for business model
- Successful branding and great publicity
- A new urban lounge for young people and positive urban activities





A customized wedding - Photo courtesy of Yin Lixia



Private birthday party - Photo courtesy of Yin Lixia



Flower art workshop - Photo courtesy of Yin Lixia



Private birthday party - Photo courtesy of Yin Lixia



Art installation and exhibition - Photo from "Little Redbook"

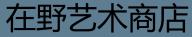


Many thanks for your time



Contact person: Zihong Yue Email address: yuezihong87@hotmail.com





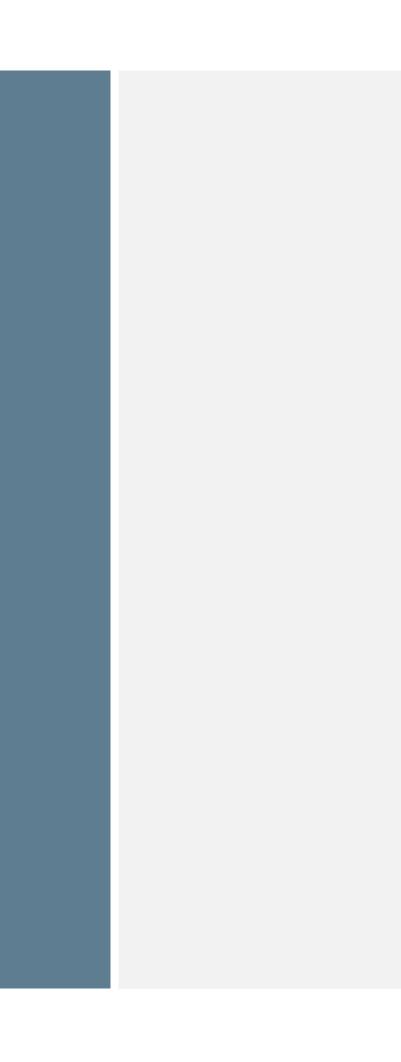


公司简介

袈蓝建筑(上海)是袈蓝建筑规划设计有限公司旗下子公司,总部 设在北京。公司成立于2019年,迄今已在上海、山东和浙江交付了 一系列备受瞩目的设计项目,包括建筑设计、室内设计和城市设计 等项目。

公司团队具有跨界背景,由创意建筑师、城市设计师、景观设计师 和商业规划师组成。公司项目主要围绕乡村振兴和城市更新主题。 我们相信,通过创造力,我们可以专注于打造具有积极社会影响力 的项目。在日新月异和日益多样化的市场环境中,开展跨界对话和 合作尤为关键。只有这样,我们才能丰富未来的建筑环境,满足不 同用户群体的需要。

公司团队成员来自不同的国家和地区,富有创造力。也是因为这 种多样性,我们的公司文化充满活力和创新,未来我们也将继续 推崇和鼓励这种多样性。



团队核心成员



Li Yunfeng

项目商务总监;2018年国家一 级建筑师



Zihong Yue

项目建筑师; 2017年 英国皇家注册建筑师 (ARB Part 3)



Yin Lixia

空间运营总监;经验丰富的活动策划人



Wang Chenxin

室内设计师;现场监 管



Liu Fei

室内设计师;现场监 管



项目概述

"在野艺术商店"是一个城市更新项目。该项目对上世纪50 年代的国有礼堂综合体进行改造,使其成为一个主要为年 轻人服务的新目的地和活动空间。原建筑是国有企业社区, 是人们生活和活动的中心。该项目将其改造为截然不同的 公共空间,不仅为老建筑注入了新生命,同时也保留了曾 经的社区日常记忆。

原有的礼堂建筑尚未被列为文化遗产建筑,也不是特别老 旧。我们认为该建筑的价值在于,它是一个社区的记忆点, 不该像同时期的许多建筑一样从市中心被抹去。此外,建 筑本身的设计和建造都非常优秀,如果简单拆除则是一种 浪费。我们的设计符合我们向客户提议的商业策略。我们 建议,这个空间要通过社交媒体出名,就必须足够吸引时 尚的年轻人,必须依靠活动来实现商业上的可持续发展。 该建筑坐落在一条商业街上,周围有四所大学。除此之外, 设计必须展示一种现代美学,且富有诗意。因此,我们尽 可能地重新利用和保护原有的建筑材料,保留原有的设计 特征。我们使用的新材料与原有的旧材料相辅相成。我们 引入的新空间充满惊喜和趣味元素,设计的灯光具有氛围 感。加之精心布置的室内绿植,营造出一种全新的风格, 展示了一种将衰败空间转变为美丽事物的新可能性。

我们保留了原有开放空间的灵活性,这是该建筑过去作为 礼堂所留下的宝贵遗产。这个主空间非常灵活,可用于举 办不同的活动,如音乐会、艺术展览、定制婚礼、图书出 版、高规格的慈善活动等。与空间灵活性相辅相成的是灯

光的灵活性。灯轨上安装了聚光灯,可调节角度和亮度, 根据不同的场合营造不同的氛围。在有限的预算下,我们 建,城市更新得到了更多的支持。可持续发展是一 升级了空间的热舒适性,将所有的旧窗户替换为有框架更 好、隔热性能更优的新窗户。在主入口处,我们用到了更 好的细节设计,并建造了一个中庭,带有开放窗户,能更 好地通风。为了进一步提高用户的舒适度,我们安装了地 暖,因为在冬天地暖比空调更有效。

尤其让我们引以为豪的是,这个空间的设计深受济南年轻。 人的欢迎。在社交媒体"小红书"上曝光度良好,连续六周蝉 联济南"最佳去处"榜首。这为客户节省了广告投放的资金。 我们也很自豪,这里成功举办了许多活动,包括"爱马仕慈 善拍卖",筹集的善款用于资助济南市孤儿院的贫困儿童。 在过去的两年里,在野艺术商店为当地带来了积极的社会。 影响,成为了受欢迎的城市目的地。项目的成功离不开运 营团队的努力,也离不开原建筑拥有开阔的开放空间和挑 高天花板,这在市中心地区是非常昂贵的。如果客户当初 决定拆除旧建筑, 上别处租赁和运营这类空间, 成本会相 当高。

在过去的40年里,中国经历了人类历史上最快的经济增长, 使数亿人摆脱了贫困。然而,城市化的进程也让许多传统 陷入了困境。如今,中国正处于经济转型的关键时期,高 速发展逐渐被高质量发展所取代。随着市场基本需求的满 足,用户群体和组织现在需要的是更加定制化的产品和服 务,以满足他们对经济增长的不同需求。市场对"建筑"改造 的需求将会增加,但改造的平均投资则会被削减。当下比

往任何时候都更需要可持续发展方式,相比城市重 个综合体系。我们相信在野艺术商店的商业模式和 设计提供了一个例证性的案例,不管是材料再利用 还是投资收益上,改造现有建筑都更具有可持续性。

两年过去了,当我们回顾这个项目时,也受到启发, 为公司设定新的发展方向。社会可持续性、社区记 忆、积极的社会行动主义,现在已成为我们技能组 合和设计的一部分。作为年轻的实践者,我们对未 来的前景感到振奋,我们有责任保护更多修建于改 革开放前的老建筑,将它们改造成既美观又实用的 空间,满足未来的目标用户需求。

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1. 原有建筑

项目位置区域 6号创意园 原有建筑照片 (1/7) 原有建筑照片 (2/7) 原有建筑照片 (3/7) 原有建筑照片 (4/7) 原有建筑照片 (5/7) 原有建筑照片 (6/7) 原有建筑照片 (7/7)

2. 空间重塑

规划 一楼增加——新空间、灵活性、趣味性 二楼增加——完整性、简约性 一楼平面图 夹层平面图 二楼平面图

3. 照明策略

自然光线策略 中庭照片 CEO办公室照片 设计师工作室照片 人造灯光策略 夹层照片 主空间照片 吧台区照片

4. 美学策略

设计理念:打造"室内浪漫废墟" 室内花园和绿植(1/2) 室内花园和绿植(2/2) 入口花园照片 吧台花园照片 保留原有设计特色 阶梯观众席照片 保留原有的斑驳表面 通往堡垒塔楼夹层的楼梯照片 新旧之间的精巧构图 从堡垒塔楼上拍摄的主空间照片 中庭照片

5. 热舒适升级 主动系统 细节设计

6. 施工搭建 交付挑战——设计与施工时间重叠

7. 文化意义 对改革开放前修建建筑的保护意义 对客户及用户的意义

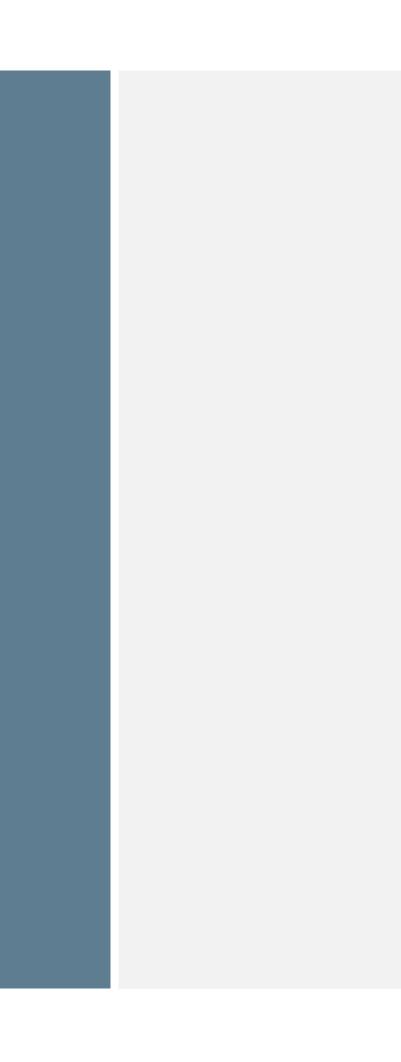
オー

Wilding Lounge



艺术商店





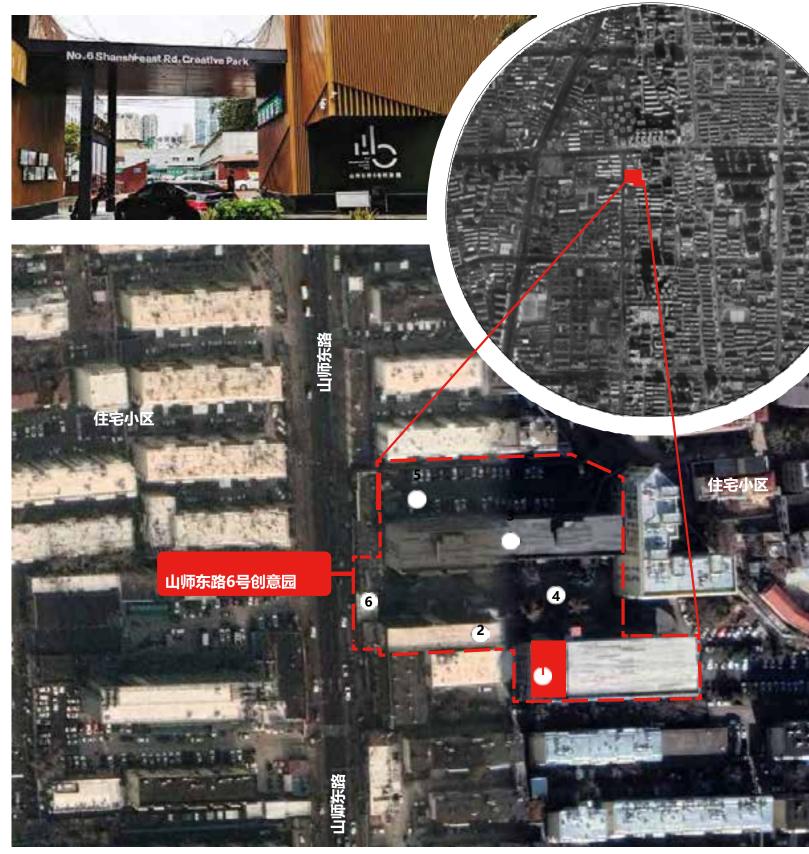
1. 原有建筑 项目位置区域











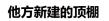
① 废弃礼堂 (项目场地)

- 2 办公室改建精品酒店
- 3 鲁商乡村振兴有限公司办公楼
- 4 公共活动空间/周末集市
- 5 停车场





他方新建的消防楼 梯和电梯





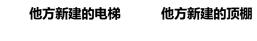
老礼堂建筑外部西北面,主入口 - Li Yunfeng摄





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1. 原有建筑 原有建筑照片 (2/7)





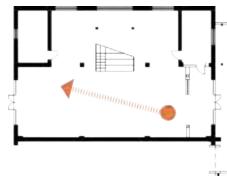


老礼堂后门 - Li Yunfeng摄

老礼堂主入口 -Li Yunfeng摄



1. 原有建筑 原有建筑照片 (3/7)



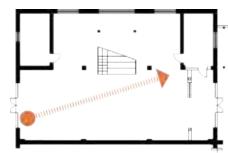


老礼堂一楼内部 - Li Yunfeng摄



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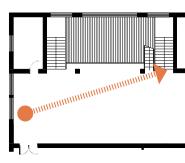




老礼堂一楼内部 - Li Yunfeng摄



1. 原有建筑 原有建筑照片 (5/7)

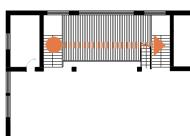


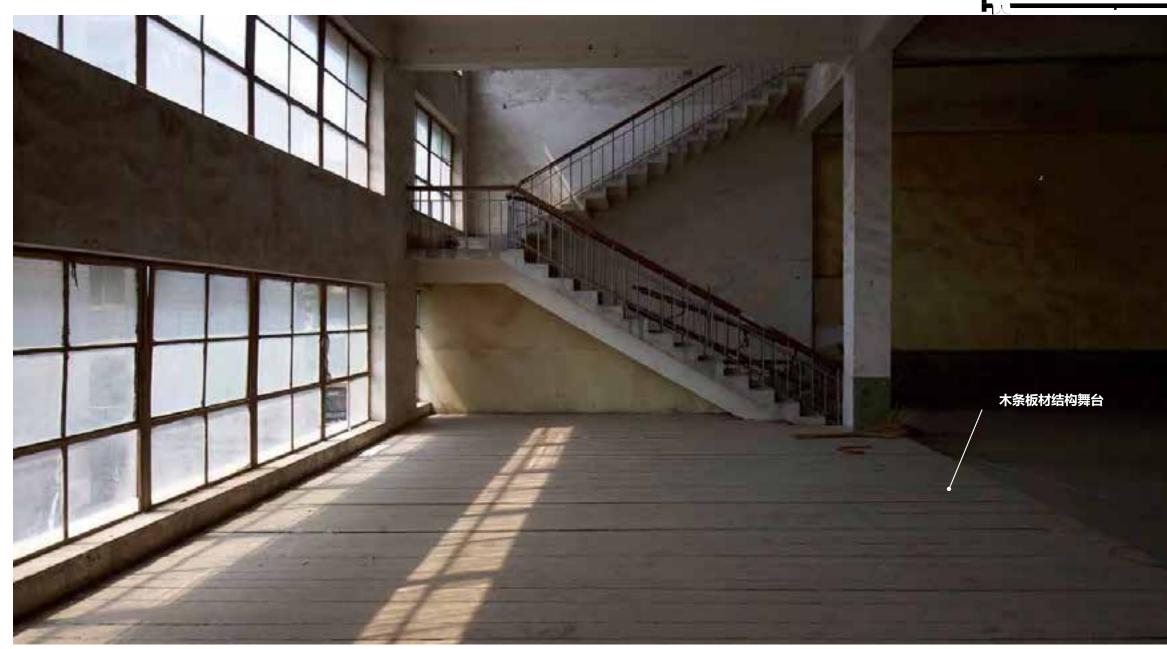


老礼堂二楼内部 - Li Yunfeng摄

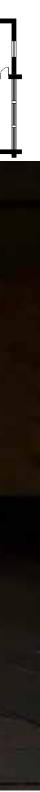


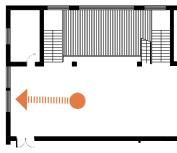
1. 原有建筑 原有建筑照片 (6/7)





老礼堂二楼内部-Li Yunfeng摄

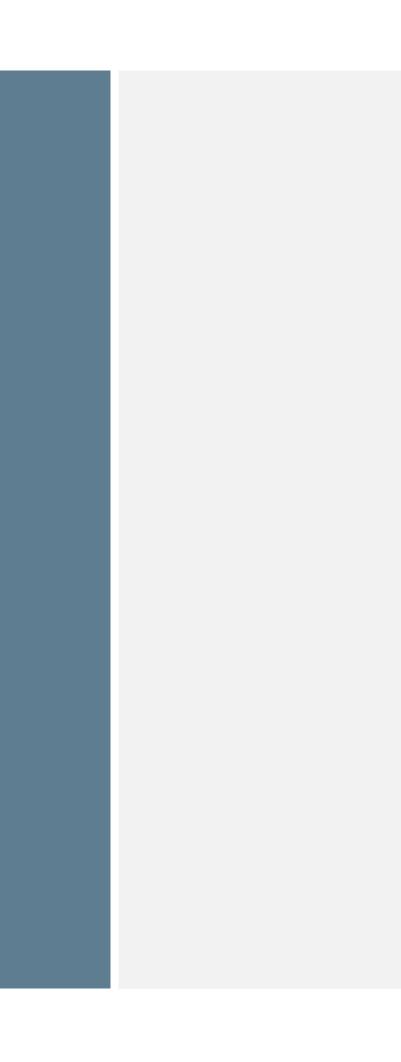


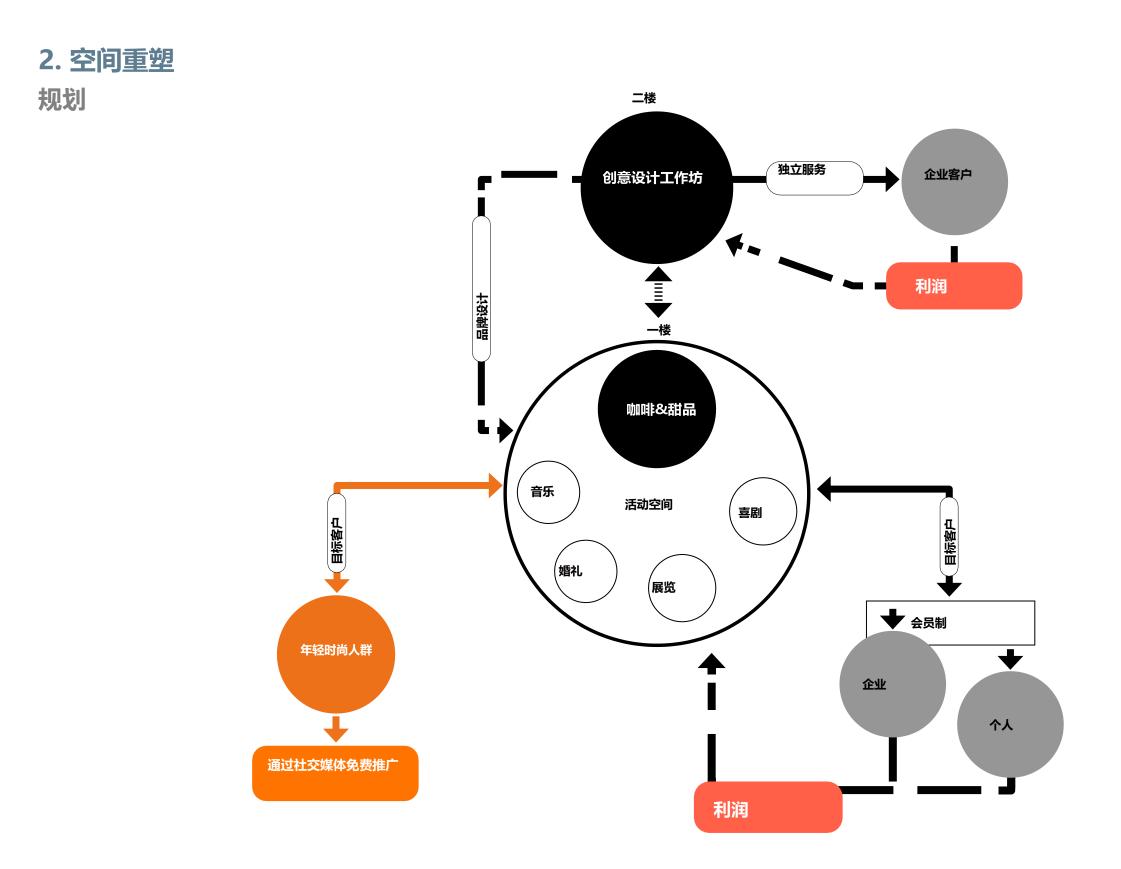




老礼堂二楼内部 - Li Yunfeng摄

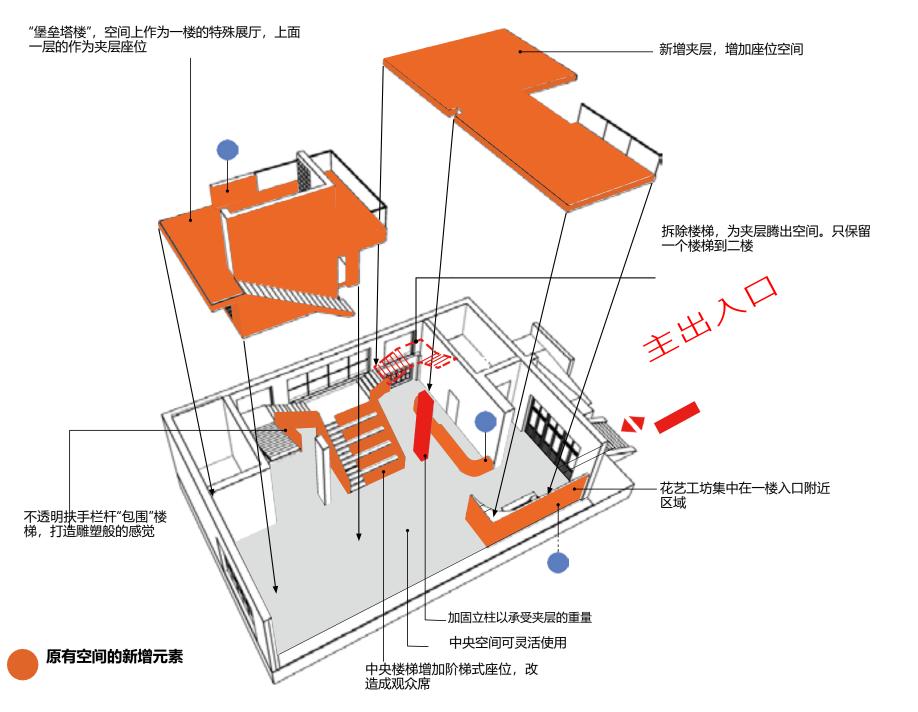








一楼新元素——新空间、灵活性、趣味性!

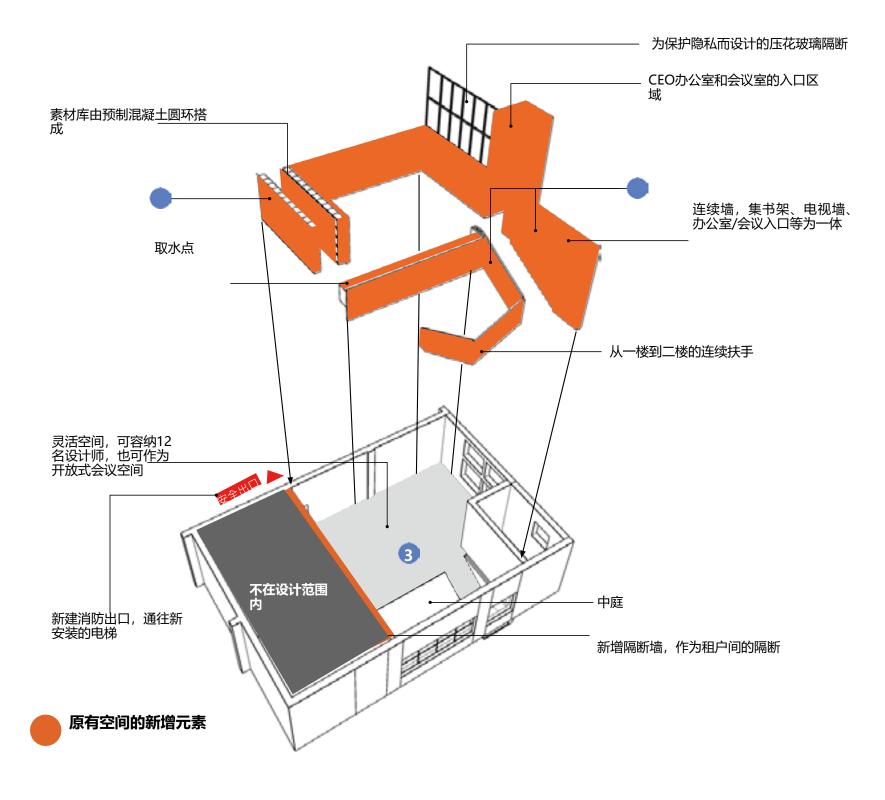






2. 空间重塑

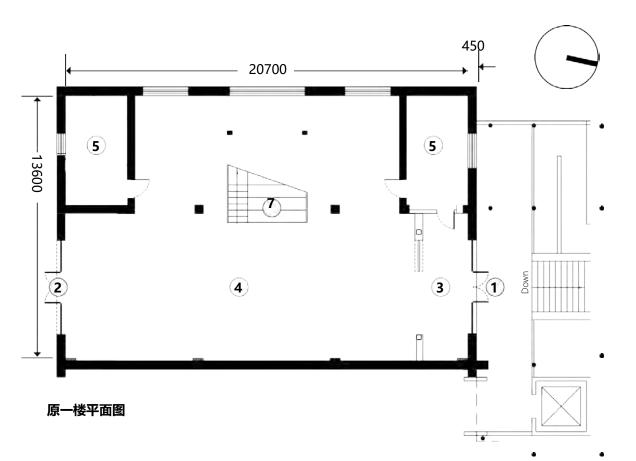
二楼新元素——完整性、简约性









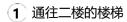


- 2 后门入口
- 4 大厅开放式空间
- 5 洗手间



12 灵活座位/活动空间

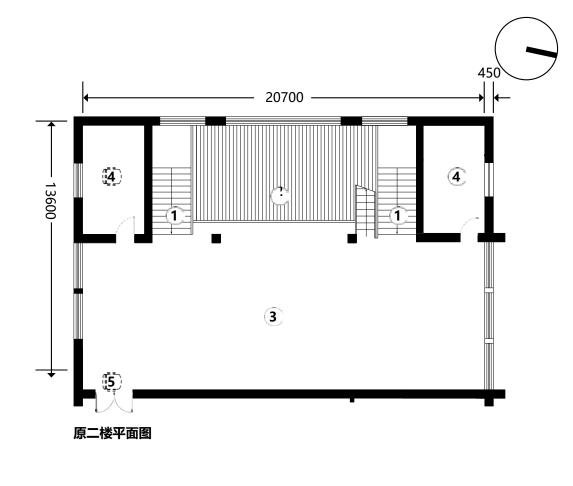












通往一楼的楼梯
舞台
可灵活使用的礼堂大厅
男/女厕所/更衣室
后门

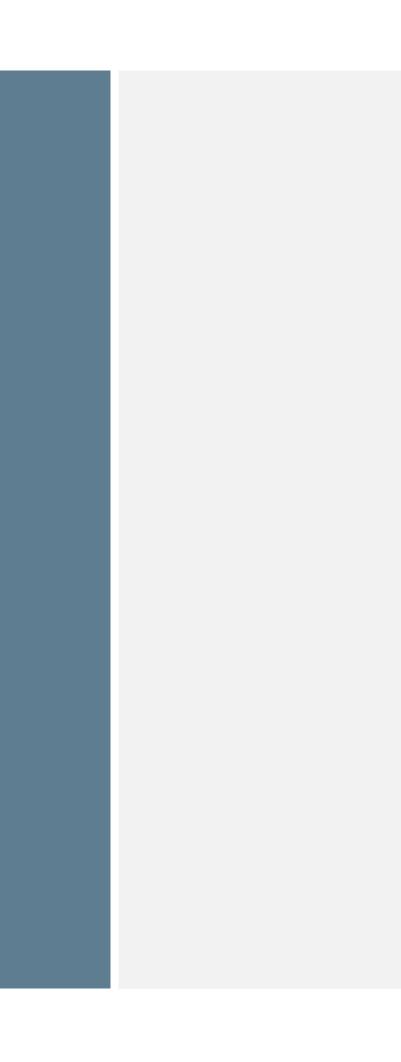


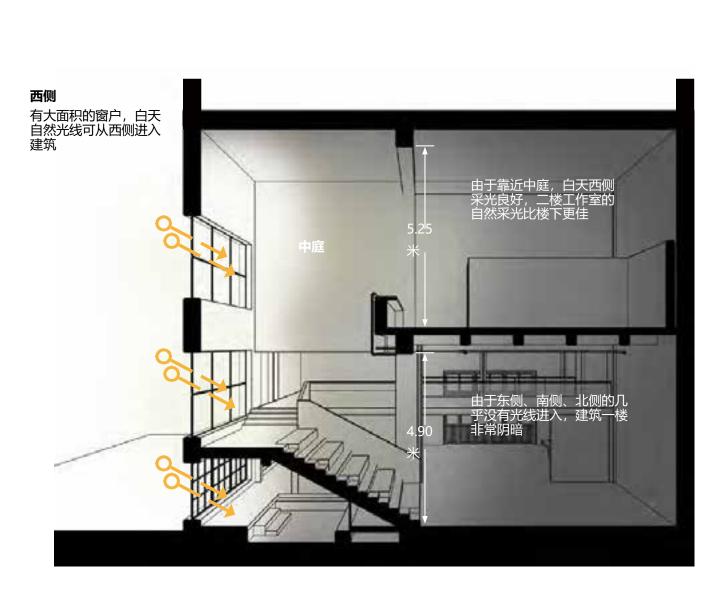


通往新安装的外部电 梯

209平方米

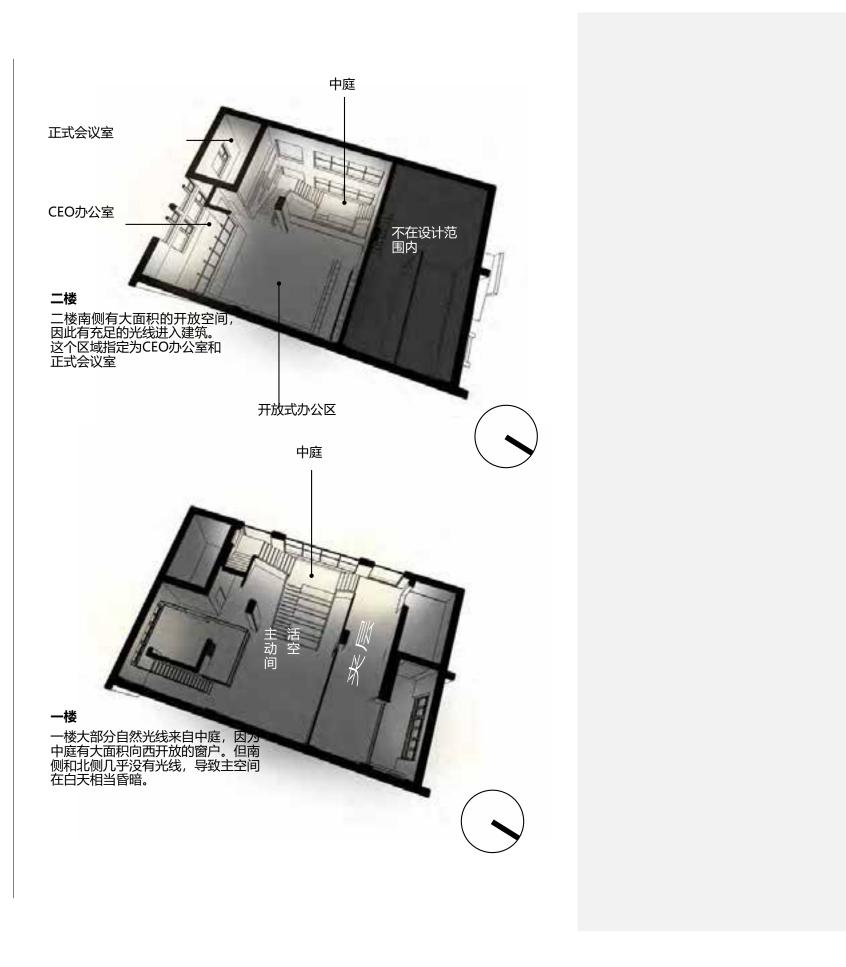


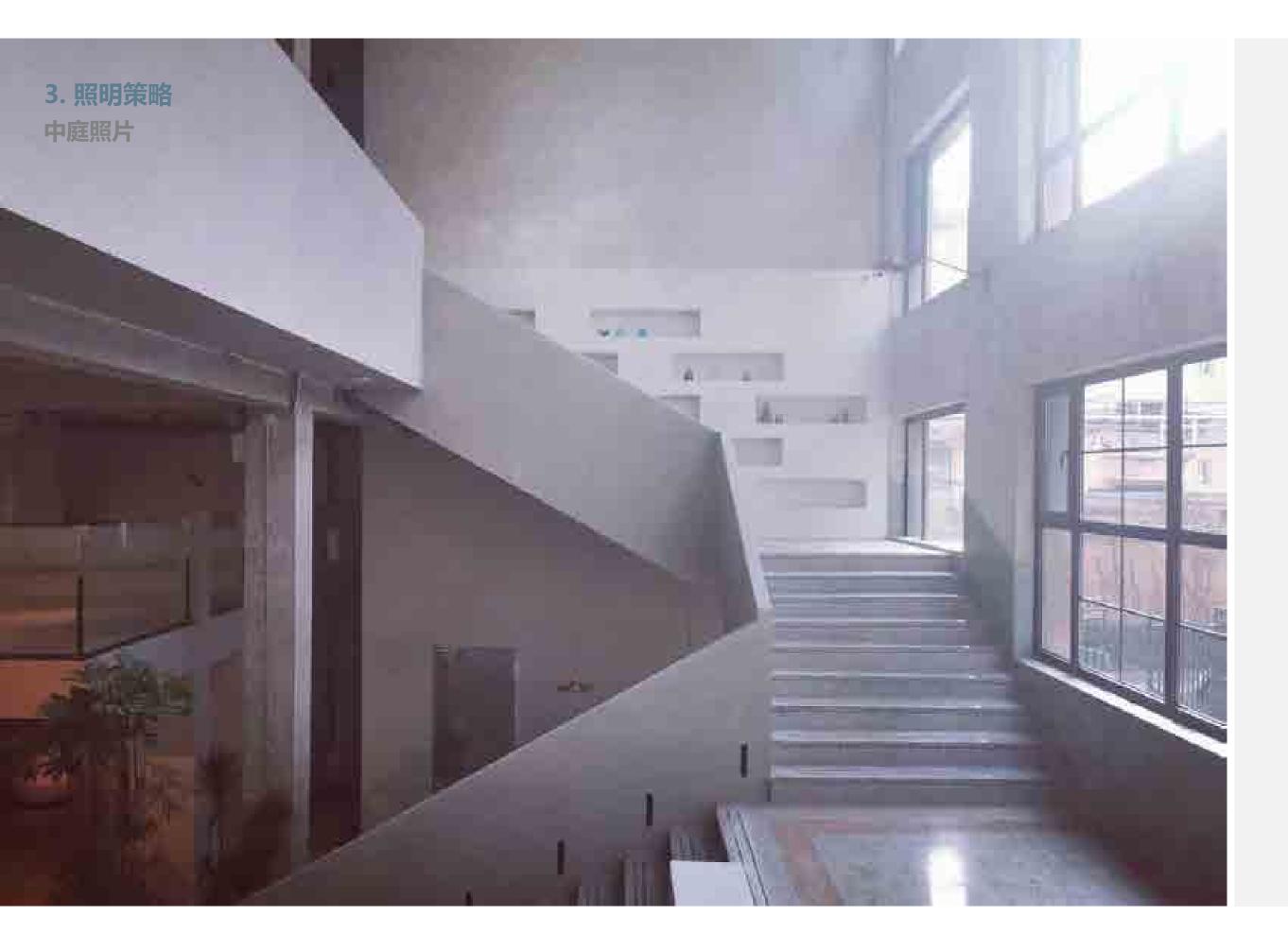




3. 照明策略

自然光线策略

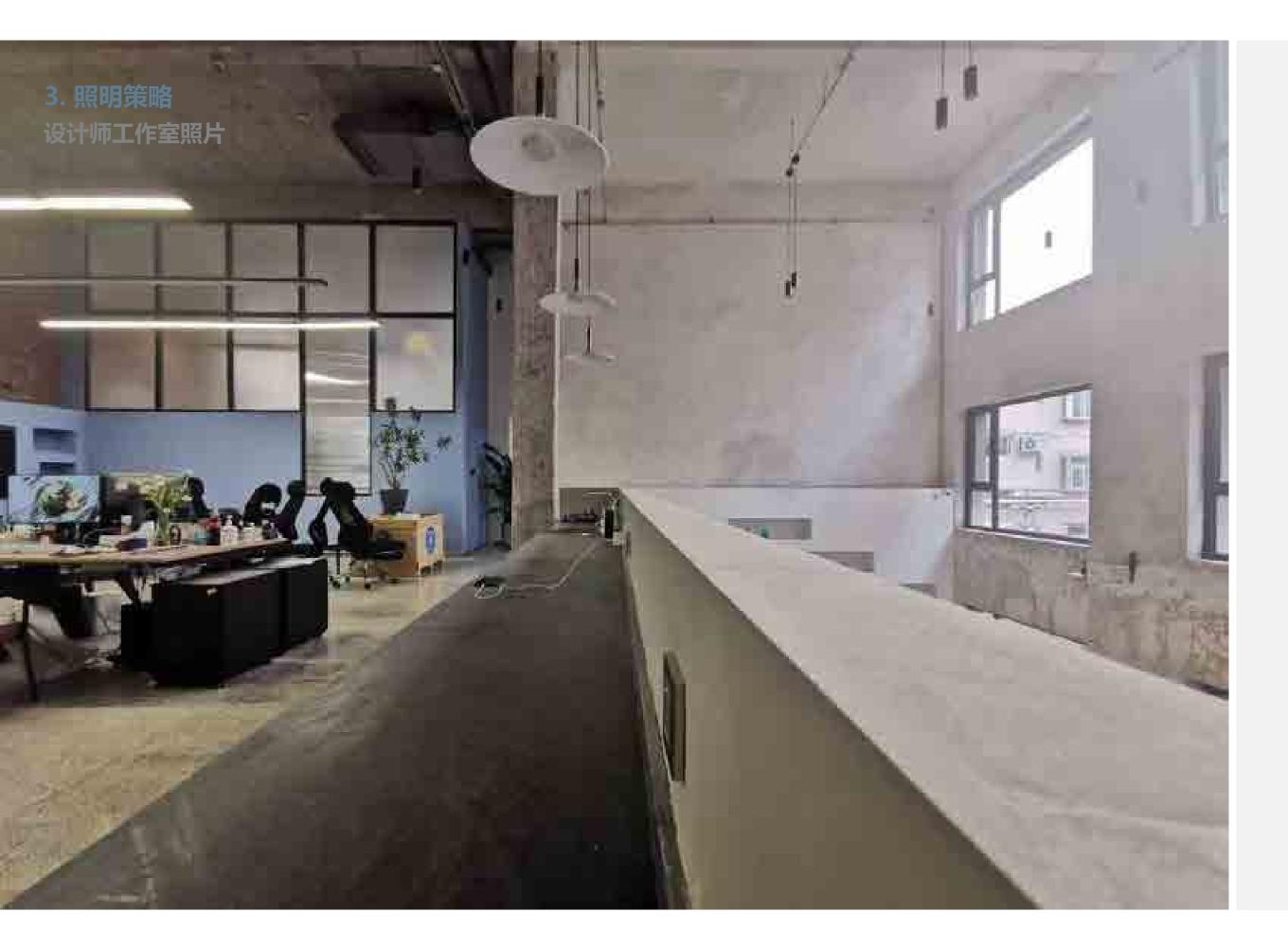




3. 照明策略 CEO办公室照片











4 为给人以惊喜之感,入口区域选择了不同风格 的复古灯泡作为搭配, 灯光明亮而神秘。



5 CEO办公室和设计师工作 室也采用了同样的灯光。作 为常规办公环境,均匀且明 亮的白光最能满足需要

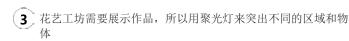


主活动空间/灵活座位空间的光源主要来自射灯,射灯安装在 灯轨上的,可以灵活改变光线角度。这里的灯光需要适应不同的活动和场合,营造良好的氛围



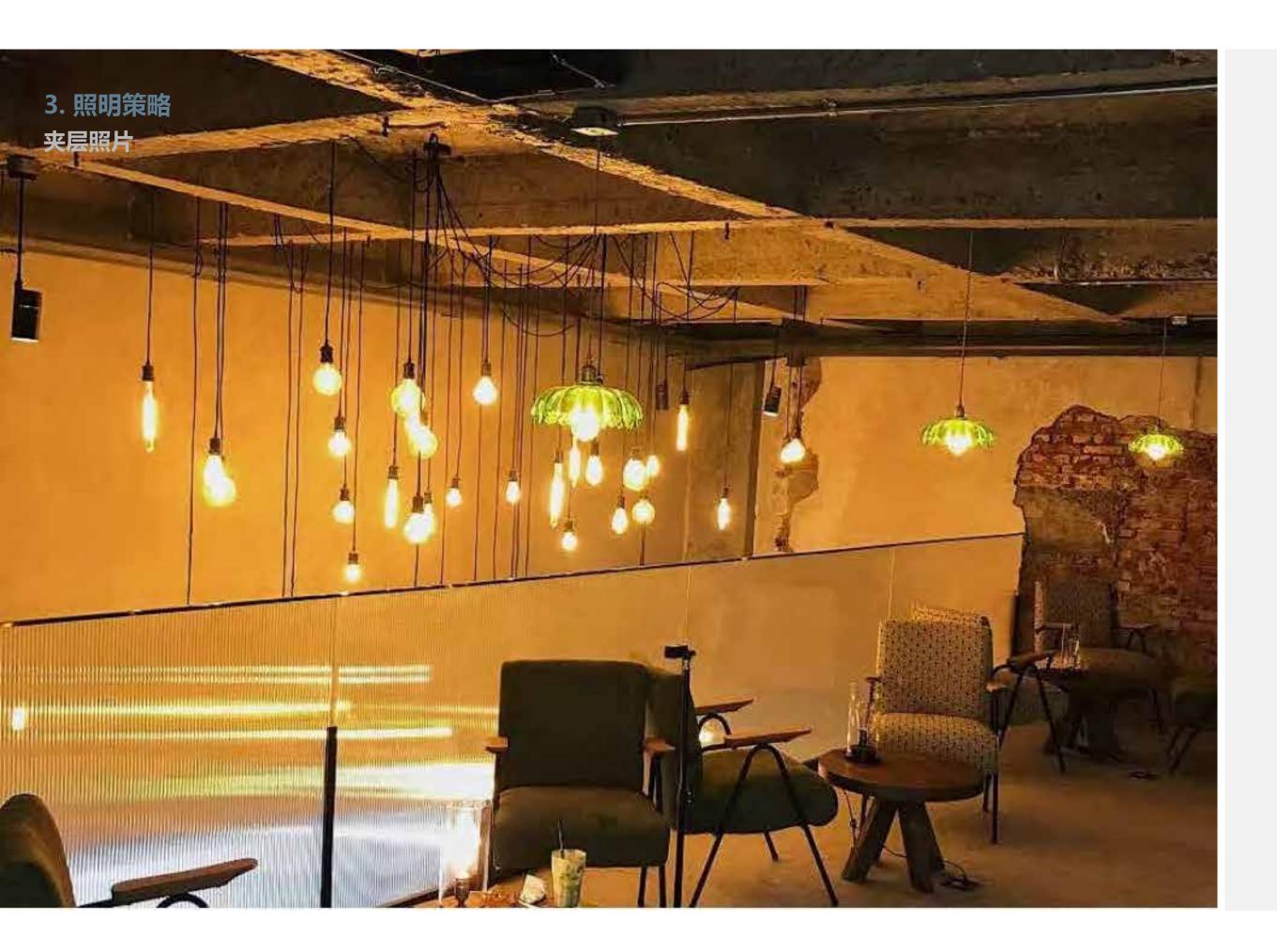
2 这个区域需要恒定灯光照明,以营造稳定且有质感的氛围。 因此,采用了时尚的吊灯,可照亮整个区域。

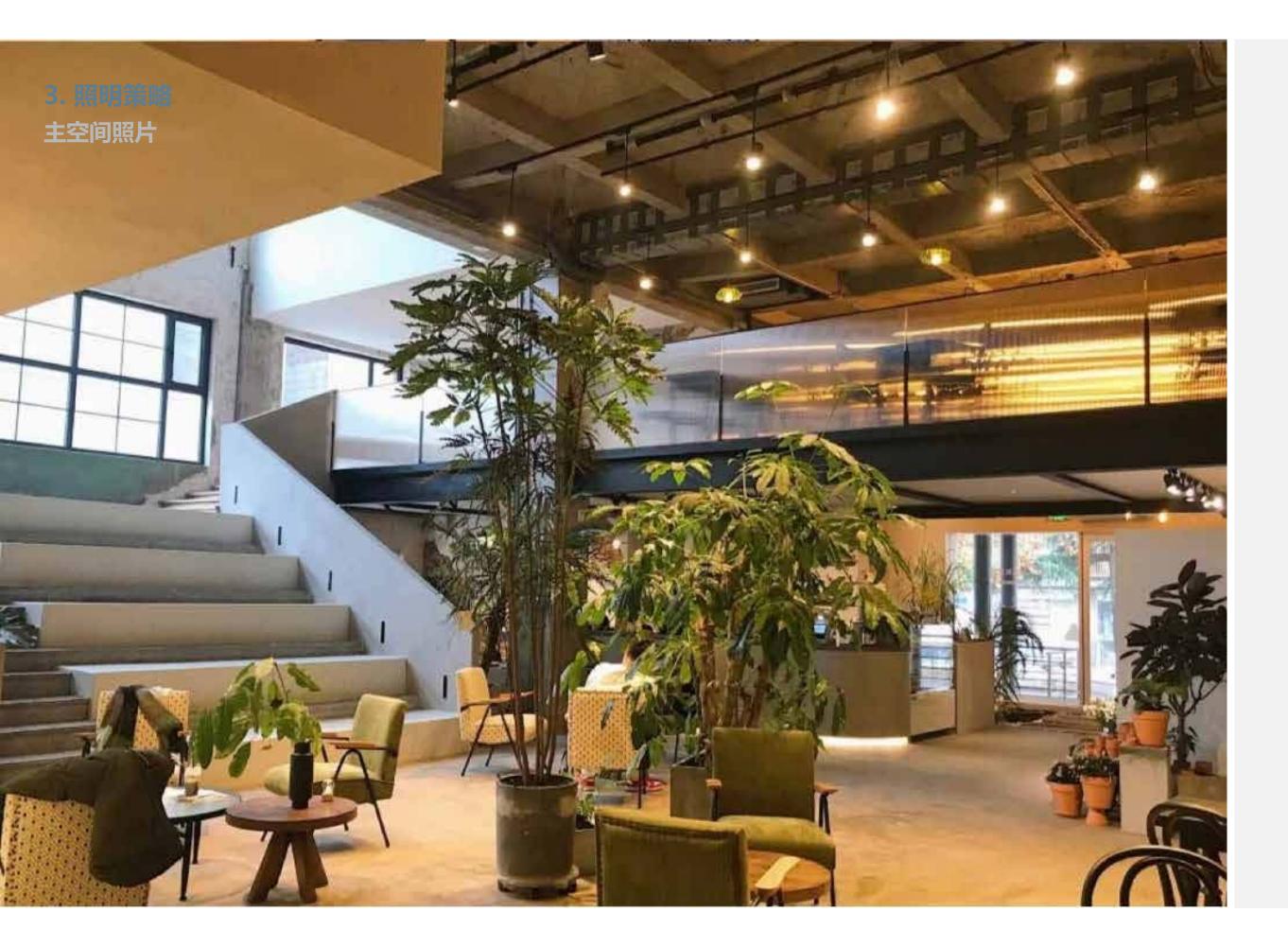


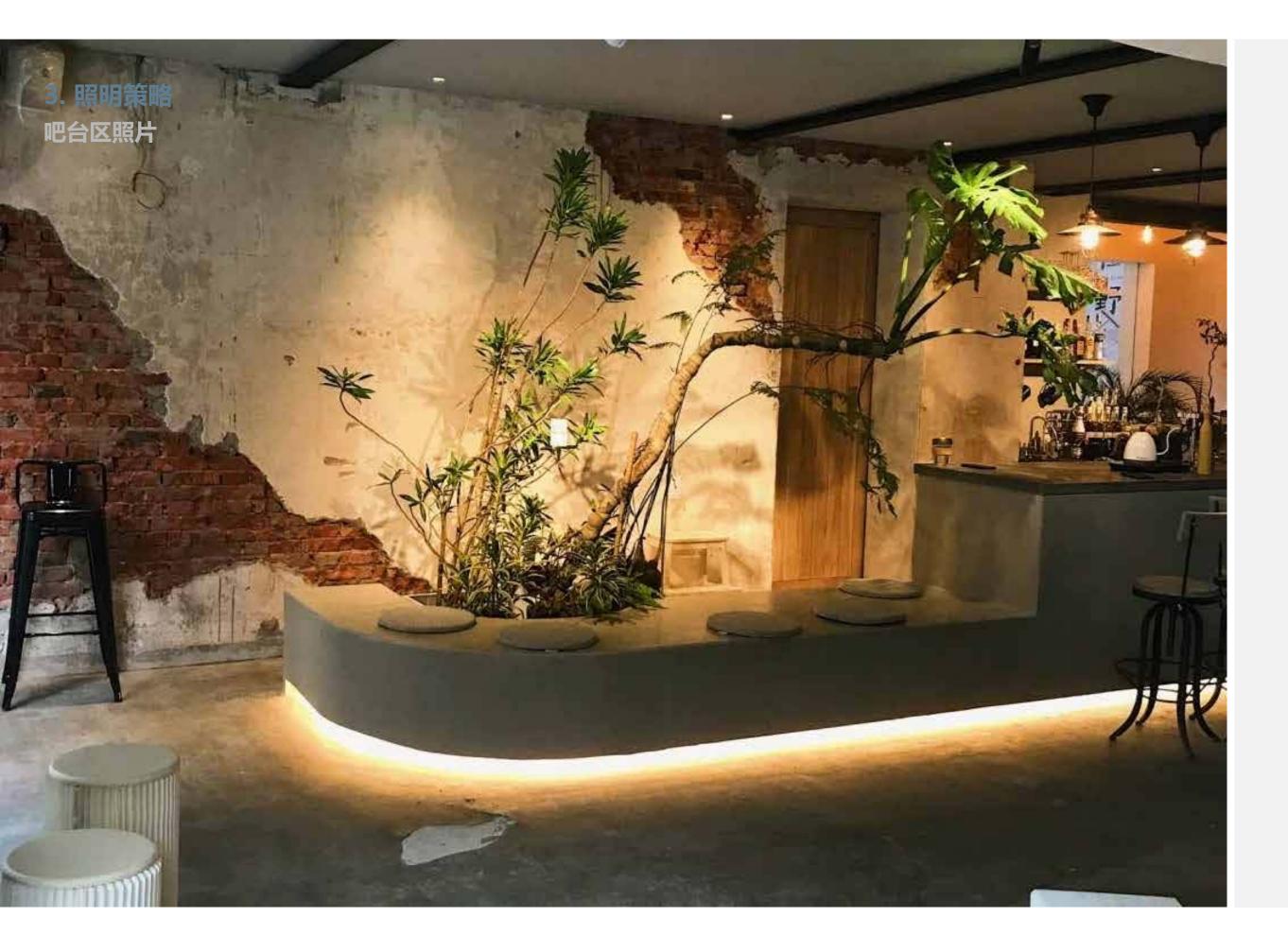




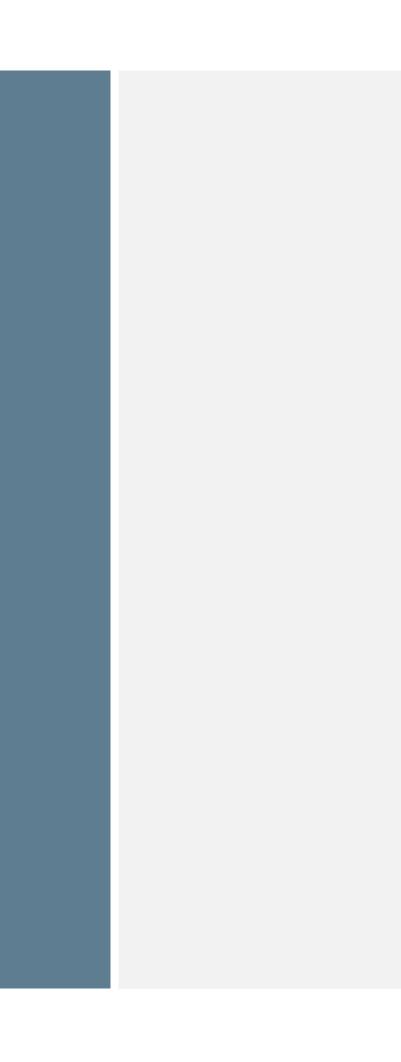












4. 美学策略

设计理念:打造"室内浪漫废墟"



室内花园和绿植

保留原有设计特色

保留原有的斑驳表面

新旧之间精巧构图

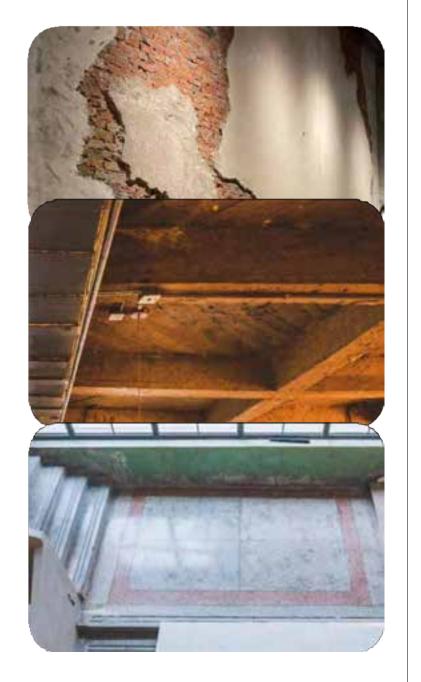


4. 美学策略 材质面板 ^{原有建筑材料}

裸露的砖块和斑驳的灰泥

裸露的混凝土结构

装饰性水磨石

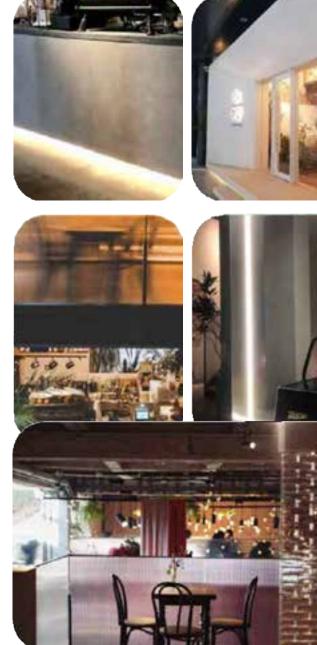


新材料

纳米混凝土表层

黑色涂漆钢和不锈钢

玻璃砖和压花玻璃





4. 美学策略 室内花园和绿植 (1/2)

1. 室内绿植装置





4. 美学策略 室内花园和绿植 (2/2)

1. 花艺工坊









4. 美学策略 保留原有设计特色

1. 保留西立面窗户









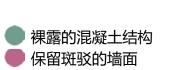
4. 美学策略 保留原有的斑驳表面

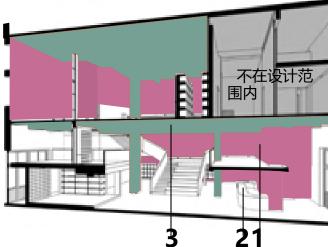
1. 保留绿色墙面漆和被拆除的楼梯痕迹



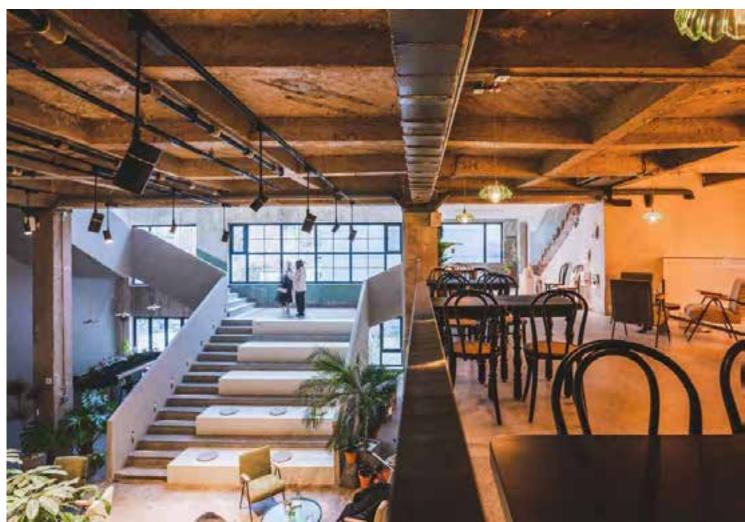
2. 叱己区,斑蚁的酒闻机底云饭酒







3. 裸露的现浇混凝土结构天花板









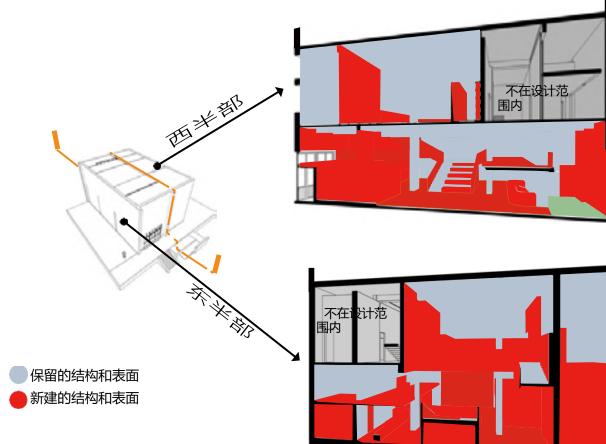
4. 美学策略 新旧之间的精巧构图

1. 运用玻璃砖和压花玻璃形成对比



2. 防护栏杆涂有质地粗糙的灰色纳米混凝土





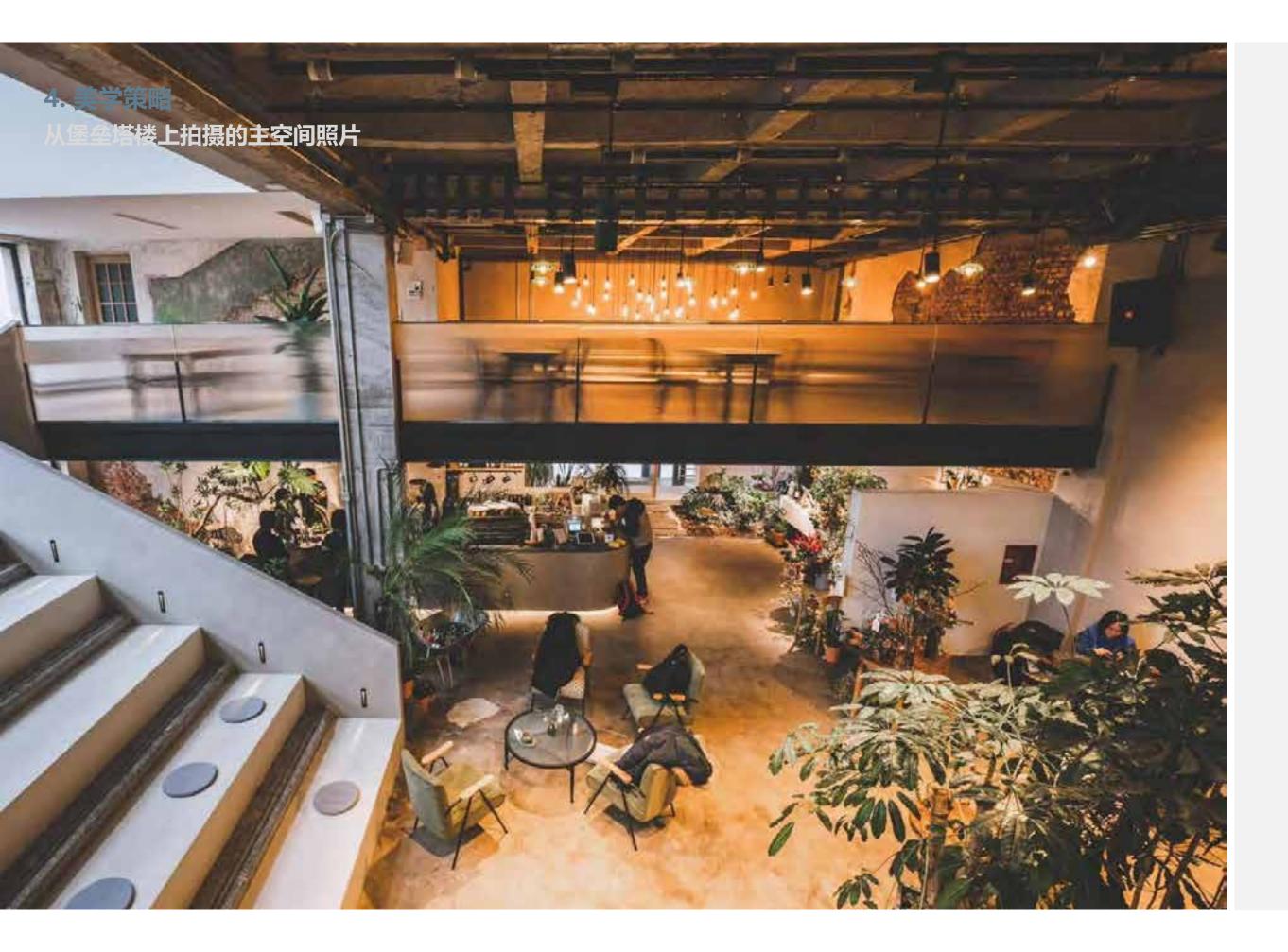
3. 中性的金属元素与裸露的混凝土、砖石、斑驳的石灰涂料交相辉映

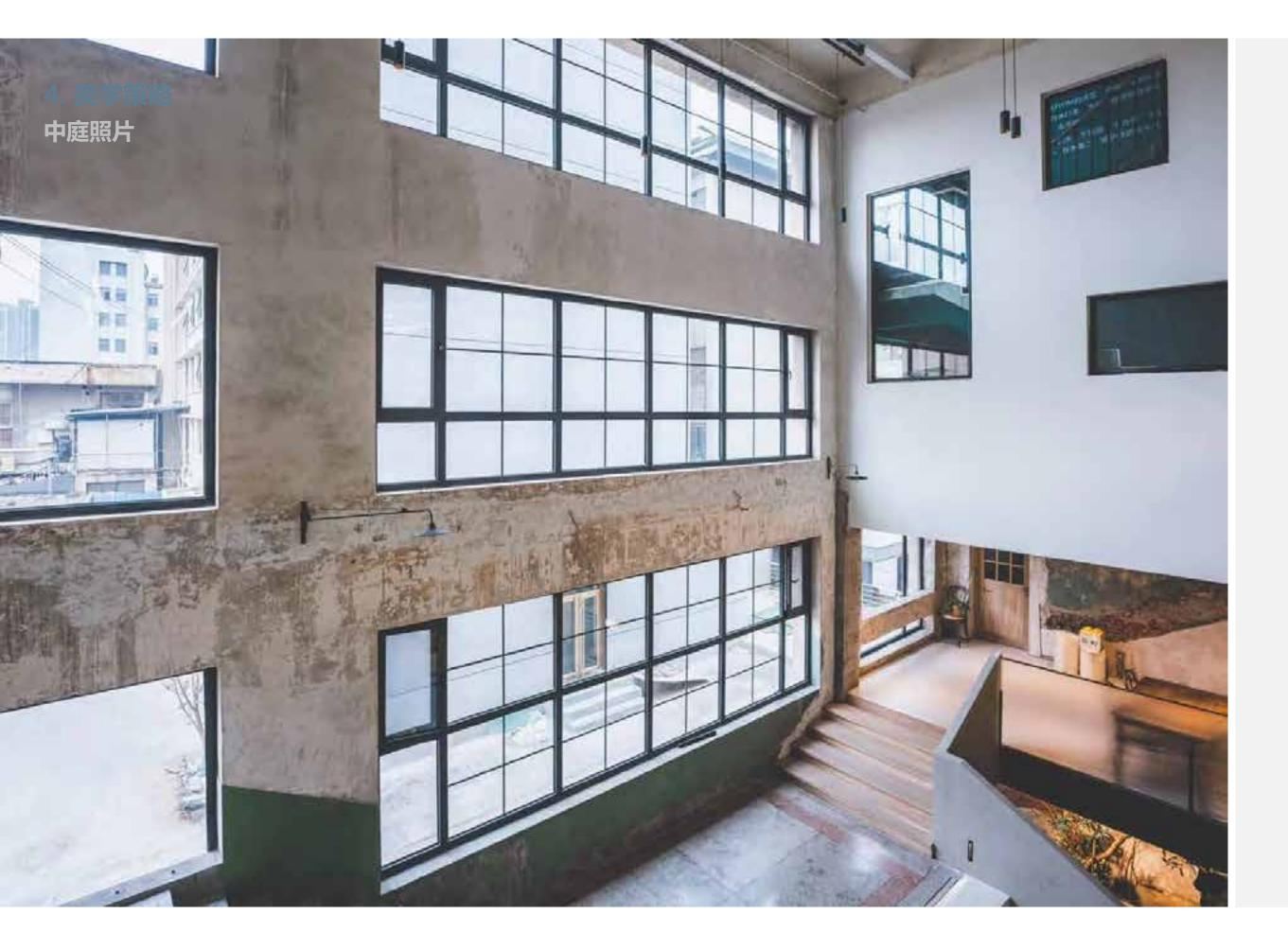




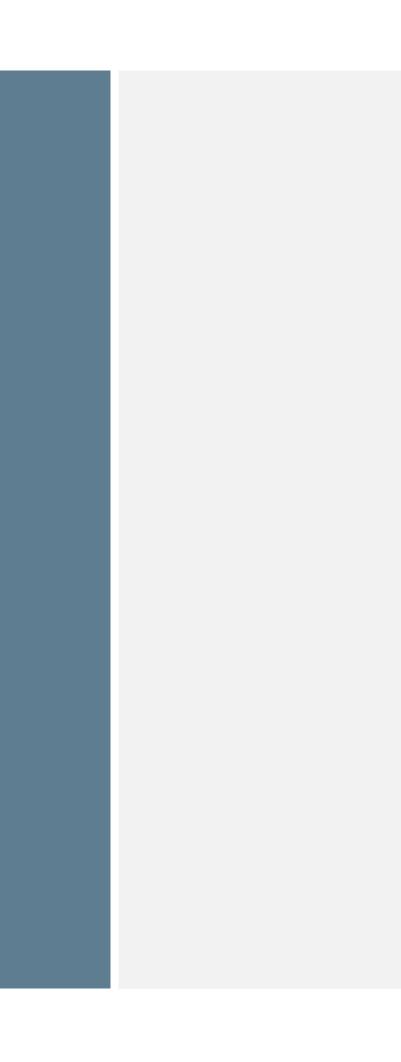






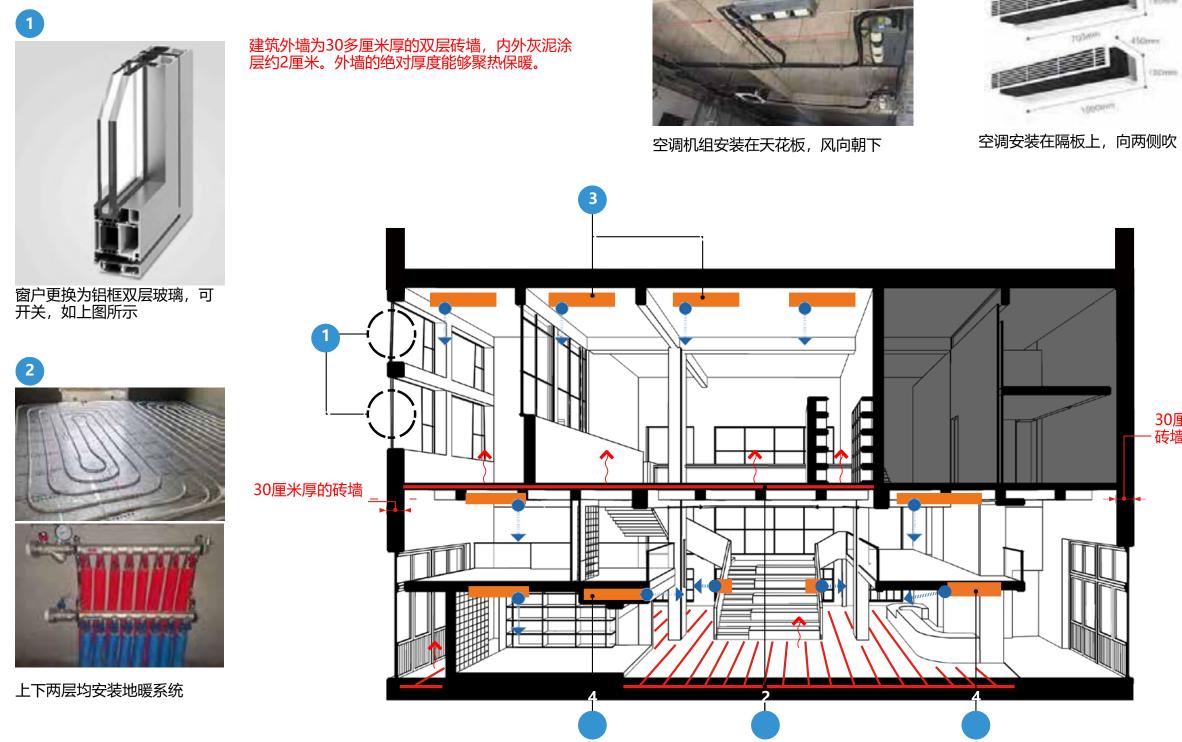






5. 热舒适升级

主动系统



3



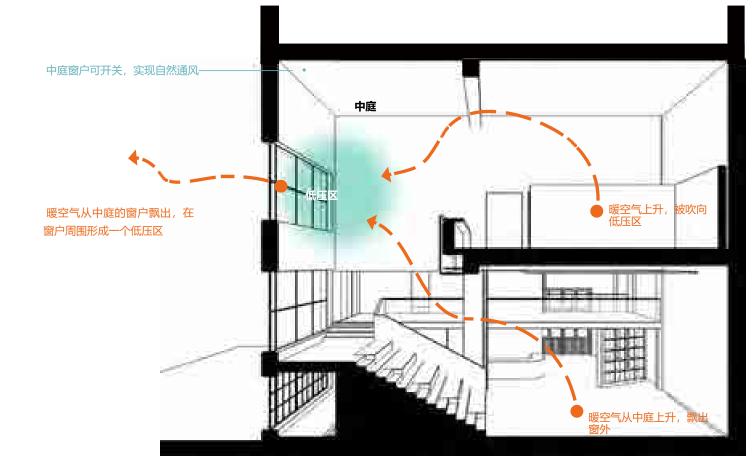
4

30厘米厚的 — 砖墙

5. 供暖升级

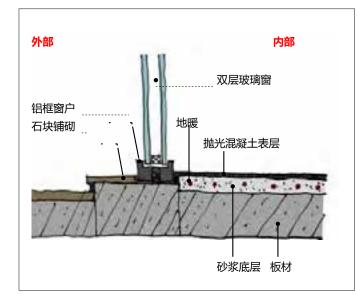
细节设计

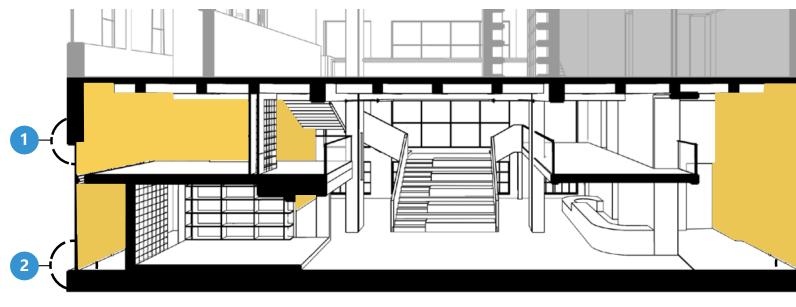




图解夏季自然通风情况

2 入口处的隔热细节-2

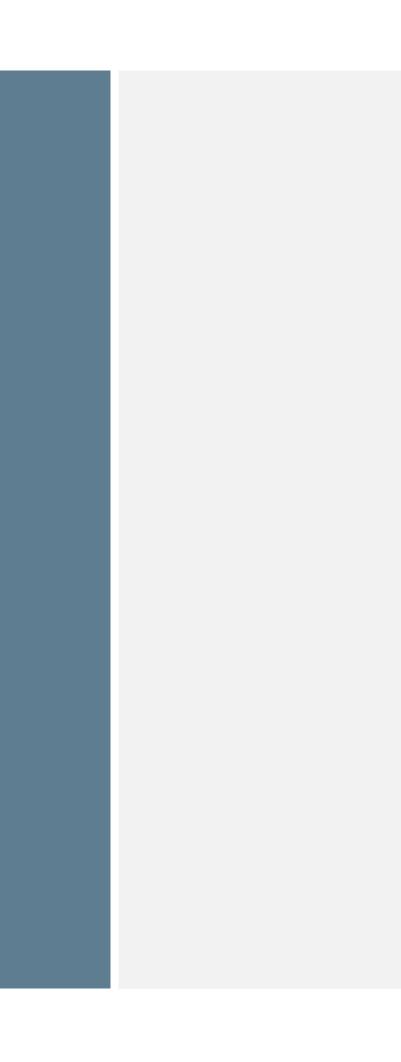




, 改善入口处的隔热效果

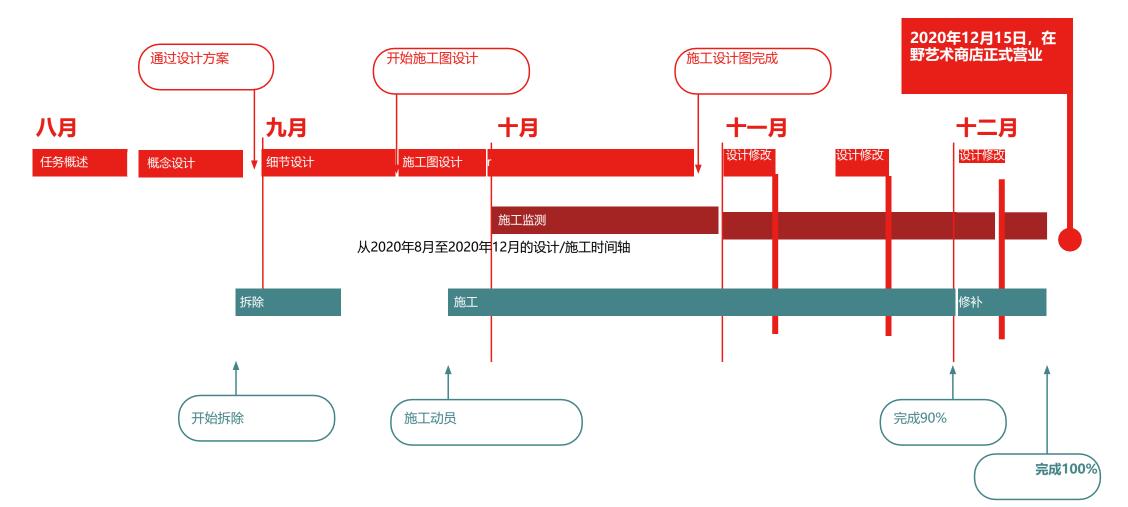






6. 施工搭建

交付挑战—— 设计和施工时间重叠 (见"项目概述")





夹层施工

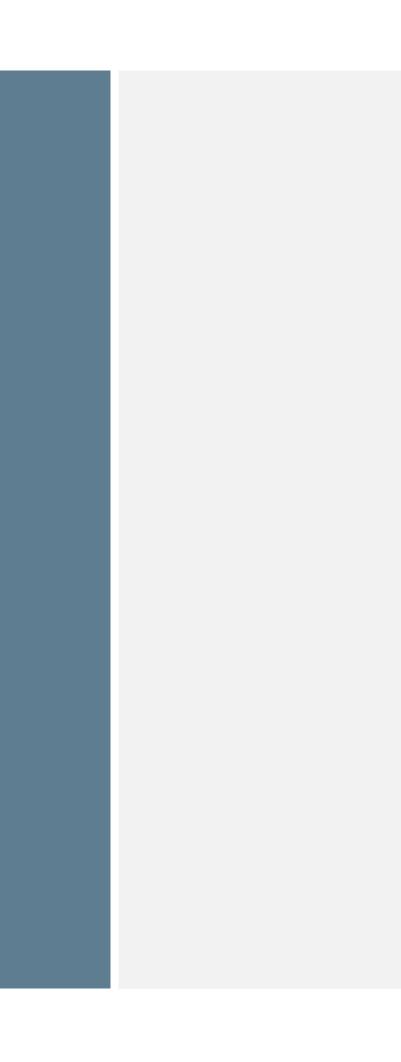
暴露的混凝土柱

搭建"堡垒塔楼"



夹层施工-2





7. 文化意义

对保护改革开发前修建的建筑的意义(见"项目概述")

中国对修建于改革开放前的建筑的保护意识增强



陕西老建筑群的居民楼,图片来自知乎网页





皮拉内西 (Piranesi) 描绘的古罗马遗迹

为年轻人提供新的目的地、社交空间和活动空间



在野艺术商店活动照片——Yin Lixia摄



7. 文化意义 对客户及用户的意义(见"项目描 述")

• 节省时间和金钱

艺术展览——Yin Lixia摄

- 成功的空间定制化商业模式
- 成功的品牌推广和良好的宣传
- 为年轻人打造的全新的城市休闲场所和积极的城 市活动空间



定制婚礼 - Yin Lixia摄



私人生日派对- Yin Lixia摄

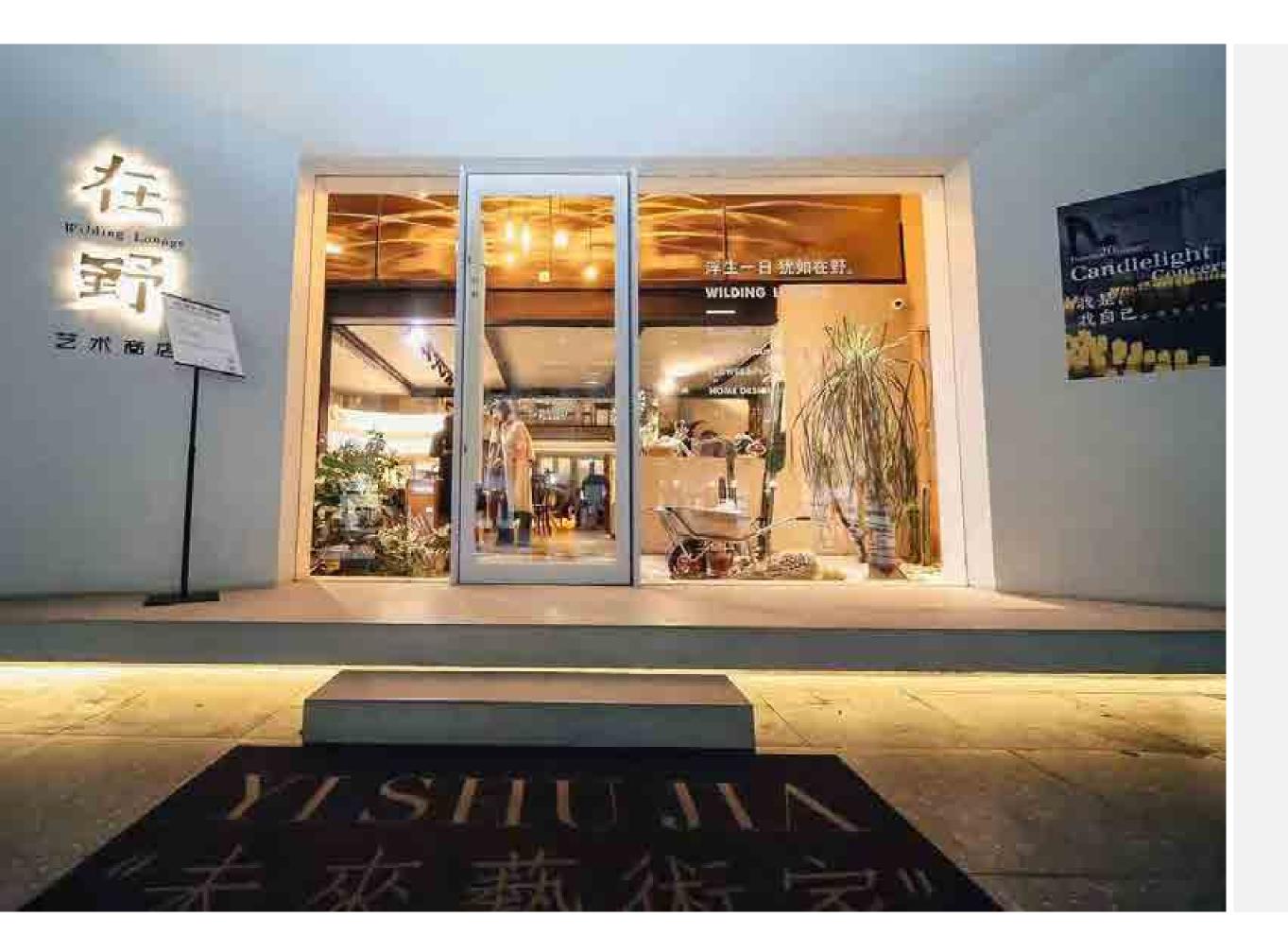


花艺工作坊——Yin Lixia摄





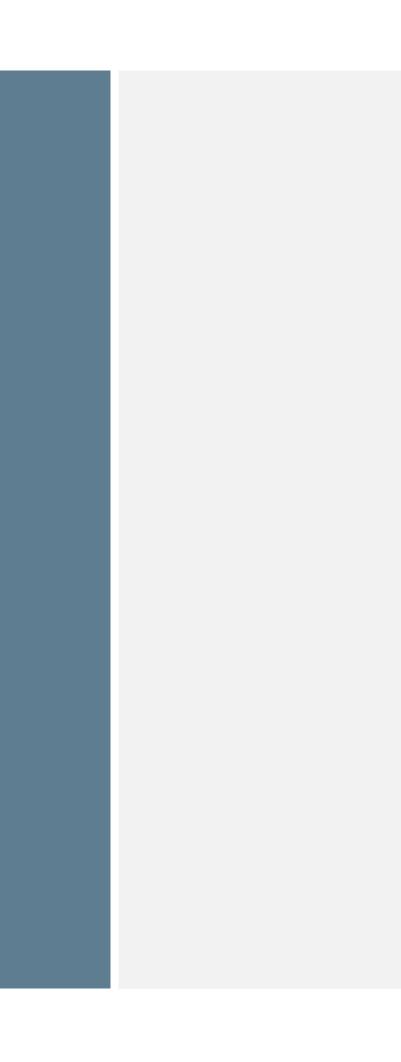
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